



Rent Stabilization Board

COMMUNICATION ACCESS INFORMATION:

This meeting is being held in a wheelchair-accessible location.

To request disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact Aimee Mueller at 981-4932 or 981-6903 (TDD) *at least three business days before* the meeting date.



Please refrain from wearing scented products to this meeting.

**RENT STABILIZATION PROGRAM
OUTREACH COMMITTEE MEETING**

Friday, November 18, 2016

4:30 p.m.

2001 Center Street, Law Library, 2nd Floor

AGENDA

1. Roll call
2. Approval of agenda
3. Approval of minutes from October 21, 2016 meeting.
4. Public Comment
5. Staff report on outreach
 - a. Off-site counseling report (Nick Traylor)
 - b. Review of schedule for the 2017 Workshops and Seminars
 - c. The new AGA/SD Postcard (replacing the AGA/SD mailing)
 - d. Upcoming: Sneak peek at the first short info-graphic educational video (Tenant 101- Rent Stabilization and Vacancy Decontrol).
6. Discussion and possible action on:
 - a. Communicating/framing the Rent Stabilization Program's mission
 1. Update on Annual Report
 2. Using short educational info-graphic videos to frame the Rent Board's mission and the purpose of rent stabilization and eviction protections.
 3. Review of outreach plan and goals for 2017
 - b. New outreach ideas: (1) "Tip of the Month" email, (2) "Dollar Bill graphic showing example of where a tenant's monthly rent goes (for possible use in Annual Report).
7. Items for future discussion and setting next meeting date
8. Adjournment

STAFF CONTACT: Nick Traylor (510) 981-4901 Moni T. Law (510) 981-4906

COMMITTEE: Asa Dodsworth (Chair); Judy Hunt; Paola Laverde; Judy Shelton