

Outreach Subcommittee Meeting Notes

March 1, 2017

Bernstein, DaSilva
Norris

DaSilva was elected chair of the subcommittee.

Goal is to increase goodwill in Berkeley, with a focus on events in overly policed communities.

5 Prong Plan

(1) Community presentations

- PRC members to travel to community groups, churches, etc. to talk about the PRC
- Examples of events: Church events, neighborhood group events
- Examples of community groups: Adeline St. Corridor; Youth in Government (at Berkeley High); Parents of Children of African Descent (PCAD)
- Each commissioner to contact her/his council person and ask to be invited to the next community meeting to speak about the PRC.

(2) Collaborations

- PRC outreach committee to organize joint events with other organizations concerned about overlapping issues. Identify concerns determine how to work together.
- Example: Joint event with local chapter of NAACP

(3) Community Events to have PRC booths.

- 50th Anniversary Summer of Love/ Telegraph Ave
- Juneteenth Festival
- National Night Out

(4) Website & PRC Outreach material

- Redesign of PRC page, including Bernstein's photo
- Redesign of PRC outreach material (Norris will ask Ms. Lee if there is money for web development)
- Additional resource: [A Student's Guide to Police Practices](#), Office of the Independent Police Auditor, City of San Jose
- Mr. Norris circulated the current media list. This is the list of media outlets to which the PRC sends its meeting notices. During the meeting more media outlets were added.
- The subcommittee added names of additional media outlets to which it could begin sending notices of meeting of particularly important topics.

(5) Travelling PRC meetings

- University of California, Berkeley

- Churches
- Etc.

Next steps:

1. Bring names of community groups to ask if a PRC member could make a presentation to next meeting
2. Report back to the PRC, including plan to do a series of events (solicit authority to plan and execute without full commission approval)