

Ad-hoc Committee – August 15, 2018
Draft Minutes
2:10-3:30pm

Participants:

- Kelly Hammargren, engaged citizen
- Councilmember Kate Harrison's Aid, Soli Alpert
- Councilmember Sophie Hahn & Bradan Litzinger
- Vice Mayor Cheryl Davila & Sara Kershner
- Armando Davila, Climate Mobilization
- Kathy Dervin, 350.org and Berkeley Climate Action
- Jack Fleck, 350.org, East Bay
- Steve Nadel, Sunflower Alliance
- Ezra Silk, Nicole Harris & John Mitchell, The Climate Mobilization
- Andy Schrader, Councilmember Koretz's office

Agenda:

- Introductions
- Approve minutes
- Updates: GCAS preparation, long-term plans, Frongillo etc.
- Agenda – plan lunch time discussion prompts and finalize closing panel and priorities for it
- RSVPs – update and any final outreach
- GCAS letter
- Media strategy: review press release, discuss press conference, discuss day-of social media plan
- Logistics: volunteers, lunch, table clothes, etc.
- On-site Registration packet: finalize Climate Emergency Declaration & Fossil Fuel Template
- Next meeting (August 22) & week's tasks

Minutes Approved: August 8, 2018

Updates:

- All speakers confirmed minus SF but tentative confirmation
- RSVP – 70 confirmed, more coming in
- Frongillo is supporting and will partner with us on longer term plans
- Growing participation from EJ organizations and leaders
- Long-term plans keep evolving: Reg'l in Bay & LA – waiting to hear about dates based on Naomi Klein's availability; Statewide summit in Fall; going to reach out to CEJA, APEN and MSC about partnering to house task force toward Summit and Statewide; going to apply for funding with key partner.
- Endorsements – UNA willing to endorse as well as other organizations, we can just project them onto the screen at the event, Kathy willing to get these together

Agenda:

- Revised based on last week's discussions
- Add specific questions for public official panel
- Ask moderators to keep reinforcing action steps
- Panelists and other public officials sitting at tables
- Ask Ezra Silk to speak briefly at the end when Koretz and Davila co-facilitate

RSVPs:

- Sophie willing to do 8 or so calls to key people we're trying to get there
- Aide willing to do some calls

GCAS Letter:

- We are going to go with our own letter and ask people to sign onto Frongillo's letter in the auto-response
- Letter to be addressed to: Governor Brown, Incoming California Governor, Other California Public Officials and GCAS Participants
- Signers are elected officials in the Bay Area
- Letterhead: Bay Area Climate Emergency Town Hall Declaration
- Supervisor John Gioia and Mayor Arreguin can bring it to GCAS
- Soli and Sophie: will send by Thursday at noon
- Then it will go out as DRAFT for further input

Media:

- Mayor's office and The Climate Mobilization supporting the media plan
- Press release to go out on 8/27 with commitments made at Town Hall
- Op Ed from Davila & Koretz (LA Times and SF Chronicle)
- Press Conference to announce letter, urge initiating Climate Emergency Declaration, and announce February 2019 Town Hall
- Twitter on-site = supported by Mayor's office (is going to work on a hashtag)
- Jack will also 350.org to support social media too
- Livestream morning panel – TCM could (Jay is videotaping)
- Need to have release forms (get from Kathy)

Logistics:

- Survey: hone in on what we are trying to move forward, add Boards and agencies they sit on, put into survey monkey or google forms and include a link
- Volunteers: Will send out specific request and google table
- Budget: Updated on link

Next Meeting/Next Week's Tasks:

- Send out confirmation packets
- Continue RSVPs
- Finalize press release
- Confirm volunteers
- Assembly registration packets