



Rent Stabilization Board

COMMUNICATION ACCESS INFORMATION:

This meeting is being held in a wheelchair-accessible location.

To request disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact Aimee Mueller at 981-4932 or 981-6903 (TDD) *at least three business days before* the meeting date.



Please refrain from wearing scented products to this meeting.

**RENT STABILIZATION PROGRAM
OUTREACH COMMITTEE MEETING**

Tuesday, May 9, 2017

5:30 p.m.

2001 Center Street, Law Library, 2nd Floor

AGENDA

1. Roll call
2. Approval of agenda
3. Approval of minutes from April 7, 2017 meeting
4. Public Comment
5. Staff report on outreach
 - a. Report on recent workshops/seminars
 - b. Report on Educational Video Series and incorporation of dollar graphic to explain how registration fees are spent
 - c. Cal Interns Projects: Checklist for New Renters, and Homeless Students Documentary
6. Discussion and possible action on the Communications and Outreach Work Plan with budget details incorporated including:
 - a. "Tip of the Month" Proposal
 - b. KALX, KPFA, KQED and CalTV Public Service Announcements
 - c. Outreach for the new "elevator law"
 - d. Conducting a demographic survey to guide targeted outreach
 - e. Possible translation of documents into Spanish and Chinese
7. Items for future discussion and setting next meeting date
8. Adjournment

STAFF CONTACT: Nick Traylor (510) 981-4901 Moni T. Law (510) 981-4906

COMMITTEE: Chair James Chang, Paola Laverde; Christina Murphy