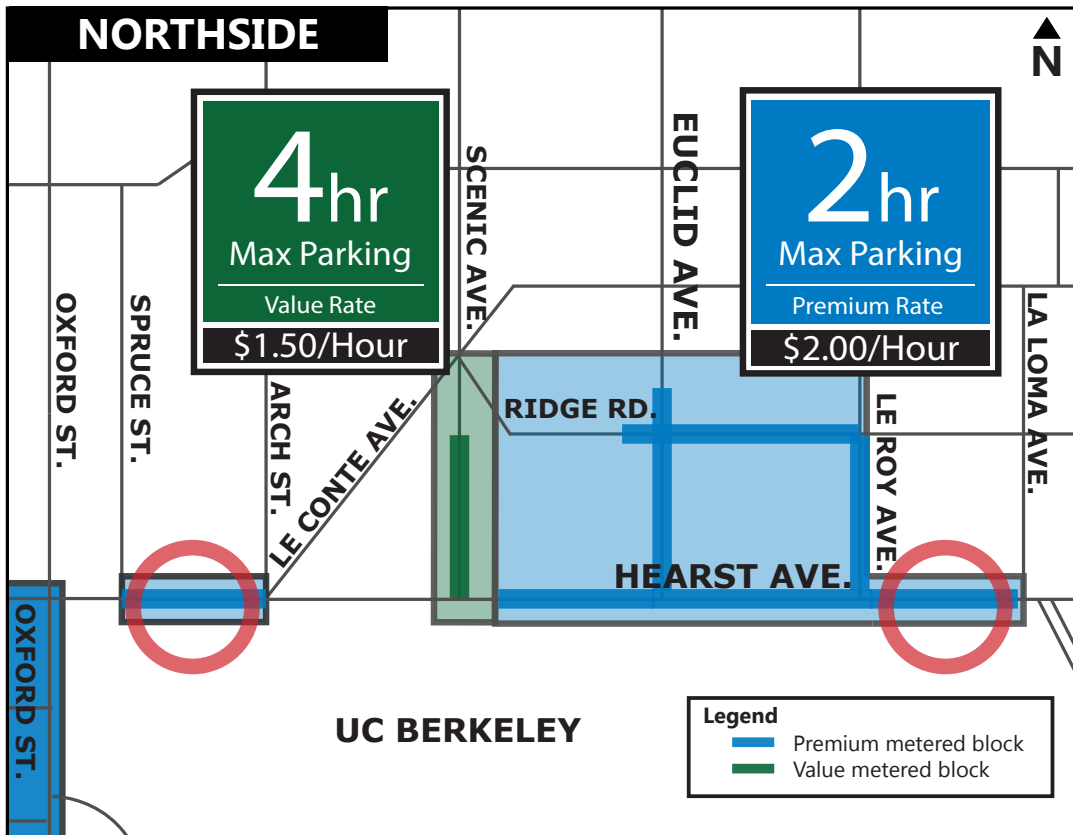


# Adjustments to Metered Parking in the Northside Area

## Effective August 1, 2019



**Parking Rates & Time Limits**  
in Northside (Euclid/Hearst)



On August 1, 2019, the 2200 and 2600 blocks of Hearst Avenue in the Northside area will be converted from 4-hour Value zones at \$1.50/hour to 2-hour Premium zones at \$2.00/hour.

All other parking time limits and meter rates in the Northside goBerkeley area will remain the same.

Locations of metered parking changes

## What is goBerkeley?

**goBerkeley** is a City program with the goal of making it easier to park in Berkeley. Currently in place in Northside, Downtown Berkeley, Southside/Telegraph, and the Elmwood, goBerkeley uses an evidence-based approach to increase parking availability. After analyzing parking activity, staff adjust meter rates to ensure 1-2 parking spaces are always open, so drivers don't have to circle for a spot. goBerkeley also increases driver choice by lengthening time limits in some areas, and makes it easier to understand parking rules and expectations through clearer, brighter signage.



This material is available in alternative formats upon request. Alternative formats include audio-format, braille, large print, electronic text, etc. Please contact the City's Disability Compliance Program: email: [ada@cityofberkeley.info](mailto:ada@cityofberkeley.info) | phone: 1-510-981-6300

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