

State of California – The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
PRIMARY RECORD

Primary #
HRI #
Trinomial
NRHP Status Code 6Y

Other Listings
Review Code

Reviewer

Date

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*Resource Name or #: (Assigned by recorder) Norton Building

P1. Other Identifier: United California Bank; 2171 Shattuck Ave.

*P2. Location: Not for Publication Unrestricted
and (P2b and P2c or P2d. Attach a Location Map as necessary.)

*a. County Alameda

*b. USGS 7.5' Quad Oakland West Date 1993 Township & Range; No data

c. Address 2169-2175 Shattuck Ave. City Berkeley Zip 94704

d. UTM: (Give more than one for large and/or linear resources) Zone 10S; 564400mE/ 4191647mN

e. Other Locational Data: (e.g., parcel #, directions to resource, elevation, etc., as appropriate)

Assessor's Parcel Number: 57-2031-8;

Easterly side of Shattuck Avenue between Center Street and Allston Way.

*P3a Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

The two-story commercial building currently housing Cal Gear For Less is a remodeled brick structure built in 1905 that originally housed two storefronts. It was modified over time for one to three storefronts. The earliest long-term owner was E. M. Norton, who purchased the building in 1913. The building was originally characterized by a Neoclassical brick façade with cornice and with five window openings in the upper façade above a standard storefront system with transom.

The current remodeled building has lost its physical association with its past. Although the massing and placement on the site remain the same, the façade has been substantially changed, and it could not be determined if the changes are reversible. The property therefore is not a Contributor to the Shattuck Avenue Downtown Historic District at this time.

(Continued on next page)

*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 story commercial building

*P4 Resources Present: Building Structure Object Site District Element of District Other (Isolates, etc.)



P5b. Description of Photo: (View, date, accession #)

View facing east, January 2015.

*P6. Date Constructed/Age & Sources:

Historic Prehistoric Both

1905/1969 remodel, 110 years old, based on COB permit files.

*P7. Owner and Address:

David J. & Marilyn R.
Martin Trs
2171 Shattuck Ave.
Berkeley, CA 94704

*P8. Recorded by: (Name, affiliation, and address)

Franklin Maggi
Archives & Architecture, LLC
PO Box 1332
San Jose CA 95109-1332

*P9. Date Recorded: May 15, 2015

*P10. Survey Type: (Describe)

Intensive

*P11. Report Citation: (Cite survey report and other sources, or enter "none".)

Archives & Architecture LLC: Shattuck Avenue Commercial Corridor Historic Context and Survey, 2015.

*Attachments: NONE Location Map Sketch Map Continuation Sheet Building, Structure and Object Record Archaeological Record District Record Linear Feature Record Milling State Record Rock Art Record Artifact Record Photograph Record Other (List)

State of California – The Resources Agency
DEPARTMENT OF PARKS AND RECREATION
CONTINUATION SHEET

Primary #
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Trinomial

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*Resource Name or # (Assigned by recorder) Norton Building

*Recorded by Franklin Maggi

*Date 5/15/2015

Continuation Update

(Continued from previous page)

Numerous commercial business establishments have occupied the building, including at the 2169 address The Stove & House Furnishing Store (1915); F. L. Butterfield Hardware (1924); Bungalow Sweet Shoppe (1933); Vaughn Clothing Store (1946); and Lord's of Berkeley (1959). Occupants of the 2171 address included Doctor W. M. Chandler (1914), Lalah June Beauty Salon (1934), Dr. O. E. Bronson and the Cardcraft Shop (1936), Nation Life Insurance (1946), and a dance school (1954). Occupants of the 2175 address included Herbert Jones, specializing in Stetson Hats (1915), Kressler Brothers (1922), Ritchie's Women's Apparel (1934), and The Chelsea Shop (1936).

An extensive alteration in 1969 adapted the building for use by United California Bank as a single user. This included a new brick façade that wrapped the upper windows and dropped to the sidewalk in six wide columns. Five new glass storefronts were placed within the columns and separated by the upper windows by flat panels. The five upper windows were likely replaced at that time. Additional work in 1994 was done to seismically upgrade the unreinforced brick structure.

In 2004, JRP Historical Consulting evaluated the property for the East Bay Bus Rapid Transit Project. They indicated that the building lacked historical significance, and had lost its integrity and was therefore not eligible for the National or California Registers. The building was given a status code by OHP of 6Y - (Determined ineligible for NR, not evaluated for CR or local listing).

The property contributes to the historic character of the Shattuck Avenue commercial district in a secondary way, as it is a remaining brick structure that has been seismically upgraded, from the early years of downtown development prior to the 1906 Earthquake. The building helps to unify the character of historic streetscape. It is not known if the original upper façade remains under the 1969 remodeled front elevation, or if that façade was deconstructed as a part of the new design. With more detailed information and restoration according to the Secretary of the Interior's Standards for Rehabilitation, the property might be eligible for reconsideration as a Contributor to the Historic District.



Brick upper south wall near front façade viewed facing north (photo by JRP Historical Consulting, 2004).

References:

City of Berkeley building permits.

Marvin, B., "Berkeley Urban Conservation Survey," BAHA, 1977, 2171-2175 property file.

Toffelmier, C., DPR523 recording Map Reference No. 01-14 (JRP Historical Consulting), 2004.