

RESOLUTION NO. 67,536–N.S.

CONTRACT: FUNDING ALLOCATION OF \$115,266 TO THE ECOLOGY CENTER TO IMPLEMENT *IT'S YOUR BODY – DON'T HATE, REHYDRATE!* PROGRAM

WHEREAS, the consumption of Sugar-Sweetened Beverages (SSBs) in Berkeley is impacting the health of the people in Berkeley; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on January 19, 2016, the City Council passed Resolution No. 67,355-N.S. allocating \$1.5 million to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,355-N.S. included allocation of \$637,500 under Budget Code 010-9703-410-35-10 for grants to Community-Based Organizations (CBOs) to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) Specification No. 16-11020-C for CBOs was released on February 9, 2016, and the Ecology Center submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the amount of \$115,266 to the Ecology Center for one year (July 1, 2016 – June 30, 2017), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to: a) develop a cadre of peer health educators to lead outreach and education effort for *It's Your Body – Don't Hate, Rehydrate!* Program; b) increase awareness of health risks of consuming SSBs and promote consumption of tap water and healthy foods among Berkeley youth ages 14-22; and c) improve the built environment to support healthy beverage choices; and

WHEREAS, the contract has been entered into the City contract database and assigned CMS No. YNG2K.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with the Ecology Center in the amount not to exceed \$115,266 for the one-year period of July 1, 2016 to June 30, 2017. A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

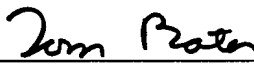
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The foregoing Resolution was adopted by the Berkeley City Council on June 14, 2016 by the following vote:

Ayes: Anderson, Arreguin, Capitelli, Droste, Maio, Moore, Wengraf, Worthington and Bates.

Noes: None.

Absent: None.



Tom Bates, Mayor

Attest: 

Mark Numainville, City Clerk