



Sugar-Sweetened Beverage
Product Panel of Experts Commission

**Sugar-Sweetened Beverage Product
Panel of Experts Commission
January 19, 2017 – 7:00 pm to 9:00 pm
North Berkeley Senior Center
1901 Hearst Ave, Berkeley, CA-94709**

REVISED AGENDA
Future Agenda Items Section was revised
NOTE THE NEW MEETING VENUE.

Preliminary Matters

1. Roll Call
2. Approval of Draft Minutes from 11/17/16 meeting - **Attachment 1**
3. Public Comments

The public may comment about any item ***not*** on the agenda. Public comments are limited to two minutes per speaker. Public comments regarding agenda items will be heard while the Commission is discussing the item.

Presentations

1. **Community agency funded programs** mid-year presentations Pt. 1:
 - a. **Berkeley Youth Alternatives** – 7:10-7:20 pm + 10 mins Q&A.
 - b. **Berkeley Unified School District** – 7:30-7:40 pm + 10 mins Q&A.
 - c. **The Ecology Center** – 7:50-8:00 pm + 10 mins Q&A.
2. **City Data Services** (8:10-8:40 pm)

Action Items

Public comments regarding agenda items will be heard while the Commission is discussing the item. Public comments are limited to two minutes per speaker.

1. Subcommittee Reports:

- a. Allocation Process
- b. Berkeley Unified School District Funding
- c. Community Engagement
- d. Prevention Strategies and Outcomes (PS&O)
- e. Sugary Drinks Policy in Berkeley
- f. Media

2. **Action:** Commission review and approval of the Scoring Criteria for applications for two-year funding. (Commissioner Morales)
3. **Action:** Commission review of the Healthy Berkeley website developed by the Public Health Division. (Commissioner Browne)

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Information Items

1. Communication to Council re: name change from Sugar-Sweetened Beverage to Healthy Berkeley Program. – **Attachment 2**
2. Final edited version of educational materials published by the Healthy Berkeley Program.
3. Report back from the Commission Liaisons:
 - a. Human Welfare and Community Action Commission: Commissioner Browne
 - b. Community Health Commission: Commissioner Namkung
 - c. Children, Youth and Recreation Commission: Commissioner Ishii
4. Approved minutes from 11/11/2016 meeting – **Attachment 3**

Future Agenda Items on Thursday, February 16, 2017:

Community agency funded programs mid-year presentations Pt. 2

1. **Lifelong Medical Care (mini-grants) – 7:10-7:20pm plus 10 mins Q&A.**
2. **YMCA – 7:30-7:40 pm plus 10 mins Q&A.**
3. **Healthy Black Families – 7:50-8 pm plus 10 mins Q&A**

Announcements

CONFLICT OF INTEREST INFORMATION: City commissioners, pursuant to Government Code section 1090, are responsible for recusing themselves from all commission discussions and actions in which they may have a conflict of interest. If your affiliation, paid or unpaid, with other agencies has changed since the last meeting of this commission, your ability to participate in commission activities may have changed. Individual guidance is available from the City Attorney's Office (CAO). Commissioners are encouraged to consult with the CAO if they have questions, concerns, or would like clarification about matters related to potential conflicts of interest.

The CAO may be reached at:

Email: attorney@cityofberkeley.info

TEL: (510) 981-6950

TDD: (510) 981-6903, FAX: (510) 981-6960

2180 Milvia Street 4th Floor, Berkeley, CA 94704

Office Hours: Mon-Fri, 8am-5pm

Please refrain from wearing scented products to this meeting.

The next meeting will be on February 16, 2017 at the NORTH Berkeley Senior Center. Please visit the City of Berkeley's Commission webpage for updates.

COMMUNICATION ACCESS INFORMATION – This meeting is being held in a wheelchair accessible location. To request a disability-related accommodation(s) to participate in the meeting, including auxiliary aids or services, please contact the Disability Services specialist at 981-6346 (V) or 981-6345 (TDD) at least three business days before the meeting date. Communications to Berkeley boards, commissions or committees are public record and will become part of the City's electronic records, which are accessible through the City's website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to a City board, commission or committee, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the secretary of the relevant board, commission or committee. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the commission secretary for further information. Any writings or documents provided to a majority of the Commission regarding any item on this agenda will be made available for public inspection at North Berkeley Senior Center located at 1091 Hearst Avenue, Berkeley during regular business hours. The Commission Agenda and Minutes may be viewed on the City of Berkeley website: <http://www.cityofberkeley.info/commissions>.



Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, November 17, 2016. 7:00 – 9:00 PM

South Berkeley Senior Center

2939 Ellis Street, Berkeley – Large Conference Room, 2nd Floor

NOTE: This *special* meeting on 11/17/16 was added with Council approval on 10/18/16. According to the City of Berkeley's Commissioners Manual, "*any meeting not on the regular meeting schedule is a special meeting*".

DRAFT "SPECIAL MEETING" MINUTES

The meeting convened at 7:09 pm.

ROLL CALL

Present: Commissioners Browne, Crawford (arrived at 7:24 pm), Fenstermacher, Ishii, Moore, Namkung, Rose and Scheider.
Absent: Commissioner Morales
Excused: None
Staff present: Alvan Quamina and Dechen Tsering

COMMENTS FROM THE PUBLIC

One public comment.

ACTION ON MINUTES

Approval of Minutes - Moved to approve the minutes of the meeting on 11/10/2016 with a minor edit in Action Item #1.

M/S/C: Commissioners Namkung/Scheider

Ayes: Commissioners Browne, Fenstermacher, Ishii, Moore, Namkung, Rose, and Scheider
Noes: None
Abstain: None
Absent from vote: Commissioners Crawford and Morales.
Recused: None
Excused: None
Motion passed (7:14 pm)

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ACTION ITEMS

1. Moved to approve the Commission meeting calendar for 2017.

M/S/C: Commissioners Namkung/Ishii

Ayes: Commissioners Browne, Crawford, Fenstermacher, Ishii, Moore, Namkung, Rose, and Scheider.

Noes: None

Abstain: None

Absent from vote: Commissioner Morales

Recused: None

Excused: None

Motion passed (8:29 pm)

NEXT MEETING

The next meeting will be on **Thursday, January 19, 2017** from **7:00 – 9:00 pm** at the **North Berkeley Senior Center**, 1901 Hearst Ave, Berkeley, CA 94709.

This meeting adjourned at 8:55 pm.

Respectfully Submitted, Dechen Tsering, Commission Secretary
Minutes to be approved on January 19, 2017.



Public Health Division
Health, Housing, and
Community Services Department

COMMUNICATION TO COUNCIL

Date: January 24, 2017

To: Mayor and Members of the City Council

From: Paul Buddenhagen, Director, Health, Housing and Community Services Department

Subject: Update on Name Change of the Sugar-Sweetened Beverage Program to the Healthy Berkeley Program

The Public Health Division and the Sugar-Sweetened Beverage Product Panel of Experts (SSBPPE) Commission agreed that there should be a clear link between the success of Measure D in Berkeley and the community agency programs and other initiatives funded by City Council to address health conditions such as obesity, type 2 diabetes, tooth decay and heart disease, which are associated with overconsumption of sugary drinks. At the recommendation of the SSBPPE Commission and with Council direction, Public Health worked with a consultant to develop a new brand – “Healthy Berkeley” – with its own logo (see attached) that will be used by all programs and initiatives funded by City Council in accordance with the recommendations of the SSBPPE Commission. The Healthy Berkeley logo serves as a visible link between Measure D and funded health programs in Berkeley.

With the branding now complete, and with the agreement of the SSBPPE, we are officially renaming the Sugar-Sweetened Beverage (SSB) Program the “Healthy Berkeley Program.” We believe Healthy Berkeley is more reflective of the ultimate goal of the program: to promote health and wellness in Berkeley. This communication to Council serves as the announcement of that name change.

If you have any questions or comments, please do not hesitate to contact Dechen Tsering, Healthy Berkeley Program Manager at dtsering@cityofberkeley.info.

Thank you.

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Sugar-Sweetened Beverage Product Panel of Experts Commission

Thursday, November 10, 2016. 7:00 – 9:00 PM
South Berkeley Senior Center
2939 Ellis Street, Berkeley – Large Conference Room, 2nd Floor

APPROVED MINUTES

The meeting convened at 7:01pm.

ROLL CALL

Present: Commissioners Browne, Crawford (arrived at 7:16 pm), Fenstermacher, Ishii, Morales, Moore, Namkung (arrived at 7:11 pm), Rose and Scheider (arrived at 7:10 pm).

Absent: None

Excused: None

Staff present: Janet Berreman and Dechen Tsering

COMMENTS FROM THE PUBLIC

One public comment.

ACTION ON MINUTES

Approval of Minutes - Moved to approve the minutes of the meeting on 10/20/2016.

M/S/C: Commissioners Rose/Morales

Ayes: Commissioners Browne, Fenstermacher, Ishii, Moore, Morales, and Rose

Noes: None

Abstain: None

Absent from vote: Commissioners Crawford, Namkung, and Scheider.

Recused: None

Excused: None

Motion passed (7:05 pm)

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ACTION ITEMS

- 1. Moved to approve and adopt the request for proposal (RFP) and scoring criteria as proposed by the Prevention Strategies and Outcomes Subcommittee and modified by the SSBPPE Commission.**

M/S/C: Commissioners Moore/Ishii

Ayes: Commissioners Browne, Crawford, Fenstermacher, Ishii, Moore, Morales, Namkung, Rose, and Scheider.

Noes: None

Abstain: None

Absent from vote: None

Recused: None

Excused: None

Motion passed (8:40 pm)

- 2. Moved to approve the updated Work-Plan Timeline for FY17.**

M/S/C: Commissioners Scheider/Ishii

Ayes: Commissioners Browne, Crawford, Fenstermacher, Ishii, Moore, Morales, Namkung, Rose, and Scheider.

Noes: None

Abstain: None

Absent from vote: None

Recused: None

Excused: None

Motion passed (8:47 pm)

- 3. Moved to approve the forming of a Subcommittee on Sugary Drinks Policy in Berkeley to research policies to recommend to Council with the following members: Commissioners Jennifer Browne, Pat Crawford, and Holly Scheider.**

M/S/C: Commissioners Scheider/Moore

Ayes: Commissioners Browne, Crawford, Fenstermacher, Ishii, Moore, Morales, Namkung, Rose, and Scheider.

Noes: None

Abstain: None

Absent from vote: None

Recused: None

Excused: None

Motion passed (8:56 pm)

NEXT MEETING

The next “special” meeting will be on Thursday, November 17, 2016 from **7:00 – 9:00 pm** at the **South Berkeley Senior Center, 2nd Floor, Small Conference Room.**

This meeting adjourned at 9:10 pm.

Respectfully Submitted, Dechen Tsering, Commission Secretary
Minutes were approved on November 17, 2016.