



Office of the City Manager

February 19, 2014

To: Honorable Mayor and Members of the City Council

From: Christine Daniel, City Manager 

Subject: Zero Waste Service: Changes to Commercial Recycling Days

After extensive analysis and new routing design utilizing RouteSmart software, the Zero Waste Division has completed preparations for changes to the Commercial Recycling Collection service days. Notices about the recycling service day changes will be printed for distribution to all affected businesses and multi-family buildings.

The new routing creates 5 recycling regions (Monday through Friday) and is **scheduled to start March 3, 2014**. Each commercial recycling customer was alerted about their new recycling service schedule with a day-specific postcard (see attachment) mailed on February 12th to both their billing and service addresses. In addition to the card mailing, cart tags will be placed at the service location with service day information.

Background

The new route schedules are in response to concerns expressed by various community members that recycling carts are being left at the curb throughout the week. After researching the situation it became clear that customers did not understand their service day, due to the fact that it is different for carts with mixed-paper and for carts with containers and bottles. The different schedules created confusion.

Historically, the City of Berkeley has collected the recycling containers at commercial locations (businesses and multi-family buildings) for cans and bottles, and for mixed fibers (papers) on different days of the week. This means that business owners and on-site managers had to remember their service schedule for each material type they set-out for collection. This was cumbersome for customers, and led to collection containers being left at the curb, sometimes all week long at many locations. This contributes to right-of-way blockage, code violations, walk-by contamination, and on-going blight issues in the City.

Page 2

February 19, 2014

Re: Zero Waste Service: Changes to Commercial Recycling Days

In response to the existing conditions, Zero Waste completed a routing plan, in collaboration with Union members (SEIU Local 1021), to consolidate business and multi-family recycling service days to reduce the problems that were identified. This commercial recycling day change does not apply to businesses that may be using a franchise hauler.

Attachment: Postcard

cc: William Rogers, Deputy City Manager
Andrew Clough, Director, Public Works
Ann-Marie Hogan, City Auditor
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager
Ken Etherington, Manager, Zero Waste Division, Public Works

IMPORTANT SERVICE DAY CHANGE NOTICE



Effective March 3, 2014, your pick up day for **ALL RECYCLING** (Paper & Cardboard **AND** Cans & Bottles) has been changed to:

MONDAY

Please place your recycling carts at the curb by 7am on the day of collection.

This change has been made to align set-out and service schedule for customer convenience. Larger or additional recycling service containers are available. A second recycling pick-up per week is only possible for an additional fee.



If you have any questions please contact Zero Waste Customer Service.

Call: M-F 8am-5pm – 311 (510-981-7270) or TDD 510-981-6903

Email: customerservice@cityofberkeley.info

IMPORTANT SERVICE DAY CHANGE NOTICE!

See reverse for your
NEW recycling
collection day!



City of Berkeley
ZERO WASTE
Department
2180 Milvia Avenue
Berkeley CA 94704



POSTAL CUSTOMER

For more information about collection service,
call 311 (510-981-7270) or visit:

www.CityofBerkeley.info/ZeroWaste