

Memorandum

To: Anne Burns, Planning and Development Department
From: Mark Rhoades, Rhoades Planning Group
Date: December 8, 2014
Re: 2211 Harold Way Submittal for December 18, 2014 Design Review Committee

Dear Anne,

Please find enclosed materials for the project at 2211 Harold Way to be included for discussion at the December 18, 2014 meeting of the Design Review Committee. This submittal includes the following items:

- **Memo: View and Massing Simulation** – the attached memo discusses massing changes that would need to occur to eliminate the project’s visibility from views at the Campanile according to the “worst-case” scenarios shown in the projects Draft EIR. Note that the applicant is not suggesting or requesting any changes to the massing for reasons discussed in the memo, but is providing this analysis as requested by the Committee for discussion at its December meeting.
- **Progress Set: Design and Plaza Modifications** – the submittal also includes progress drawings with modifications to the building design and to the public plaza, as requested by the Committee, for discussion at its December meeting. The set includes two options for design direction, both of which include the following primary modifications as requested by the Committee: simplification and enhanced articulation of the tower corner on Harold and Kittredge, simplification of the curtain wall system on the “shoulders,” enhancement of the store front systems, and simplification/unification of the east elevation, as well as proposed modifications to the public plaza to enhance openness and usability.

Feel free to contact me with any questions at 510-545-4341.

Sincerely,

Mark Rhoades, AICP