






The City should require and supervise the creation of virtual “story poles” at the site done at a publicly announced time when anyone can observe and photograph the results, particularly as seen down Campanile Way. This can be accomplished by having drones, perhaps carrying small brightly colored banners to make them highly visible, sent to hover for a set time at specific heights above the site to match the proposed building elevations.

The building should be shown in all simulations at its actual physical height, not its “zoning height.” (You may recall that while the 2211 Harold Way project was reviewed as a 180-foot building, the project architect himself acknowledged that the actual physical height of the building—including elevator tower, parapets, and roof structures—was 194 feet.)

Simulations should depict the proposed building at night, as well as during the day. The nighttime impacts of a brightly lighted 18-story tower on the view corridor would be very different than the daytime impacts of the same structure.

BAHA also wishes to emphasize that while the Downtown Area Plan provides for developing three 180-foot towers in the Core subarea, this in no way entitles constructing such a tower on any particular site. Within the Core there are other quite plausibly developable sites on which a tower could be built without harming the crucial view corridor from Campanile Way.

Sincerely,

  
John McBride, President  
Berkeley Architectural Heritage Association

cc: Zoning Adjustments Board  
c/o Shannon Allen and Greg Powell, Secretaries

Landmarks Preservation Commission  
c/o Sally Zarnowitz, Secretary

Design Review Committee  
c/o Anne Burns, Secretary

✓ Leslie Mendez, Associate Planner