



Office of the City Manager

September 15, 2016

To: Honorable Mayor and Members of the City Council  
From: *Dee* Dee Williams-Ridley, City Manager  
Subject: SunShares Group Buying Solar and Clean Energy Vehicle Discounts

The City of Berkeley is participating in Bay Area SunShares, a regional solar and zero emission vehicle bulk purchasing program. SunShares is a limited-time program that provides discounts for solar photovoltaic systems and electric and zero emission vehicles to homeowners and drivers.

The goal of the SunShares program is to spur lower pricing for solar and zero emission vehicles through bulk purchasing. Berkeley employees and residents can sign up now through November 4, 2016 at [www.bayareasunshares.org](http://www.bayareasunshares.org).

Berkeley is participating in Bay Area SunShares to help support the clean energy and Climate Action goals of the City while providing discounts to staff and residents.

SunShares is administered by the nonprofit organization Business Council on Climate Change. The [Berkeley City Council approved joining this partnership](#) on May 31, 2016, in order to extend the cost savings from bulk purchasing to Berkeley homeowners and drivers. A total of 37 cities, counties and local major employers are participating in this year's Bay Area SunShares.

#### Steps to Getting Discounts:

1. **Sign-Up at [www.bayareasunshares.org](http://www.bayareasunshares.org) by November 4, 2016** to get no-cost solar bids from the three participating solar companies and/or discount codes for zero-emission vehicles.
2. **Register to attend a [workshop](#).** Berkeley will host a workshop on October 5, 2016 from 5-7pm at the South Berkeley Library to learn about the basics of solar, zero-emission vehicles, and ask any questions. To note, you do not need to attend the workshop in order to sign-up for SunShares.
3. **Get a solar evaluation from up to three pre-vetted solar installers.** Register by November 4th to receive a no-cost solar proposal. Once you receive a proposal, there is no obligation to move forward with your project.

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Re: SunShares Group Buying Solar and Clean Energy Vehicle Discounts

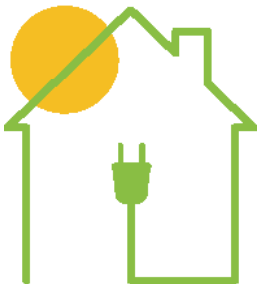
4. **Sign your solar contract by November 18, 2016** to move forward with solar installation and take advantage of the discounted program pricing. Installation will happen in Spring 2017.

Please share this limited-time opportunity with Berkeley residents. Anyone who lives in the nine Bay Area counties can sign up.

If you have questions about the program, please contact Marna Schwartz in the Office of Energy & Sustainable Development by email at [mschwartz@cityofberkeley.info](mailto:mschwartz@cityofberkeley.info) or via phone at (510) 981-7473.

Attachment: SunShares Flyer

cc: Jovan Grogan, Deputy City Manager  
Mark Numainville, City Clerk  
Ann-Marie Hogan, City Auditor  
Carol Johnson, Acting Director, Planning Department  
Timothy Burroughs, Assistant to the City Manager  
Matthai Chakko, Assistant to the City Manager  
Marna Schwartz, Sustainability Community Outreach Coordinator



# Introducing SunShares

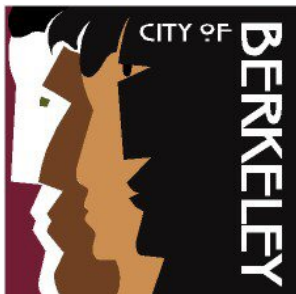
Simple. Affordable. Together.

**Thinking about installing solar or buying a zero emissions vehicle, but don't know where to start?**

**SunShares is here to help!**

**Benefits:**

- Access group discounts and federal tax incentives for solar and zero emissions vehicles.
- Vetted vendors and free workshops make it easy to go solar or electrify your commute.
- Options for homeowners, drivers, and renters.



Cities and major employers have joined forces this summer to secure group discounts on solar and zero emission vehicles for Bay Area residents.

The program also offers free educational resources and workshops that can help homeowners, renters, and drivers learn about their options.

Please spread the word to your friends, family and neighbors. With discounted program pricing, pre-selected installers and federal tax incentives, there has never been a better time to plug into the sun!

**Here's how it works:**

1. Sign-up at [www.bayareasunshares.org](http://www.bayareasunshares.org) by November 4, 2016.
2. Get your discounted quote from a pre-selected solar installer, visit a participating vehicle dealership, or learn about programs that help renters access renewable energy.
3. Sign a contract by November 18, 2016 to take advantage of program discounts!

Visit [www.bayareasunshares.org](http://www.bayareasunshares.org) today to sign up or register for workshops.

**Outreach Partners:** Antioch, Arup, Autodesk, Berkeley, Blue Shield of California, Brisbane, Burlingame, City and County of San Francisco, County of San Mateo, County of Santa Clara, Daly City, Emeryville, Foster City, Fremont, Genentech, Google, Hayward, Lafayette, Menlo Park, NVIDIA, Oakland, Palo Alto, Piedmont, Portola Valley, Redwood City, Salesforce, San Carlos, San Mateo, Stop Waste, Sustainable San Mateo County, UCSF, Union City, United, USGBC, VMWare, Walnut Creek, Webcor Builders, Workday

**Program administered by the:**



**BUSINESS COUNCIL ON CLIMATE CHANGE**