

OFFICE OF ECONOMIC DEVELOPMENT

SUPPORTING BERKELEY BUSINESSES

Our mission is to assist businesses, entrepreneurs, artists, and community organizations to access services, feel welcome in Berkeley, and thrive.

Updates from the Office of Economic Development (OED)

HAPPY NATIONAL MANUFACTURING DAY!

Ask Your Questions, Share Your Experience



Why Manufacturing Matters – Now and in the Future

TODAY, Friday, Oct. 2 11 AM - 12:30 PM

Join the Bay Area Urban Manufacturing Initiative (a project of SFMade), and 30+ partner cities and counties for a timely conversation



Berkeley makers and bakers nourish locals and build a healthy community

The City of Berkeley's #DiscoveredinBerkeley campaign continues to highlight unique and exemplary local businesses who are building a better world, despite the ongoing challenges of 2020. In celebration of the start of Bay Area Manufacturing Week, the latest article in Berkeleyside highlights how healthy foods produced and prepared in Berkeley build immunity — and community.

Check out <u>DiscoveredInBerkeley.com</u> for more inspiration, follow the campaign on Instagram@DiscoveredinBerkeley, or use #discoveredinberkeley in your own social media posts.

Updated Berkeley health order- coming soon

The City of Berkeley Health Order plans to release a new Health Order that further eases business restrictions later today, Friday, October 2. The effective date of the order is, Friday, October 9.

Check the <u>City of Berkeley's webpage on Health Officer Orders</u> for the details or <u>subscribe to City news releases</u> for real-time updates.

State moratorium on COVID-19 related evictions extended through Feb. 1, 2021

On September 1, AB 3088, became State of California law.

Under the legislation, no tenant can be evicted before February 1, 2021 as a result of rent owed due to a COVID-19 related hardship accrued between March 4 – August 31, 2020, if the tenant provides a declaration of hardship according to the legislation's timelines. For a COVID-19 related hardship that accrues between September 1, 2020

about the critical importance of manufacturing in COVID-19 response and recovery with local, state, and federal representatives.

Register to attend at 11am NOW.



City of Berkeley Manufacturing Week Roundtable: *Making Things, Making Jobs*

Wednesday, Oct. 7 3:00-4:00 PM

Hear from more than a dozen local manufacturers (including leaders from Meyer Sound, Rare Barrel, Bayer, Metro Lighting – and more) what they're making in Berkeley, what kinds of people they employ, how they are coping with the challenges of 2020, and how the City—and community—can support urban manufacturing. The event is hosted by City of Berkeley Mayor Jesse Arreguin, District 1 Councilmember Rashi Kesarwani, and the Office of Economic Development.

Register here.

Other 2020 Bay Area Manufacturing Week events

 Driving Capital into Manufacturing: Why and How (Tuesday, Oct. 6, 11 AM) – January 31, 2021, tenants must also pay at least 25 percent of the rent due to avoid eviction.

Read the press release from Governor Newsom's Office here.

Other COVID-19 Business Resources

Local

City of Berkeley - Coronavirus page

Berkeley Chamber COVID-19 Resource page

Visit Berkeley's Food & Drinks To-Go website

Open East Bay Restaurants- from Berkeleyside

Alameda County Small Business Development Center

State of CA

California Rebuilding Fund

Pandemic Unemployment Insurance

State of CA COVID-19 site

Governor's Office of Business and Economic Development - COVID-19 Resources

Federal

US SBA Relief Options

 Manufacturing as an Engine for Equity (Friday, Oct. 9, 11 AM)

See the full schedule of free events and register here.

CA Rebuilding Fund: loans for micro-businesses

October 13 12:00 PM

Learn about the new CA Rebuilding Fund which offers best-in-class loans for micro-business owners. Hosted by Small Business Majority, the webinar will provide an overview of the Fund, how to apply and additional resources in your local community.

Register here for the free webinar.

If you were forwarded this newsletter, you can directly **SUBSCRIBE HERE**.

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