

Project Based Programs	Potential Audience	Strategy Implemented? (yes/no)	Program Intensity
Residential Projects			
On site bike improvements	resident trips from residential projects	No	secure parking and facilities
On-site car sharing and membership	resident trips from residential projects	Yes	-
Un-bundled parking costs	resident trips from residential projects	No	nominal fee
Project or multi-site shuttle	resident trips from residential projects	Yes	multi site
Non-residential projects			
Commuter transit subsidy	All employee trips	No	25% of cost
Parking pricing	All employee trips	No	market fee
Flex work	All employee trips	Yes	flex schedules
On site bike improvements	All employee trips	Yes	parking only
Guaranteed Ride Home Program	All employee trips	No	-
On-site Car sharing and membership	All employee trips	No	-
Rideshare / van pool assistance	All employee trips	Yes	100% of cost
Project or multi site shuttle	All employee trips	Yes	multi site
Parking cashout	All employee trips	Yes	market rate