

**CHILDREN, YOUTH, AND RECREATION COMMISSION**  
**REGULAR MEETING**  
**Monday, March 23<sup>rd</sup>, 2015, 7:00 P.M.**  
**Frances Albrier Community Center, 2800 Park St., Berkeley, CA, 510-981-6640**

**AGENDA**

The Commission may discuss any item listed on the agenda, but may take action only on items identified as Action.

**Preliminary Matters**

1. **CALL TO ORDER** (Chair)
2. **ROLL CALL** (Secretary)
3. **ANNOUNCEMENTS** (Chair)
4. **APPROVAL OF THE MINUTES** from 03-09-2015\*
5. **APPROVAL OF THE AGENDA** (Chair)
6. **PUBLIC COMMENT** (Chair)
7. **DIRECTOR'S REPORT\***

**Discussion Items**

8. **CAMPS UPDATE** (Ferris)
9. **PROPOSED IMPROVEMENTS FOR THE NEXT COMMUNITY AGENCY FUNDING CYCLE**  
(Subcommittee)

**Action Items**

10. **APPROVE SUBMISSION OF COMMISSION UPDATE TO CITY COUNCIL\*\*** (Chair)
11. **RECOMMEND THAT COUNCIL APPROVE PROPOSED NEW RECREATION FEES AND  
SELECTED RECREATION FEE INCREASES\*** (Brown)

**Information Items**

12. **RECENT COUNCIL REPORTS\***
13. **UPCOMING AGENDA ITEMS**
14. **COMMUNICATIONS**
15. **ADJOURNMENT**

An asterisk "\*" indicates that written material is attached.

A double asterisk "\*\*" indicates that written material will be provided at the meeting.

## CHILDREN, YOUTH, AND RECREATION COMMISSION

### MISSION STATEMENT

The Children, Youth, and Recreation Commission shall be an advisory board and shall review policies, programs, planning efforts, activities, and funding associated with recreation, youth, families, early childhood education, and other related City-sponsored activities, and shall advise the City Council on these matters.

### COMMISSION MEMBERS

<b>Mayor -</b>	Rebecca Gebhart	<b>District 3 -</b>	Shoshana O'Keefe	<b>District 6 -</b>	Julie Sinai
<b>District 1 -</b>	Beth Gerstein	<b>District 4 -</b>	Maria Guadalupe Gallegos-Diaz	<b>District 7 -</b>	Gabriella Orellana
<b>District 2 -</b>	Moira Kenney	<b>District 5 -</b>	Abby Waldstein	<b>District 8 -</b>	Nathan Dahl

**Commission Information:** The Children, Youth, and Recreation Commission packet is available for review at [www.cityofberkeley.info/commissions](http://www.cityofberkeley.info/commissions); the Berkeley Main Library and the Parks Recreation & Waterfront Department Office at 2180 Milvia Street –3<sup>rd</sup> Floor, during their normal business hours. If you have questions, call Commission Secretary, Christina Erickson at 981-6703 at 2180 Milvia Street, Berkeley, CA 94704 or by email at [cerickson@cityofberkeley.info](mailto:cerickson@cityofberkeley.info).

**ADA Disclaimer:** This meeting is being held in a wheelchair accessible location. To request disability-related accommodations to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6342 (V) or 981-6345 (TDD) at least three business days before the meeting date. Please refrain from wearing scented products to this meeting.

**SB343 Disclaimer:** *Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at Parks Recreation & Waterfront Department Office at 2180 Milvia Street, Berkeley, CA.*

**Communications Disclaimer:** Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. **Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record.** All communications to the Commission should be received at least 10 days before the meeting date. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the secretary to the commission or committee for further information.

## 2015 Commission Meeting Dates

Name of Commission: Children, Youth, and Recreation Commission (CYRC)  
 Commission Secretary: Christina Erickson

<b>Month</b>	<b>Day, Date (2015)</b>	<b>Time</b>
January	2 <sup>nd</sup> Monday – January 12 <sup>th</sup>	7:00pm
January	4 <sup>th</sup> Monday – January 26 <sup>th</sup>	7:00pm
January	Special Meeting – January 31 <sup>st</sup>	8:30am
February	Special Meeting – February 7 <sup>th</sup>	8:30am
February	Special Meeting – February 9 <sup>th</sup>	5:00pm
February	4 <sup>th</sup> Monday – February 23 <sup>rd</sup>	7:00pm
March	2 <sup>nd</sup> Monday – March 9 <sup>th</sup>	7:00pm
March	4 <sup>th</sup> Monday – March 23 <sup>rd</sup>	7:00pm
April	4 <sup>th</sup> Monday – April 27 <sup>th</sup>	7:00pm
<i>May</i>	<i>* No Meeting *</i>	
June	4 <sup>th</sup> Monday – June 22 <sup>nd</sup>	7:00pm
<i>July</i>	<i>* No Meeting *</i>	
<i>August</i>	<i>* No Meeting *</i>	
September	4 <sup>th</sup> Monday – September 28 <sup>th</sup>	7:00pm
October	4 <sup>th</sup> Monday - October 26 <sup>th</sup>	7:00pm
<i>November</i>	<i>* No Meeting *</i>	
December	Monday, December 14 <sup>th</sup>	7:00pm

**CHILDREN, YOUTH, AND RECREATION COMMISSION  
REGULAR MEETING  
Monday, March 9<sup>th</sup>, 2015, 7:00 P.M.  
Frances Albrier Community Center, 2800 Park St., Berkeley, CA, 510-981-6640**

**DRAFT MINUTES**

The Commission may discuss any item listed on the agenda, but may take action only on items identified as Action.

**Preliminary Matters**

- 16. CALL TO ORDER** (Chair): 7:06pm  
**17. ROLL CALL** (Secretary): Present: Dahl; Gallegos-Diaz; Gebhart; Gerstein; Kenney; O'Keefe; Orellana; Waldstein. Absent: None. Staff: Brown; Erickson; Ferris; Moore.  
**18. ANNOUNCEMENTS** (Chair)  
**19. APPROVAL OF THE MINUTES** from 02-23-2015\*: M/S/C (Waldstein/Gerstein/Unanimous):  
Aye's: Dahl; Gebhart; Gerstein; O'Keefe; Orellana; Waldstein. No's: None. Abstain: None.  
**20. APPROVAL OF THE AGENDA** (Chair)  
**21. PUBLIC COMMENT** (Chair)  
**22. DIRECTOR'S REPORT\***

**Discussion Items**

- 23. YOUTH-SERVING COMMUNITY AGENCY PROPOSAL REVIEW DISCUSSION** (Chair)  
**24. PROPOSED IMPROVEMENTS FOR THE NEXT COMMUNITY AGENCY FUNDING CYCLE**  
(Subcommittee)

**Action Items**

- 25. RECOMMEND THAT THE CITY COUNCIL APPROVE THE CHILDREN, YOUTH & RECREATION COMMISSION'S PROPOSED COMMUNITY AGENCY FUNDING ALLOCATIONS\*\*** (Chair)  
**Action:** The Commission approved the proposed community agency funding allocations and Council recommendation, as amended at the meeting. M/S/C (Dahl/Gerstein/Unanimous):  
Aye's: Dahl; Gallegos-Diaz; Gebhart; Gerstein; Kenney; O'Keefe; Orellana; Waldstein. No's: None. Abstain: None.  
**Action:** The Commission approved the addition of language to the Council recommendation, to request continued support for training, technical assistance and evaluation. M/S/C (Gallegos-Diaz/Waldstein/Unanimous): Aye's: Dahl; Gallegos-Diaz; Gebhart; Gerstein; Kenney; O'Keefe; Orellana; Waldstein. No's: None. Abstain: None  
**26. APPROVE THE CYRC WHITE PAPER FOR INCLUSION IN THE REPORT TO COUNCIL ON COMMUNITY AGENCY FUNDING\*\*** (Chair)  
**Action:** None taken.  
**27. SUPPORT THE COMMISSION ON AGING'S RECOMMENDATION THAT THE CITY COUNCIL MEMBERS AND MAYOR HOLD ANNUAL "WORKING" MEETINGS THAT GATHER TOGETHER THEIR APPOINTED COMMISSION MEMBERS\*** (Secretary)  
**Action:** None taken.

**Information Items**

**28. RECENT COUNCIL REPORTS**

**29. UPCOMING AGENDA ITEMS:** Proposed improvements for the next community agency funding cycle; Recreation and Marina fee schedule; Camps update.

**30. COMMUNICATIONS**

**31. ADJOURNMENT:** 8:35pm

An asterisk "\*" indicates that written material is attached.

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## **Director's Report**

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### **Parks Recreation and Waterfront**

#### **\*FY 2015 Directors Update**

**March 6, 2015**

**The purpose of this document is to provide residents with a current update on Capital, Design, Major Maintenance and Planning Projects, Leases and Special Events that the PRW Department is engaged in during Fiscal 2015 (July 1, 2014- June 30, 2015).**

**\*Note: This is a working document and is subject to weekly changes based on funding and staff availability.**

### **Capital Projects- Construction**

- |                                    |                                  |
|------------------------------------|----------------------------------|
| ○ Willard Tennis Courts            | 100% Complete                    |
| ○ Echo Lake Dining Hall            | 100% Complete                    |
| ○ John Hinkle Clubhouse Demolition | In Construction                  |
| ○ Virginia- McGee Totland          | Construction to begin in April   |
| ○ Terrace View Phase 1             | Construction to begin in May     |
| ○ South Aquatic Park Pavement      | Out to bid/ Construction in June |
| ○ Ohlone Dog Park                  | In Final Design- To bid in March |
| ○ Grove Basketball and Tennis      | In Final Design- To bid in March |

### **Projects- Design**

- |  |                       |
|--|-----------------------|
| ○ Design SP Electrical Meter Split                 | Design Complete       |
| ○ Design JK Electrical Meter Split                 | Design Complete       |
| ○ Design LO Electrical Meter Split                 | Design Complete       |
| ○ Fishing Pier ADA renovation-                     | Design Complete       |
| ○ MLK Game Room                                    | Design Complete       |
| ○ Ohlone Basketball                                | In Design             |
| ○ Rose Garden Trellis Phase 1                      | In Design             |
| ○ Bay Trail Segment Three                          | In Design/ Permitting |
| ○ South Cove Access                                | In Design/ Permitting |
| ○ Aquatic Park sidewalk in front of BORP/Waterside | In Design             |
| ○ Willard Park Play Area and Pathways              | In Design             |
| ○ San Pablo Park Restroom/Locker                   | In Design             |
| ○ Skate Park Safety Improvements                   | In Design             |
| ○ Marina Float Replacement                         | In Design             |
| ○ Aquatic Park South End Lighting Expansion        | In Design             |
| ○ Echo Lake Cabins Replacement                     | In Design             |
| ○ James Kenney Play and Picnic Area                | FY15                  |
| ○ John Hinkle Playstructure/ Access                | FY 15                 |
| ○ Echo Lake Leach Field                            | FY15-17               |
| ○ Echo Lake Adding Dining Hall Deck/Cabins         | FY15-16               |

## Major Maintenance Projects

○ Fire Restriction signs (BBQ/open fire)	Complete
○ Ohlone Play Surfacing Replacement	Complete
○ 2945/2925 Bolivar- Install electrical	Complete
○ Marina Corp Yd Drainage/Repaving	Complete
○ Marina Parking Lot L/M Slurry Seal	Complete
○ Marina Pathway (YC- FP) Slurry Seal	Complete
○ Aquatic Park: Widgeon grass/algae	Complete
○ 2925/2945 Bolivar – ADA parking	Complete
○ John Hinkel Park- Hand Rails	Complete
○ Live Oak Center Office	Complete
○ 44 Curb Cuts/ Tree Planting	Complete
○ Strawberry Park Chip Box	Complete
○ Frisbee Golf Kiosk- Aquatic park	Complete
○ Cedar Rose Play Equipment	Complete
○ Colusa Deck Replacement	Complete
○ Echo Lake Lodge Deck-	Complete
○ 90 Bolivar – Brick Fireplace removal	Complete
○ 2925-2945 Bolivar – Replace Fencing	Complete
○ 2925-2945 Bolivar- Add Gutters	Complete
○ Strawberry Creek Turf Renovation	Complete
○ King Park Turf Renovation	Complete
○ James Kenny Office	Complete
○ Rose Garden Sign Replacement	Complete
○ Rose Garden Fence Replacement	Complete
○ Frances Albrier Office Space	Complete
○ King Pool Office	Complete
○ West Campus Office	Complete
○ Strawberry Creek Park Asphalt Patch	Complete
○ Willard Park Restroom- Back Wall Replacement	Complete
○ Codornices Turf Renovation	Complete
○ Ohlone Middle Turf Renovation	Complete
○ Grove Sports Turf Renovation	Complete
○ San Pablo #1 Turf Renovation	Complete
○ San Pablo Infield Renovation	Complete
○ James Kenney Concrete Patio Patch	Complete
○ Cragmont Park Rock Grout/Rock Replacement	Complete
○ Ohlone Temp Picnic Replacement	Complete
○ City-wide Reservable picnic areas	90% Complete
○ Cesar Chavez Signage	90% Complete
○ City wide ADA Restroom upgrades	25% Complete
○ Park Rules Signage – Citywide Replacement	25% Complete
○ Willard Office Space	Under Construction
○ Marina H and I Parking Slurry Seal	Scheduled for late March

○ Marina D and E Parking Slurry Seal	Scheduled for late March
○ Marin Fountain- Replace Pumps	Under Construction
○ Marin Fountain- Replace lights	Under Construction
○ Marin Fountain- Replace Plaster	Under Construction
○ Marina Bait Shop Wall Repair	Under Construction
○ Echo Lake Make-up Air/ Hood	In Design/Process
○ Launch Ramp Gates/ Ticket Machine	In Design/Process
○ Tennis Court Signage Replacement	In Design/ Process
○ Picnic Site Signage	In Design/Process
○ 125-127 University Painting	FY15
○ Echo Lake Water System	FY15
○ Outside Storage Unit at MLK Center	FY15
○ Inside Storage at MLK Center	FY15
○ Removal of Ohlone Structure	FY15
○ Aquatic Park Bolivar Turf Renovation	FY15
○ King Park Tree Removal	FY15
○ James Kenney Locker Room Wall Failure/ Replacement	FY15
○ Destination Signage- Aquatic, Strawberry Creek	FY15
○ King Pool Fencing	FY15
○ Willard Pool Painting	FY15

**Key Department Planning Projects and Programs**

Parks Make Life Better	Complete
Camps Fund Financial Evaluation	Complete
Volunteer Program Development	Complete
Cesar Chavez Park Signage Development	Complete
Marina Software Installation	Complete
BUSD- Emerson School Pilot	Complete
Cesar Chavez Park Biological Update	Complete
Fee Increases for Day Camp/Echo CIT	Complete
Sports Field, Tennis and Picnic Schedule- On-line	Complete
Cesar Chavez Park Use Evaluation	In Process
Expansion of 0-2 Programming	In Process
Cash Handling Assessment and Process Revision	In Process
Water Use Reduction Evaluation	In Process
Aquatic Park Improvement Project	In Process
Echo Lake Camp Funding Recovery	In Process
John Hinkle Club House Funding Recovery	In Process
Berkeley Tuolumne Camp Funding Recovery	In Process
Berkeley Tuolumne Camp Master Plan	In Process
BUSD- MLK Facility Lease	In Process
Community Agency Contracts -Alignment with 2020	In Process
North Lawn Bowling Green Assessment /Lease	In Process
Recreation Administration Relocation	4-15
FY 16-17 Budget Development	In Process
FY 16-17 Capital/Major Maintenance Budget	In Process
Parks Staff- Provisional-FT Employment Hiring	In Process



John Hinkle Clubhouse Funding Recovery	In Process
Open Data	FY15
Recreation Professional Development Training	FY15

**Leases/ Licenses**

125-127 University	
Latorengelle	Complete
Child International Resource	Complete
Klein- Leventhal Management	Complete
Zorro Productions	Complete
Impact Fund	Complete
Waterside Wokshop-90 Bolivar	Complete
YMTC- 2427-2429 Bolivar	Complete
Bioremediation of SFROW- BFPF	Complete
Eat & Run	Council 3-17
Cal Sailing	Council 3-17
Hi Line Kites	Negotiations
Hana Japan-225 University	Negotiations
Yacht Club	Negotiations
Berkeley Arts Center	Negotiations
Ala Costa Center	Negotiations
Berkeley Paddling and Rowing Club	Negotiations
Lawn Bowling Club	Negotiations
Ephesians	Negotiations
Totland Building	Negotiations
BORP – 80 Bolivar	Negotiations
Marina Bait Shop	Negotiations

**City Wide Special Events**

Community Picnic and Carnival	7-3-14	Complete
July 4 Celebration/Fireworks	7-4-14	Complete
Derby Day	7-25-14	Complete
Olympic Day	7-31-14	Complete
National Night Out- Teen Program	8-5-14	Complete
Community All Crew Day- Marin Circle	9-18-14	Complete
International Shoreline Clean Up	9-20-14	Complete
Martial Arts Tournament	9-20-14	Complete
Community Parks Day	9-27-14	Complete
Community Tree Day	10-11-14	Complete
Make A Difference Day- MLK	10-25-14	Complete
Pumpkin Patch Dash	10-26-14	Complete
Community All Crew Day- Los Angles	10-28-14	Complete
Haunted House- MLK	10-31-14	Complete
Berkeley Project Day- Large	11-8-14	Complete
Tots Winter Carnival	12-6-14	Complete
Community All Crew Day- Strawberry	12-17-14	Complete
Berkeley Project Day- Small	3-7-15	Complete

Berkeley Project Day- Small	3-14-15
Community All Crew Day- Indian Rock	March- TBA
Egg Hunt Extravaganza	4-4-15
Berkeley Bay Festival	4-11-15
Earth Day Shoreline Clean Up	4-25-15
Community All Crew Day- Aquatic Park	April -TBA
Community All Crew Day- Strawberry	5-13-15
Kids Triathlon	5-16-15
3 on 3 Basketball Tournament	June -TBA
Community All Crew Day- TBA	June -TBA

**Community Meetings**

Children, Youth and Recreation Commission (CYRC)	1-12-15	Complete
Youth Commission (YC)	1-12-15	Complete
Parks and Waterfront Commission (PWC)	1-14-15	Complete
Strawberry Creek Park - Planning	1-21-15	Complete
Willard Play Area and Pathways- Planning	1-24-15	Complete
Children, Youth and Recreation Commission (CYRC)	1-26-15	Complete
Marin Circle-Planning	1-28-15	Complete
Children, Youth and Recreation Commission (CYRC)	2-7-15	Complete
Children, Youth and Recreation Commission (CYRC)	2-9-15	Complete
Youth Commission (YC)	2-9-15	Complete
Parks and Waterfront Commission (PWC)	2-11-15	Complete
Children, Youth and Recreation Commission (CYRC)	2-23-15	Complete
Youth Commission (YC)	3-9-15	Complete
Children, Youth and Recreation Commission (CYRC)	3-9-15	Complete
Parks and Waterfront Commission (PWC)	3-11-15	
John Hinkel Planning	3-11-15	
Children, Youth and Recreation Commission (CYRC)	3-23-15	
Parks Capital Presentation (@ City Council)	3-24-15	
Youth Commission (YC)	4-13-15	
Parks and Waterfront Commission (PWC)	4-15-15	
Children, Youth and Recreation Commission (CYRC)	4-27-15	
CYRC Community Agency Contracts Report @ City Council	4-28-15	
Youth Commission (YC)	5-11-15	
Parks and Waterfront Commission (PWC)	5-13-15	
Parks and Waterfront Commission (PWC)	6-10-15	
Children, Youth and Recreation Commission (CYRC)	6-22-15	

**AGENDA ITEM 11**

**ACTION CALENDAR**  
March 23, 2015

To: Children, Youth & Recreation Commission  
From: Denise Brown, Recreation & Youth Services Manager  
Subject: Selected Recreation Program Fee Increases for FY 2015

**RECOMMENDATION**

Recommend Council approval of the proposed new fees and increased fees for select recreation programs and facility rentals.

**FISCAL IMPACTS OF RECOMMENDATION**

Revenues for all recreation programs cover only approximately 26% of expenditures. The proposed new fees and fee increases will provide a small amount of additional revenue to support programs. The balance of funding for these programs comes from the General Fund, Camps Fund, Marina Fund, and Parks Tax Fund.

***General Fund***

A 20% increase in Afterschool Program fees from \$15/week to \$18/week for residents, and from \$18/week to \$22/week for non-residents, would produce approximately \$14,400/year in additional General Fund revenue. Revenues collected from the fee increase for Afterschool Programs at James Kenney Community Center would be deposited into General Fund Revenue Account 010-5980-347.34-01; and revenues for Afterschool Programs at Frances Albrier Community Center would be deposited into General Fund Revenue Account 010-5982-347.34-01.

An increase in the Community Center commercial kitchen rental fee, from \$59/day to \$71/day for residents and from \$83/day to \$100/day for non-residents would result in an estimated \$505/year. Revenues collected from the fee increase for rental of the James Kenney kitchen would be deposited into General Fund Revenue Account 010-5968-347.39-05. For the Live Oak kitchen rental, additional fee revenue would be deposited into General Fund Revenue Account 010-5969-347.39-04. For the Frances Albrier kitchen rental, additional fee revenue would be deposited into General Fund Revenue Account 010-5970-347.31-05.

***Camps Fund***

The 1% increase that would result from the change to the Echo Lake Youth Camp Counselor-in-Training (CIT) Session fee, raising the non-resident fee from \$272/week to \$275/week would generate an estimated \$36/year. Revenues collected from the fee increase would be deposited into Camps Fund Revenue Account 330-5996-347.33-01.

***Marina Fund***

A new Adventure Playground fee of \$1.00 for every visitor over the age of 1 year would

generate an estimated \$25,000 for the Marina Fund. Revenues collected from the new fee would be deposited into Marina Fund Revenue Account 825-5904-347.30-04.

***Parks Tax Fund***

A new Wedding rental fee for John Hinkel Park would raise an estimated \$2,252/year. Revenues would be deposited into Parks Tax Fund Revenue Account 450-5803-347.40-01.

These fee increases would cumulatively raise an estimated \$42,193 to offset recreation program costs:

Afterschool Program	\$14,400/year
Community Center Commercial Kitchen Rental	\$505/year
Echo Lake Youth Camp CIT Session	\$36/year
Adventure Playground	\$25,000/year
John Hinkel Park	\$2,252/year
<b>Total</b>	<b>\$42,193</b>

CURRENT SITUATION AND ITS EFFECTS

***Afterschool Program Fees (General Fund)***

As part of the General Fund programs, the City's Afterschool Program Fees at James Kenney and Frances Albrier Community Centers have not been raised since 2009. These fees only cover the cost of supplies and materials; all other costs are supported by the General Fund. The proposal would increase fees from \$15.00 per week to \$18.00 per week for residents and from \$18.00 per week to \$22.00 per week for non-residents. A review of neighboring afterschool programs indicates that City of Berkeley's Afterschool Program costs would continue to be substantially lower than other alternatives, (see Attachment 1). This fee increase would take effect on August 1, 2015 for school year 2015-16 program registrations.

***Community Center Commercial Kitchen Rental Fee (General Fund)***

When renting a room in one of the Community Centers, people may also rent the commercial kitchen for a fee of \$51 per day for residents and \$71 per day for non-residents. In contrast, the North and South Berkeley Senior Centers charge a \$100 flat rate for kitchen use. Neighboring cities also charge higher rates, assuming an average kitchen rental is 3 hours or greater, (see Attachment 1). This proposal would raise the Community Center Commercial Kitchen Rental fee to \$83 for residents and \$100 for non-residents, and would take effect on August 1, 2015.

***Adventure Playground Fee (Marina Fund)***

The Adventure Playground at the Berkeley Marina is a one-of-a-kind facility that has encouraged children to play and build creatively using hammers, nails, saws, and

paint, since 1979. News and feature stories have been written about Adventure Playground on National Public Radio, National Geographic, Landscape Architecture Magazine, many Bay Area newspapers, and more. Every time the media covers the Playground, our numbers of visitors surge. Staff estimates that the number of visitors in the past year topped 60,000, and on peak days, there were nearly 1,000 visitors. Staff and parental supervision have been critical to the Playground's success.

In the past, as the Playground's popularity grew, the Marina Fund was able to accommodate small increases in staffing. However, the Marina Fund now faces a rising structural deficit, and cannot absorb any additional Playground staff costs. While free admission has been an important part of the Playground's ethos over the past 35 years, the unprecedented visitor turnout requires that the City increase staffing.

In June of 2014, a survey was conducted to find out whether Adventure Playground visitors would be willing to pay an admission fee. Out of 80 respondents, 87% were willing to pay between \$1.00 and \$3.00 per person. Staff proposes a fee of \$1.00 for every visitor over the age of 1, which would cover the cost of additional staff, while remaining low-cost enough to be accessible to Berkeley families. This new fee would take effect on September 1, 2015.

***Echo Lake Youth Camp Counselor in Training (CIT) Session Fee***

On December 16, 2014, Council adopted Resolution No. 66,894-N.S., which included selected fee increases to the City's Camp fees. The adopted fee schedule listed Echo Lake Youth Camp Counselor in Training (CIT) session fee at \$272/week for non-residents, rather than the intended \$275/week for non-residents. This proposal raises the Echo Lake Youth Camp CIT fee to \$275/week for non-residents, making it consistent with the Echo Lake Family Camp CIT session fee. The new fee will take effect on September 15, 2015 for Summer 2016 registration.

***Wedding Rental Fee – John Hinkel Park (Parks Tax Fund)***

Recently, there have been numerous requests to rent John Hinkel Park as a wedding venue. This proposal would establish a Wedding Rental Fee for John Hinkel Park, setting it at the same rate as the Wedding Rental Fee at Cragmont and Live Oak Parks: a resident rate of \$352 per 4-hours and \$56 for each additional hour; and a non-resident rate of \$422 per 4-hours and \$68 for each additional hour. Both residents and non-residents would be required to pay the refundable \$350/rental cleaning/damage deposit. These new fees would take effect on August 1, 2015.

## BACKGROUND

On December 16, 2014, Council adopted the new Fee Schedule for Recreation Division programs (Resolution No. 66,894-N.S.). The changes to the schedule at that time were limited to selected Camp fees.

## RATIONALE FOR RECOMMENDATION

The new Adventure Playground fee will offset increased staffing costs caused by increased demand for the Playground. The increase in Afterschool Program fees will adjust fees for rising costs, while continuing to be more affordable for Berkeley families than local alternatives. The new Wedding fee at John Hinkel Park will align rentals of this space with other City park wedding venues. The increase in Community Center commercial kitchen rental fees will bring current fees more in line with those of other City facilities, and continue to be comparable to neighboring jurisdictions. The increase in the Echo Lake Youth Camp Counselor-in-Training (CIT) Session fee for non-residents will align the current fee with the Echo Lake Family Camp CIT Session fee. These fee increases will provide increased revenue to the General Fund, Camps Fund, Marina Fund, and Parks Tax Fund, which support City recreation programs and activities.

## ENVIRONMENTAL SUSTAINABILITY

The proposed fee increases will support sustainability in these recreation programs and facilities, many of which provide direct and indirect environmental benefits. The Adventure Playground embodies the notion of “reduce, reuse, recycle” in all it does, for example using recycled wood, repurposing bathtubs as planters, or reusing sinks as furniture in forts. Afterschool and Camp programs emphasize the importance of environmental stewardship by encouraging Berkeley youth to do things like clean up trash and conserve water.

## CONTACT PERSON

Denise Brown, Youth and Recreation Services Manager, 981-6707

### Attachments:

1. Fee Comparisons
2. Proposed Recreation Fee Schedule

**AGENDA ITEM 11**

**FEE COMPARISON**

(As of March 2015)

**AFTER SCHOOL PROGRAMS:**

<b>Program Name</b>	<b>Rate (for Full Week)</b>	<b>Other Notes</b>
City of Berkeley Afterschool Programs	Current: \$15/week (R); \$18/week (NR) Proposed: \$18/week (R) / \$22/week (NR)	
Berkeley Learns (BUSD)	\$12 - \$97/week*	Sliding scale; lowest rate is based on annual income below US poverty threshold
City of Albany After-School Program	\$66 - \$95/week*	Rate is based on times attended (ie: 3pm-6pm OR 1:55pm-6pm)
Jewish Community Center of the East Bay	\$26 - \$40/week*	Rate is based on early/regular release times and parent pick up times; also requires additional application fee, program deposit, annual membership fee per family and earthquake kit fee per child.
City of Emeryville After School Program	\$54/week(R); \$55/week(NR)*-K-2 <sup>nd</sup> \$155/week(R); \$160/week(NR)*-3 <sup>rd</sup> -5 <sup>th</sup>	Sliding scale based on income is also offered. (scale is not advertised on website)

\*Published rates are by month; these rates reflect an assumption of 4.3 weeks/month.

**RENTAL FACILITIES WITH COMMERCIAL KITCHEN:**

<b>Agency Name</b>	<b>Kitchen Rental Rate</b>	<b>Other Notes</b>
City of Berkeley Community Centers	Current: \$59/day (R); \$71/day (NR) Proposed: \$83/day (R); \$100/day (NR)	
City of Berkeley Senior Centers	\$100 flat rate	
City of Emeryville	\$30 - \$45/hour	Only offered at Senior Centers; Rates vary based on resident/non resident status and days of week
City of Albany	\$31.25/hour	Kitchen only use fee; also require security deposit for kitchen use (\$50 – refundable)
City of El Cerrito	\$245/hour(R); \$302/hour(NR)	Kitchen grouped with Hall and Garden areas at the Community Center

## Attachment 2

Recreation Fee Schedule (proposed)			
Program Area	Unit of Measure	Resident	Non-Resident
<b>I. FACILITY RENTAL CHARGES</b>			
<b>1. Room Rentals</b> (2 hr minimum per room) James Kenney (JK) Live Oak (LO) Frances Albrier (FA), Martin Luther King (MLK)			
<b>A. Youth, Senior, Disabled</b>			
Regular Hours	Hour	\$40	n/a
Non-Regular Hours	Hour	\$59	n/a
<b>B. All Other</b>			
<b>Auditorium (FA) &amp; Social Hall (LO)</b>			
Regular Hours	Hour	\$65	\$78
Non-Regular Hours	Hour	\$80	\$96
<b>Fireside Room (LO), Community Room (JK)</b>			
Regular Hours	Hour	\$50	\$60
Non-Regular Hours	Hour	\$65	\$78
<b>Game Room (FA, MLK) Arts &amp; Crafts Room (FA, JK, LO) Meeting Room (JK, LO, MLK)</b>			
Regular Hours	Hour	\$45	\$54
Non-Regular Hours	Hour	\$60	\$72
<b>C. Multi Room Discount</b>			
2nd room	Rental	-25%	-25%
3rd room, each additional room	Rental	-50%	-50%
<b>D. Gym Rentals</b> (James Kenney, Martin Luther King)			
Regular Hours	Hour	\$62	\$74
Non-Regular Hours	2 Hour	\$146	\$175
<b>E. Surcharges</b>			
Table & Chair Set-Up	Rental	\$61	\$73
Kitchen Use	Rental	\$83	\$100
Small Storage Locker	Month	\$20	\$24
Large Storage Locker	Month	\$30	\$36
Stage Use w/Room Rental	Hour	\$25	\$30
P/A system & staff operation	Hour	\$41	\$49
Cleaning/Damage Deposit All Rentals (Refundable)	Rental	\$200	\$200
* Regular hours (1 hr minimum); Non-regular hours (2-hr minimum)			
<b>2. City Operated Athletic Fields</b>			
Cedar Rose, Codornices, Glendale-LaLoma, Grove, James Kenney, Ohlone, San Pablo, Willard, Rosa Parks, Thousand Oaks			
Youth non-profit leagues	2-Hours	\$36	\$43
Adults, for-profits, private schools	2-Hours	\$72	\$86
Maintenance Deposit		40% of fee	40% of fee
<b>3. ASFU Operated Athletic Fields</b>			
<b>A. Gabe's Fields, Natural Turf</b>			
Youth non-profit leagues	2-Hours	\$23	\$23
Adults, for-profits, private schools	2-Hours	\$57	\$57
<b>B. Gilman Fields, Natural Turf</b>			
Youth non-profit leagues	2-Hours	\$25	\$25



## Attachment 2

Recreation Fee Schedule (proposed)			
Program Area	Unit of Measure	Resident	Non-Resident
Adults, for-profits, private schools	2-Hours	\$63	\$63
<b>C. Gilman Fields, Synthetic Turf</b>			
Youth non-profit leagues	2-Hours	\$35	\$35
Adults, for-profits, private schools	2-Hours	\$79	\$79
<b>D. User Fines (Policy Violations)</b>			
<b>Playing On Closed Grass Fields</b>			
1st Offense	Incident1	\$250	\$250
2nd Offense	Incident2	\$500	\$500
<b>Running practises in main goal areas</b>			
1st Offense within 12 months	Incident 1	\$50	\$50
2nd Offense within 12 months	Incident 2	\$100	\$100
3rd Offense within 12 months	Incident 3	\$200	\$200
<b>Dogs, Alcohol, Trash, Wheeled vehicles</b>	Incident	\$100	\$100
<b>Field Monitor</b>	Hourly	\$25	\$25
* Weekday slots used before 3:30pm throughout the year are discounted 50%			
* Weekday slots 5:30pm-7:00pm are charged as full two-hour slot			
* All other slots are pro-rated in 30 minute increments			
<b>4. Skate Park Rental (only available AM hours)</b>			
<b>A. Morning Hours (includes 2 staff members)</b>	Hour	\$250	\$300
<b>B. Birthday Party (includes 2 staff members &amp; lesson)</b>	Hour	\$350	\$420
Cleaning/Damage Deposit (refundable)	Rental	\$200	\$200
<b>5. Tennis Courts</b>			
<b>A. Day Use (All Courts) Cedar Rose, Grove, James Kenney, Live Oak, Rose Garden, Roy Oakes, San Pablo, Strawberry Creek, Willard</b>			
Adult	Hour	\$7	\$8
Youth, Senior, Disabled	Hour	\$5	\$6
<b>B. Night Use/Lighted Courts</b>			
Cedar Rose, Grove, James Kenney, Live Oak, San Pablo, Strawberry Creek, Willard			
Adult	Hour	\$10	\$12
Youth, Senior, Disabled	Hour	\$9	\$11
<b>7. Swim Centers (1-Hour minimum) King, West Campus</b>			
1-35 people	Hour	\$97	\$116
36-70 people	Hour	\$141	\$169
71-100 people	Hour	\$172	\$206
101-150 people	Hour	\$211	\$253
Cleaning/Damage Deposit (refundable)	Rental	\$200	\$200
<b>8. Picnic Areas (4 hour minimum)</b>			
<b>A. Aquatic Park</b>	4-Hours	\$45	\$54
<b>B. Cedar Rose</b>	4-Hours	\$30	\$36
<b>C. Codornices Park Area 1</b>	4-Hours	\$75	\$90
<b>D. Codornices Park Area 2</b>	4-Hours	\$60	\$72
<b>E. Cragmont</b>	4-Hours	\$30	\$36
<b>F. Great Stone Face</b>	4-Hours	\$30	\$36
<b>G. Grove</b>	4-Hours	\$30	\$36
<b>H. James Kenney</b>	4-Hours	\$45	\$54
<b>I. King School</b>	4-Hours	\$30	\$36

## Attachment 2

Recreation Fee Schedule (proposed)			
Program Area	Unit of Measure	Resident	Non-Resident
<b>J. Live Oak Park (Areas 1 &amp; 2)</b>	4-Hours	\$60	\$72
<b>K. Ohlone Park @ McGee</b>	4-Hours	\$45	\$54
<b>L. San Pablo Park</b>	4-Hours	\$30	\$36
<b>M. Strawberry Creek</b>	4-Hours	\$30	\$36
<b>N. Willard</b>	4-Hours	\$30	\$36
<b>O. Bounce House Permit</b>	Per Use	\$20	\$25
<b>9. Parks &amp; Open Space</b> (not athletic fields)			
Aquatic Park, Cedar Rose, Civic Center, Live Oak, James Kenney, Willard			
<b>A. Special Events</b>		<b>Resident/ Non-Resident</b>	<b>Multiple Day</b>
1-99 Participants	Day	\$90	\$175
100-249 Participants	Day	\$135	\$250
250-499 Participants	Day	\$175	\$350
500+ Participants	Day	\$275	\$500
Cleaning/Damage Deposit (refundable)	Day	\$350	
	<b>Unit of Measure</b>	<b>Resident</b>	<b>Non-Resident</b>
<b>B. John Hinkel Amphitheater</b>	Day	\$116	\$139
Cleaning/Damage Deposit (refundable)		\$350	\$350
<b>10. Weddings</b> (4 hour minimum)			
<b>A. Rose Garden</b>	4-Hours	\$615	\$738
Each Additional Hour (after 4 hours)	Hour	\$102	\$122
<b>B. Cragmont, Live Oak Park, &amp; John Hinkel</b> (outside areas)	4-Hours	\$352	\$422
Each Additional Hour (after 4 hours)	Hour	\$56	\$68
Cleaning/Damage Deposit (refundable)	Rental	\$350	\$350
<b>II. SWIM CENTER FEES</b>			
<b>1. Admissions (Public &amp; Family Swim, Laps)</b>			
Adult (Drop-in)	Swim	\$6	\$6
Adult (10-Swim Card)	10-Swims	\$51	\$51
Adult (Monthly)	Month	\$73	\$73
Youth, Senior, Disabled (Drop-In)	Swim	\$3	\$3
Youth Senior Disabled (10-Swim Card)	10-Swims	\$22	\$22
Youth Senior Disabled (Monthly Card)	Month	\$37	\$37
<b>2. Red Cross Swim Sessions</b>			
Adult	Session	\$75	\$90
Youth, Senior, Disabled	Session	\$72	\$84
Organized Youth Groups (Residents only)			
10-15 participants	Session	\$65	n/a
16-21 participants	Session	\$62	n/a
22-32 participants	Session	\$54	n/a
33-43 participants	Session	\$48	n/a
44-54 participants	Session	\$39	n/a

## Attachment 2

Recreation Fee Schedule (proposed)				
Program Area		Unit of Measure	Resident	Non-Resident
55+ participants		Session	\$37	n/a
<b>3. Premium Classes</b>				
Continuous & Coached Workouts: (water aerobics, parent/tot, stroke technique, Master Swim)				
Adult (Drop-in)		Swim	\$7	\$7
Adult (10-Swim Card)		10-Swims	\$66	\$66
Adult (Monthly)		Month	\$82	\$82
Youth, Senior, Disabled (Drop-In)		Swim	\$5	\$5
Youth Senior Disabled (10-Swim Card)		10-Swims	\$40	\$40
Youth Senior Disabled (Monthly Card)		Session	\$57	\$57
<b>4. Special Swim Classes (1/2 hour session)</b>				
Private Lessons		Session	\$30	\$36
Semi-Private Lesson (2 or more)		Session	\$50	\$60
<b>III. RECREATION PROGRAMS</b>				
<b>1. Sports</b>				
<b>A. Adult Softball</b>				
10 games		Team	\$755	\$831
8 games		Team	\$604	\$679
4 games		Team	\$302	\$362
<b>B. Adult Basketball</b>				
10 games		Team	\$651	\$726
8 games		Team	\$519	\$594
<b>C. Open Gym Volleyball</b> 10 games		Team	\$389	\$467
<b>D. Youth Baseball</b>				
Instructional & Pee Wee		Session	\$44	\$53
Jr. Bantam & Sr. Bantam		Session	\$51	\$61
<b>E. Youth Basketball</b> Team		Session	\$353	\$424
<b>F. Youth Twilight Basketball</b>				
Individual		Session	\$27	\$32
Team		Session	\$304	\$365
<b>G. Youth Flag Football</b> Team		Session	\$182	\$218
<b>H. Tennis Lessons</b>				
Adult		Session	\$97	\$116
Youth		Session	\$67	\$80
<b>I. Skate Park Lessons &amp; Classes</b>				
1/2 Day Camp		Session	\$189	\$227
Park Introduction		Session	\$10	\$12
Trick Clinic		Session	\$10	\$12
Private Lessons		Hour	\$42	\$50

## Attachment 2

Recreation Fee Schedule (proposed)				
Program Area	Unit of Measure	Resident	Non-Resident	
Group Lessons	Session	\$105	\$126	
<b>2. Programs at Centers</b>				
<b>A. After School Program</b>				
Supply Fee (Frances Albrier, James Kenney)	Week	\$18	\$22	
Willard Program	Month	\$125	\$150	
<b>B. Fun Camp Program (Winter, Spring, Summer)</b>				
Core	30 hours	\$98	\$118	
Core	8 hours	\$26	\$31	
AM Extended Care	5 hours	\$9	\$11	
PM Extended Care	15 hours	\$29	\$35	
Summer School	20 hours	\$50	\$60	
Swimming Lessons	Session	\$32	\$38	
<b>C. Open Gym Volleyball</b>				
	Per Person	\$2	\$2	
<b>3. Camp Programs</b>				
<b>A. Day Camp</b>				
<b>Day Camp</b>				
Youth Core Program	5-Days	\$169	\$202	
Teen Core Program	10-Days	\$376	\$451	
AM Extended Care	5-Days	\$43	\$52	
PM Extended Care	5-Days	\$67	\$81	
Counselor-In-Training	10-days	\$194	\$232	
<b>Surcharges</b>				
Changed Reservation	Per Change	\$0	\$0	
Cancelled Reservation	Session	25%	25%	
<b>B Echo Lake Camp</b>				
<b>Berkeley Sierra Family Camp</b>				
Adult (15+)	Day	\$95	\$105	
Youth (7-14)	Day	\$63	\$70	
Child (3-6)	Day	\$48	\$53	
Counselor-In-Training	1-week	\$250	\$275	
<b>Echo Lake Youth Camp</b>				
Core Program	5-Days	\$493	\$542	
Counselor-In-Training	5-Days	\$250	\$275	
<b>50+ Camp</b>				
	Weekend	\$178	\$196	
<b>50+ Camp</b>				
	4-days	\$222	\$244	
<b>Work Weekend</b>				
	Weekend	\$0	\$0	
<b>Group Rental Rates</b>				
Adult (15+)	Day	\$59	\$65	
Youth (7-14)	Day	\$50	\$55	
Child (3-6)	Day	\$37	\$41	
<b>Fish Camp</b>				
Adult (15+)	Day	\$59	\$65	

## Attachment 2

Recreation Fee Schedule (proposed)			
Program Area	Unit of Measure	Resident	Non-Resident
Youth (7-14)	Day	\$50	\$55
Child (3-6)	Day	\$37	\$41
<b>Surcharges</b>			
Cleaning/Damage Deposit (Refundable)	Rental	\$300	\$300
Tent Single Occupancy	Per person per day	\$200	\$220
Tent Double Occupancy	Per person per day	\$63	\$70
Change Reservation (30 days or more before arrival)	Reservation	\$100	\$100
Cancel Reservation (30 days or more before arrival)	Reservation	25% of reservation fee not to exceed \$150	25% of reservation fee not to exceed \$150
Cancel Reservation (due to emergency or illness, with Dr's excuse)	Reservation	No Charge	No Charge
Late Fee		\$75 if balance is not paid by date specified	\$75 if balance is not paid by date specified
<b>4. Marina Programs</b>			
<b>A. Adventure Playground</b>			
Individual Admission ( anyone over 1 year old)	Day	\$1	\$1
Group size 5-10	Day	\$73	\$73
Group size 11-20	Day	\$103	\$103
Group size 21-30	Day	\$146	\$146
Group size 31-40	Day	\$174	\$174
Group size 41-50	Day	\$200	\$200
<b>B. Education Programs</b>			
Animal	Session	\$194	\$194
Low Tide	Session	\$194	\$194
Research Boat Trip	Session	\$732	\$732
Sail Boat Trip	Session	\$245	\$245
Docent Training	Session	\$62	\$62
Special Program Request	Session	\$62	\$62
Marine Biology	4 Day	\$73	\$73
Marine Biology	8 Day	\$145	\$145
Boating	4 Day	\$145	\$145
Canoeing	3 Day	\$52	\$52
Waterskiing	2 Day	\$52	\$52
Aquatic Park	4 hr	\$46	\$52

## AGENDA ITEM 12

### RECENT COUNCIL REPORTS

The following recent council reports are available for review at the Parks Recreation & Waterfront Department administrative desk, 2180 Milvia Street, 3<sup>rd</sup> floor, or can be accessed from the City Council Website by using the following URL's:

**March 17, 2015 – Consent – License Agreement: Cal Sailing Club at the Berkeley Marina. URL:**  
[http://www.cityofberkeley.info/Clerk/City\\_Council/2015/03\\_Mar/Documents/2015-03-17\\_Item\\_06\\_License\\_Agreement\\_Cal.aspx](http://www.cityofberkeley.info/Clerk/City_Council/2015/03_Mar/Documents/2015-03-17_Item_06_License_Agreement_Cal.aspx)

**March 17, 2015 – Consent – License Agreement: Eat and Run Catering Food Cart at the Berkeley Pier. URL:**  
[http://www.cityofberkeley.info/Clerk/City\\_Council/2015/03\\_Mar/Documents/2015-03-17\\_Item\\_07\\_License\\_Agreement\\_Eat.aspx](http://www.cityofberkeley.info/Clerk/City_Council/2015/03_Mar/Documents/2015-03-17_Item_07_License_Agreement_Eat.aspx)

**March 17, 2015 – Information – Update on Vandalism in Cesar Chavez Park. URL:**  
[http://www.cityofberkeley.info/Clerk/City\\_Council/2015/03\\_Mar/Documents/2015-03-17\\_Item\\_20\\_Update\\_on\\_Vandalism.aspx](http://www.cityofberkeley.info/Clerk/City_Council/2015/03_Mar/Documents/2015-03-17_Item_20_Update_on_Vandalism.aspx)

**March 17, 2015 – Information – Update: Wildlife Management at Cesar Chavez Park. URL:**  
[http://www.cityofberkeley.info/Clerk/City\\_Council/2015/03\\_Mar/Documents/2015-03-17\\_Item\\_21\\_Update\\_Wildlife\\_Management.aspx](http://www.cityofberkeley.info/Clerk/City_Council/2015/03_Mar/Documents/2015-03-17_Item_21_Update_Wildlife_Management.aspx)

**March 24, 2015 – Worksession – Parks, Recreation & Waterfront Department Capital Improvement and Major Maintenance Needs and 5-Year Plan. URL:**  
[http://www.cityofberkeley.info/Clerk/City\\_Council/2015/03\\_Mar/Documents/2015-03-24\\_WS\\_Item\\_01\\_Parks\\_Recreation.aspx](http://www.cityofberkeley.info/Clerk/City_Council/2015/03_Mar/Documents/2015-03-24_WS_Item_01_Parks_Recreation.aspx)