



Councilmember Ben Bartlett
City of Berkeley, District 3

CONSENT CALENDAR
March 13, 2018

To: Honorable Mayor and Members of the City Council

From: Councilmembers Ben Bartlett and Sophie Hahn

Subject: Referral to the City Manager's Office: Amendments to Berkeley Municipal Code Title 14

RECOMMENDATION

Refer to the City Manager's office to:

1. Develop amendments to Berkeley Municipal Code Title 14 to authorize new parking meters in South Berkeley along the following areas:
 - a. Shattuck Ave between Derby and Ward
 - b. Shattuck Ave between Derby and Carleton
2. Hold a public hearing and upon conclusion adopt the first reading of the ordinance incorporating amendments identified above

BACKGROUND

For several years, auto dealerships have encroached into the South Shattuck public right-of-way.

Sixty-nine South Shattuck neighbors submitted a letter of protest to numerous City officials on 9/1/16, with photos and correspondence documenting merchandise display and vehicle storage by McKeVitt in the public parking bay on Shattuck St. between Derby and Ward, as well as the misuse of public parking space by Honda on Shattuck between Derby and Carlton.

Although the City's code enforcement unit has investigated these violations and spoken to the auto dealerships, the dealerships have failed to comply with the law and continue commit encroachment violations.

Converting the parking spots at these locations to two hour meters would allow time for visitors to the South Shattuck neighborhood to easily park while enjoying the many restaurants, cafes, yoga studios, and other businesses in the area. In addition to supporting neighborhood businesses, the meters would generate new revenue for the city while increasing parking availability adjacent to commercial land uses. These meter additions would also end the existing abuse of public parking spaces.

FINANCIAL IMPLICATIONS

Staff time.

CONTACT PERSON

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