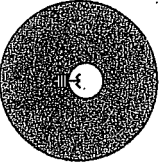


# SHORT-TERM RENTAL ORDINANCE IMPLEMENTATION TIMELINE

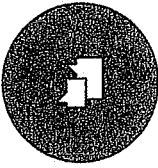
## April 17th

- Launch STR website
- Open up for online permit applications
- Sign agreement with Host Compliance



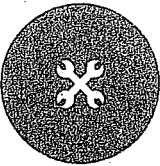
## May 17th

- Second press release issued
- Initiate initial direct mailing of notifications to hosts identified by Host Compliance



## April 24th

- Send out press release to notify community of the new STR rules and provide answers to FAQs
- Launch 24/7 hotline
- Initiate negotiations with Airbnb with the hope of securing a satisfactory tax collection agreement through Host Compliance



## June 30th

- Grace-period for getting a permit expires
- Enforcement begins



## June 1st

- If feasible, sign satisfactory tax collection agreement with Airbnb (through Host Compliance)
- Online tax collection forms added to the City's website



## July 1st

- Host Compliance to mail initial warning letters to all identifiable hosts found to be in non-compliance with the new ordinance

