

RESOLUTION NO. 68,018-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$271,918 FOR FY 2018 AND FY 2019 TO THE ECOLOGY CENTER TO IMPLEMENT FOR THIRST, WATER FIRST! PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on November 29, 2016, the City Council passed Resolution No. 67,764-N.S. allocating \$3.0 million for FY 2018 and FY 2019 to make two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, Resolution No. 67,764-N.S. included allocation a total of \$1,275,000 under Budget Code 010-9703-410-35-10 for grants to Berkeley-serving community-based organizations to reduce consumption of SSBs and to address the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on December 9, 2016, and the Ecology Center submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and Public Health Division staff, and determined to be responsive in meeting all aspects of the scope of the work and selection criteria and among the best selection for this contract; and

WHEREAS, funds in the total amount of \$271,918 to the Ecology Center for two years (July 1, 2017 – June 30, 2019), budgeted in the General Fund Budget Code 010-9703-410-35-10, will cover the expenses to implement *For Thirst, Water First!* Program - to be disbursed in two equal amounts of \$135,959 each in FY 2018 and FY 2019 - that will: a) increase awareness of health risks of consuming SSBs and promote consumption of water among Berkeley youth ages 14 to 22, particularly from South and West Berkeley, and b) improve the food and beverage culture at Berkeley High School and the surrounding community so that Berkeley youth are at decreased risk for diseases caused by sugar-sweetened beverages; and

WHEREAS, the contract has been entered into the City contract database and assigned a CMS No. L876B.

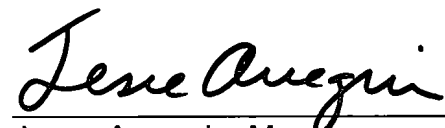
NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to execute a contract and any amendments with the Ecology Center in the total amount not to exceed \$271,918 for the two-year period of July 1, 2017 to June 30, 2019. A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

The foregoing Resolution was adopted by the Berkeley City Council on May 30, 2017 by the following vote:

Ayes: Bartlett, Davila, Droste, Hahn, Harrison, Maio, Wengraf, Worthington and Arreguin.

Noes: None.

Absent: None.



Jesse Arreguin, Mayor

Attest:



Mark Numainville, City Clerk