Adeline Corridor Draft Specific Plan

CITY OF BERKELEY | COMMUNITY MEETING
JUDGE HENRY RAMSEY JR. SOUTH BERKELEY SENIOR CENTER | 05.29.19
Tonight’s Presentation

• Welcome and Opening Remarks

• Review Agenda and Meeting Objectives

• Presentations
  – Overview of the Draft Adeline Corridor Specific Plan and Project Timeline
  – Affordable Housing and Land Use
  – Transportation and Public Space

• Breakout Sessions: Community Input and Questions
Adeline Corridor Plan Area
Six Council-designated “Priority Development Areas” (PDAs) - 2007
Planning Process

Visioning & Existing Conditions

2015 – Early 2017

Develop Plan Direction

2017 – Summer 2018

Draft Plan & Draft EIR (DEIR)

Fall 2018 – early 2019

Final Plan & Final EIR (FEIR)

End 2019 / Early 2020
# Planning Process

▪ 45-Day EIR Public Comment Period (as required by the California Environmental Quality Act)  
▪ Community Meeting (May 29, 2019)  
▪ Presentations to other Boards and Commissions |
| Jul. - Aug.* | ▪ 45-day Public Comment Period ends (July 5, 2019)  
▪ Review of Draft Plan and DEIR feedback, Preparation of Final Environmental Impact Report |
| Sep./Oct. | ▪ Community Meeting (TBD)  
▪ Potential Draft Plan Revisions and Final Environmental Impact Report  
▪ Planning Commission: Recommendation to City Council (City Council in early 2020) on the Plan, EIR and related General Plan and Zoning Amendments |

*PC Adeline Corridor Subcommittee will meet May – August (to be confirmed)*
Plan Overview

- Chapter 1: Introduction
- Chapter 2: Vision and Planning Framework
- Chapter 3: Land Use
- Chapter 4: Housing Affordability
- Chapter 5: Economic Opportunity
- Chapter 6: Transportation
- Chapter 7: Public Space
- Chapter 8: Implementation
Plan Vision
Plan Subareas

• South Shattuck
  – Dwight Way to Derby St.
• North Adeline
  – Derby St. to Ashby Av.
• Ashby BART
  – Ashby Av. to Woolsey St.
• South Adeline
  – Woolsey St. to 62nd St.
“Five Big Ideas”

1. AFFORDABLE HOUSING
2. ASHBY BART STATION
3. BUSINESS IMPROVEMENT DISTRICT
4. STREET RE-DESIGN
5. COMMUNITY ASSETS AND RESOURCES
AFFORDABLE HOUSING

• 50% of all new housing units affordable to a range of income levels
  – Prioritize publicly-owned land
  – New zoning with on-site affordable housing incentive

• Policy to prioritize new affordable units for current and potentially former residents
2 ASHYBY BART STATION

• New vibrant neighborhood center that provides housing, economic opportunity, community-serving uses and public space

• City and BART working together with community
BUSINESS IMPROVEMENT DISTRICT

- Create a property owner/business owner-based Business Improvement District that can spearhead placemaking, business attraction, special event and other economic development strategies, in partnership with the City.
4 STREET RE-DESIGN

- Conceptual design that re-imagines large areas of pavement as public open space, reduces crossing distances, and makes the street a more comfortable place for pedestrians and cyclists
• Support capital improvements that strengthen existing community institutions such as the Berkeley Flea Market, the South Berkeley Farmers Market and the annual Juneteenth Festival, as well as future institutions such as the African American Holistic Resource Center.
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LAND USE (CH. 3)

Goal: Preserve the unique character and cultural legacy of the Adeline Corridor, sustaining the community as a place where all people can live, work, play, learn, worship, dine, shop, and thrive.

Policies Address:
• “Complete Neighborhoods”
• Plan Subareas
• Development Standards and Design Guidelines
• Historic Preservation
• Ashby BART future development
HOUSING AFFORDABILITY (CH. 4)

Goal: Promote equitable access to housing by producing new affordable housing, preserving existing affordable housing, and preventing displacement.

Policies Address:

• Increasing the production of new affordable housing and a range of types and affordability levels
• Preserving existing Affordable Housing
• Tenant protections and other anti-displacement measures
• Citywide efforts to address homelessness
ECONOMIC OPPORTUNITY (CH. 5)

Goal: Foster economic opportunity for South Berkeley residents and businesses by facilitating job training and workforce development, active community spaces, and a thriving environment for commerce along the Adeline Street/South Shattuck Corridor.

Policies Address:

• Supporting existing businesses and community institutions that are the backbone of the neighborhood
• Attraction of new businesses
• Creation of a new property-based business improvement district
• Placemaking strategies that rely on the area’s culture and history
Goal: Provide safe, equitable transportation options that meet the mobility needs of all residents, regardless of age, means, and abilities, and that further the attainment of the City’s greenhouse gas emission reduction goals.

Policies Address:
- “Complete Streets”
- Right-of-Way Improvements (interim and long-term)
- Universal Accessibility
- Pedestrian and Bicycle Circulation and Facilities
- Transit and Shuttles
- Parking and Transportation Demand Management
PUBLIC SPACE (CH. 7)

**Goal:** Provide safe, sustainable, beautiful, healthy, and inclusive public spaces that encourage social interaction, provide opportunities for recreation and environmental health, and support active community life in South Berkeley.

**Policies Address:**
- Public Space Types and Programming
- Public Space Opportunities by Subarea
- Streetscape Amenities and Wayfinding
- “Green infrastructure”
- Safety and Maintenance
- Public Art and Other Ways to Activate and Beautify Public Space
IMPLEMENTATION ACTIONS (CH. 8)

• Preliminary implementation actions, responsibilities, timeframe as well as potential funding sources

• Requires monitoring and updating on a regular basis to reflect changing laws, funding, technology and community priorities
IMPLEMENTATION ACTIONS (CH. 8)

Examples of key implementation actions:

• Cross-departmental City Implementation Team
• Annual progress update to Council
• Development and adoption of General Plan and zoning amendments
• Refinement of right-of-way conceptual design
• Work with BART on Ashby BART next steps
• Coordination with public agency partners (e.g. AC Transit, BART, Caltrans, Alameda County Transportation Commission and the Metropolitan Transportation Commission)