

RESOLUTION NO. 68,905-N.S.

CONTRACT: TOTAL FUNDING ALLOCATION OF \$590,000 FOR FY 2020 AND FY 2021 TO HEALTHY BLACK FAMILIES FOR THE THIRSTY FOR CHANGE! PROGRAM

WHEREAS, high intake of Sugar-Sweetened Beverages (SSBs) is associated with risk of Type 2 diabetes, obesity, hypertension, dental decay and coronary heart disease; and

WHEREAS, over half of California adults (55%) have either prediabetes or diabetes; and

WHEREAS, the City Council is committed to decreasing the consumption of SSBs and mitigating the harmful impacts of SSBs on the population of Berkeley; and

WHEREAS, on January 22, 2019 (Resolution No. 68,746-N.S), the City Council allocated \$4.75 million for FY 2020 and FY 2021 toward funding two-year grants for the purpose of reducing consumption of SSBs and addressing the effects of SSB consumption on health; and

WHEREAS, a Request for Proposal (RFP) for CBOs was released on January 25, 2019 and the Healthy Black Families submitted a proposal in response to the RFP, which was evaluated by two separate review panels of SSBPPE Commissioners and City of Berkeley Public Health Division staff members; determined to be responsive in meeting all aspects of the scope of the work and selection criteria; and stood out among the best selection for this contract; and

WHEREAS, funds in the total amount of \$590,000 to Healthy Black Families for two years (July 1, 2019 – June 30, 2021), budgeted will cover the expenses to implement Thirsty for Change! Program to be disbursed in two equal amounts of \$295,000 in FY 2020 and FY 2021 that will: a. continue to partner with Center for Food, Faith and Justice (CFFJ) who will engage 180 students in monthly activities related to SSBs at B-Tech, lead 12 gardening workshops, support 6 CFFJ Fellows who will reach 720 people with Rethink Your Drink and Health Equity presentations; b. deliver “Cook Smart” and “Meal Challenge” classes, engaging 480 women and their families in farmers market tours, hands-on cooking demonstrations, nutrition education and customized tours of grocery stores and convenience markets; c. train water ambassadors to share information about SSBs and water at events throughout the year; d. implement Voices for Change, the advocacy arm of T4C, to move beyond community education to community capacity to engage in longer term policy, systems, and/or environmental (PSE) changes; e. promote adoption of at least 5 new policies per year to address barriers to SSB reduction at church and community events; and

WHEREAS, in addition to the Council’s approval of the funding recommendation, the City Council action is required to authorize advances for select community agency receiving funds in FY 2020 and FY 2021. The advances are to be equivalent to 25% of the agency’s allocation.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager, or her designee, is authorized to execute a contract and any amendments with Healthy Black Families in the amount not to exceed \$590,000 for the two-year period of July 1, 2019 to June 30, 2021.

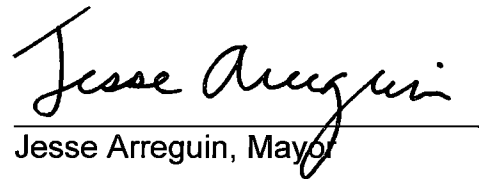
A records signature copy of the said agreement and any amendments to be on file in the Office of the City Clerk.

The foregoing Resolution was adopted by the Berkeley City Council on May 14, 2019 by the following vote:

Ayes: Bartlett, Davila, Droste, Hahn, Harrison, Kesarwani, Robinson, Wengraf, and Arreguin.

Noes: None.

Absent: None.



Jesse Arreguin, Mayor

Attest: 

Mark Numainville, City Clerk