

RESOLUTION NO. 68,019-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$510,000 FOR FY 2018 AND FY 2019 TO HEALTHY BLACK FAMILIES TO IMPLEMENT THIRSTY FOR CHANGE! PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764-N.S. allocating \$3.0 million for FY 2018 and FY 2019 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764-N.S. included allocation a total of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Healthy Black Families submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$510,000 to Healthy Black Families for two years (July 1, 2017 – June 30, 2019), budgeted in the Budget Code 010-9703-410-35-10, will cover the expenses to implement *Thirsty for Change!* Program - to be disbursed in two equal amounts of \$255,000 in FY 2018 and FY 2019 - that will: a) Continue to partner with Center for Food, Faith and Justice (CFFJ) to share information about SSBs with students, teachers and parents, b) deliver "Cook Smart" and "Meal Challenge" classes, c) train water ambassadors to share information about SSBs and water at events throughout the year, d) plan health parties to share information in small, community-based settings, e) promote policy changes among agencies and organizations, f) increase physical movement in all activities, and g) create a broad coalition for communities-of-color to address health inequities and reduce SSBs; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. DQ4CV.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with Healthy Black Families in the amount not to exceed \$510,000 for the two-year period of July 1, 2017 to June 30, 2019. A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

The foregoing Resolution was adopted by the Berkeley City Council on May 30, 2017 by the following vote:

Ayes: Bartlett, Davila, Droste, Hahn, Harrison, Maio, Wengraf, Worthington and Arreguin.

Noes: None.

Absent: None.



Jesse Arreguin, Mayor

Attest:



Mark Numainville, City Clerk