

OFFICE OF ECONOMIC DEVELOPMENT

SUPPORTING BERKELEY BUSINESSES

Our mission is to assist businesses, entrepreneurs, artists, and community organizations to access services, feel welcome in Berkeley, and thrive.

Updates from the Office of Economic Development (OED)

New Health Order enables more activities

Berkeley's latest Health Order will go into effect at 8am tomorrow, Friday, August 28. It allows the following activities, with restrictions:

- Outdoor personal care services (*see the [City's outdoor commerce page](#) for more information and an [Outdoor Commerce Guide for Business Owners](#)*)
- Live-streamed and live entertainment at vehicle-based gatherings

**Ask Your Questions,
Share Your Experience**

**REOPENING PERSONAL CARE
BUSINESS SAFELY**

- Outdoor wine tasting
- Outdoor pools
- Small, outdoor practices for school and college sports

It also increases the number of children that childcare providers can serve in stable groups for at least three weeks at a time.

[See a summary of the health order here.](#)



Berkeley childcare providers find solutions, enable human interaction in time of isolation

The City of Berkeley's [#DiscoveredInBerkeley](#) campaign continues to highlight local businesses enriching our community and building a better world, despite the ongoing challenges of 2020. The latest article highlights how Berkeley's childcare centers, camps, and youth education providers have found solutions and enabled human interaction during a time of isolation.

Check out www.DiscoveredInBerkeley.com for more inspiration, follow the campaign on Instagram, or use [#discoveredinberkeley](#) in your own social media posts.

For child care referrals and other resources for child care professionals and working parents with young children- contact [BANANAS](#).

You can also submit your contact information [here](#) to let the Office of Berkeley Vice Mayor Sophie Hahn know your recommendations for supporting childcare, camp, and youth education providers.



Monday, August 31
11:00am to 1:00pm

Learn how to open your personal care business safely during the Covid-19 pandemic.

[Register here.](#)

EIDL & PPP ALLOWABLE USE

Tuesday, September 1
3:00pm to 5:00pm

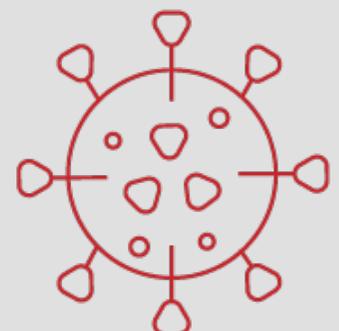
Get your questions regarding EIDL & PPP answered.

[Register here.](#)

ASK an ATTORNEY

Thursdays at 4pm
[On Zoom, password: baseforce](#)

Hosted by the Alameda County Small Business Development Center (SBDC), bring your questions and learn key updates from experienced professionals and attorneys covering topics including PPP, unemployment, payroll issues and more.



COVID-19 Small Business
Update and Q & A

Low-interest loans for businesses damaged during protests

The U.S. Small Business Administration (SBA) is now making a low-interest [Physical Disaster Loan](#) of up to \$2 million available to businesses and nonprofits that were damaged during protests and civil unrest since May 26, 2020. The loan can assist businesses of any size and private nonprofits that suffered uninsured damage to their building, inventory, supplies or equipment.

Need help applying? The SBA has established a virtual Disaster Loan Outreach Center that operates from 8 a.m. to 4:30 p.m. Mondays to Fridays and offers assistance in multiple languages. Contact the Outreach Center at FOCWAssistance@sba.gov or (916) 735-1500.

[Apply for a Physical Disaster Loan](#) by September 16, 2020.



Berkeley Restaurant Week To Go - again!

To help support our local restaurants, Visit Berkeley will be setting up another [Berkeley Restaurant Week To Go](#), September 15-30th!

This campaign will really focus on TO GO by letting people “Taste Our Great Outdoors” and celebrate outdoor dining and take-out that can be enjoyed in Berkeley parks and backyards.

To sign up and participate for free in the #BRWToGo campaign, use the link below to [fill out a short registration form](#) by September 9th.

Monday, Wednesday & Friday

10:30am

[SBDC Zoom Calls](#)

Join the SBDC for a discussion about EIDL and PPP updates and information specific to reopening businesses in Northern California.

You can also call **833-ASK-SBDC (833.275.7232)** for SBDC business support and financial urgent care.

Register [here](#) to attend.

DEVELOPING TALENT: BERKELEY'S WORKFORCE POST COVID-19



Tuesday, Sept. 8

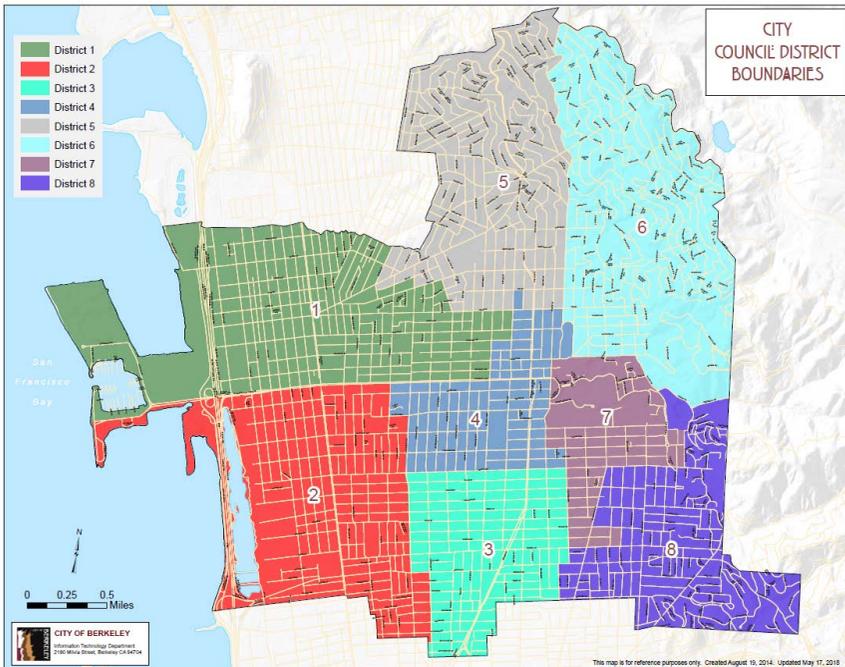
NOON

[Zoom](#)

The [Berkeley Startup Cluster](#) and [TechEquity Collaborative](#) will host a conversation about how Berkeley companies, schools, and workers are acknowledging the systemic inequities embedded in our workforce and developing mechanisms to support a more equitable economy.

Leaders from the Kapor Center, City of Berkeley OED, Berkeley Lab, and Berkeley SkyDeck will share how they are preparing for a new normal -- and how you can help build a diverse and inclusive tech ecosystem in Berkeley.

Register [here](#) to attend.



Volunteers needed to help shape Berkeley's future elections – join the Independent Redistricting Commission

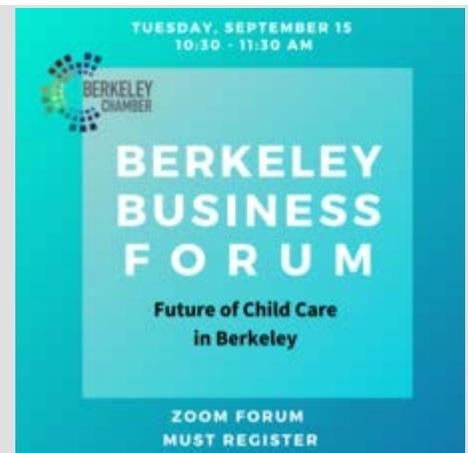
Every ten years following the federal census, Berkeley reviews its eight City Council district boundaries to ensure districts are balanced with the same number of residents. The City of Berkeley needs 13 dedicated residents from Berkeley's diverse population to join an Independent Redistricting Commission in 2021-2022.

Commissioners will hold public meetings, review draft maps, and decide the final district boundaries. Support and training will be provided. No experience or technical knowledge is needed – but there are some [eligibility requirements](#). The application period will be open September 8 through October 9, 2020.

To be added to our interest list or for questions, email the City Clerk Department at redistricting@cityofberkeley.info or call (510) 981-6908.

Submit a nomination for the *San Francisco Business Times*' inaugural list of Black-Owned Businesses

The *San Francisco Business Times* will be publishing a list of Black Owned Businesses (51% or more Black-Owned) for its weekly



Future of Child Care in Berkeley

Tuesday, Sept. 15
10:30-11:30am

Join the Berkeley Chamber and City of Berkeley for a discussion regarding the challenges facing the childcare industry—and all those who rely on it.

[Free registration here.](#)

Other COVID-19 Business Resources

Local

[City of Berkeley - Coronavirus page](#)

[Berkeley Chamber COVID-19 Resource page](#)

[Visit Berkeley's Food & Drinks To-Go website](#)

[Open East Bay Restaurants- from Berkeleyside](#)

[Alameda County Small Business Development Center](#)

State of CA

[Pandemic Unemployment Insurance](#)

[State of CA COVID-19 site](#)

[Governor's Office of Business and Economic Development - COVID-19 Resources](#)

Federal

[US SBA Relief Options](#)

publication and annual Book of Lists.

[Nominate your company here](#) by September 18, 2020.

If you are not a Black-Owned business, but you know one that would be good for the list, you can email companies to asrikant@bizjournals.com.

If you were forwarded this newsletter, you can directly [SUBSCRIBE HERE](#).

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