

State of California – The Resources Agency  
DEPARTMENT OF PARKS AND RECREATION  
**PRIMARY RECORD**

Primary #  
HRI #  
Trinomial  
NRHP Status Code 2S2

Other Listings  
Review Code

Reviewer

Date

Page 1 of 5 \*Resource Name or #: (Assigned by recorder) Roy O. Long Co. Building

P1. Other Identifier: Morse-Brock Building

\*P2. Location:  Not for Publication  Unrestricted \*a. County Alameda  
and (P2b and P2c or P2d. Attach a Location Map as necessary.)  
\*b. USGS 7.5' Quad Oakland West Date 1993 Township & Range No data  
c. Address 2120-2122 Shattuck Ave. City Berkeley Zip 94704  
d. UTM: (Give more than one for large and/or linear resources) Zone 10S; 564331mE/ 4191705mN  
e. Other Locational Data: (e.g., parcel #, directions to resource, elevation, etc., as appropriate)  
Assessor's Parcel Number: 57-2023-3;  
West side of Shattuck Avenue between Center and Addison Streets.

\*P3a Description: (Describe resource and its major elements. Include design, materials, condition, alterations, size, setting, and boundaries)

A two-part Mediterranean Revival design, the Roy O. Long Co. Building is a Contributor to the Shattuck Avenue Downtown Historic District. Although altered over time, the picturesque building encompasses a two-story south wing and a one-story north wing, both with side-gabled red-tile roofs and stucco walls. These materials and forms represent eclectic-revival style commercial architecture popular in Berkeley in the 1920s.

The Roy O. Long Co. Building is part of a setting of mostly historic buildings that form the primary corridor of commercial buildings lining Shattuck Avenue and the transit center that connects the city with the University of California campus. From 1908 through 1938, the blocks of Shattuck between Addison and Center Streets faced an open square that housed the Southern Pacific tracks and the Berkeley train depot. The Long Building was developed when the station was still active in the city. *(Continued on next page)*

\*P3b. Resource Attributes: (List attributes and codes) HP6. 1-3 story commercial building

\*P4 Resources Present:  Building  Structure  Object  Site  District  Element of District  Other (Isolates, etc.)



P5b. Description of Photo: (View, date, accession #)  
View facing west, January 2015.

\*P6. Date Constructed/Age & Sources:  
 Historic  Prehistoric  Both  
1927/88 years old, based on Berkeley Gazette 12/16/1927.

\*P7. Owner and Address:  
C & V Shattuck LLC  
20 Robert Rd.  
Orinda, CA 94563

\*P8. Recorded by: (Name, affiliation, and address)  
F. Maggi, L. Dill, & S. Winder  
Archives & Architecture, LLC  
PO Box 1332  
San Jose CA 95109-1332

\*P9. Date Recorded: March 30, 2015

\*P10. Survey Type: (Describe)  
Intensive

\*P11. Report Citation: (Cite survey report and other sources, or enter "none".)

Archives & Architecture LLC: Shattuck Avenue Commercial Corridor Historic Context and Survey, 2015.

\*Attachments:  NONE  Location Map  Sketch Map  Continuation Sheet  Building, Structure and Object Record  Archaeological Record  District Record  Linear Feature Record  Milling State Record  Rock Art Record  Artifact Record  Photograph Record  Other (List)

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\*Recorded by Franklin Maggi, Leslie Dill, & Sarah Winder \*Date 3/30/2015  Continuation  Update

*(Continued from previous page)*

The north and south façades of this building are a unified composition, intended to provide an eclectic almost-residential quality to the design. The two-story south half of the composition features a side-gabled roof with a deep eave overhang. This half of the building steps down to one story at the rear of the building. The first floor features a full-width round arched opening with a recessed storefront. The upper story features a central doorway with a wrought-iron balconette and a small accent window to the south side. At the top of the gable is a paired chimney. The one-story north half of the composition features a shallow boxed cornice that supports the deep rafter tails. The storefront of this side of the building is a more-traditional square opening with symmetrical display windows and a central recessed entrance. The eaves of both roofs are supported on exposed, decoratively notched rafter tails. The walls are clad in smooth stucco, and the lower façades have been altered. The archway includes a high wainscoting of small tiles, and the storefront has been relocated deep into the building, to allow outdoor seating immediately within the arch. The north side storefront appears to be original, with butted glass and bronze surrounds; however, the wall header and side piers include tiles and trim which are not original. The south side has a cantilevered wood-and-metal arbor/canopy in keeping with its current use as a Japanese restaurant.

This building serves pedestrian traffic that flows along Shattuck Avenue to related downtown urban uses. The footprint is approximately rectangular, with a frontage of about 32 feet and a depth of 104 feet.

This property has associations with the eclectic-revival boom years of Berkeley, immediately before the Great Depression.

Character-defining features include: Overall party-wall commercial building form; one-and two-story massing; twin, stepped gabled roofs; decoratively notched rafter tails; cantilevered upper wall cornice at the north eave line; full-width round arched opening with recessed storefront at the south ground floor; upper doorway with wrought-iron balconette and off-center accent window; north-façade square opening with symmetrical display windows and a central recessed entrance; smooth stucco walls. Alterations at the south half of the building include: cantilevered wood-and-metal arbor/canopy; tiled wainscoting at the piers; relocation of the storefront, to allow outdoor seating immediately within the arch. Alterations to the north-half storefront include: storefront wall frame with projecting wall header and side piers with tiles and trim.

The historic elements of the building appear in very good condition.

*(Continued on next page)*

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Roy O. Long Co. Building

\*Recorded by Franklin Maggi, Leslie Dill, & Sarah Winder \*Date 3/30/2015  Continuation  Update

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Detail view of front façade, viewed facing northwest.