



Rent Stabilization Board

COMMUNICATION ACCESS INFORMATION:

This meeting is being held in a wheelchair-accessible location.

To request disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact Aimee Mueller at 981-4932 or 981-6903 (TDD) *at least three business days before* the meeting date.



Please refrain from wearing scented products to this meeting.

**RENT STABILIZATION PROGRAM
OUTREACH COMMITTEE MEETING**

Friday, April 7, 2017

5:30 p.m.

2001 Center Street, Law Library, 2nd Floor

****REVISED AGENDA****

1. Roll call
2. Approval of agenda
3. Approval of minutes from March 10, 2017 meeting.
4. Public Comment
5. Staff report on outreach
 - a. Review of Outreach Work Plan
 - b. Report on the rest of our off-site counseling for 2017
 - c. Report on recent workshops/seminars
 - d. Report on “Rent Registration” video and incorporation of dollar graphic or something similar into the video (for the purpose of explaining how registration fees are spent).
6. Discussion and possible action on:
 - a. “Tip of the Month” idea
 - b. Dollar Bill graphic showing example of what services the registration fee pays for possible incorporation into the “Rent Registration” video.
 - c. Review and discussion about possible outreach for the new “elevator law.”
 - d. Discussion about possibility of Rent Board doing a demographic survey to assist in targeted outreach.
 - e. Review of documents handed out to the public to discuss possible translation of documents into Spanish and Chinese.
 - f. Facebook ads and other forms of advertising of Rent Board services for 2017
7. Items for future discussion and setting next meeting date
8. Adjournment

STAFF CONTACT: Nick Traylor (510) 981-4901 Moni T. Law (510) 981-4906

COMMITTEE: Christina Murphy; James Chang; Paola Laverde;

