



Office of the City Manager

August 14, 2019

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager 
Re: August and September Ride Electric Events

The Berkeley Planning Department's Office of Energy & Sustainable Development (OESD) and the Ecology Center are co-hosting two events showcasing electric mobility, with a focus on electric vehicles. These events will also provide resources on clean energy, active transit, and home electrification. Special programs providing grants, loans, and home charging installation for lower income drivers will also be featured. By educating the public and providing resources to encourage zero-emission transportation and homes, these events support the City's Fossil Fuel Free goals.

On Thursday, August 22, from 6:00 pm to 8:00 pm at the Ed Roberts Campus, the Berkeley Climate Action Coalition hosts its Clean Transportation Convening (*Ride Electric All the Way Home*) which includes an Electric Vehicle 101 workshop and an opportunity for the public to hear an update on, and give input to, the City's Electric Mobility Roadmap.

On Saturday, September 14, from 11:00 am to 3:00 pm, the City hosts its 3rd Annual *Ride Electric at the Farmers' Market* in Civic Center Park, as part of National Drive Electric Week. This event features electric vehicle displays from local dealerships and owners, as well as various information booths.

Please share this information with community members and feel free to contact Timothy Burroughs, Director of the Planning and Development Department, for more information. The attached Word document provides brief event descriptions and website links to facilitate information-sharing with your constituents.

Attachment: Ride Electric Events Outreach Content (Word document)

cc: Paul Buddenhagen, Deputy City Manager
David White, Deputy City Manager
Jenny Wong, City Auditor
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager
Timothy Burroughs, Director, Planning and Development Department

Berkeley Climate Action Coalition Clean Transportation Convening



Thursday, August 22, 6-8pm
Ed Roberts Campus

Ride Electric All the Way Home: Electric Cars 101 + The Future of Berkeley's Clean Transportation

By walking, biking and electrifying our transportation — cars, scooters, buses, shuttles, and more — we can tackle the largest source of our greenhouse gas emissions, while improving air quality and health for all.

Free and open to the public!

- Discover the wide variety of electric vehicles on the market today, and their respective ranges. Learn about home and public charging, rebates and incentives, special programs for lower income drivers, buying and leasing, and tips for finding the right plug-in car for your lifestyle.
- Get an update and give input on the City's Electric Mobility Roadmap. Do you live, work or play in Berkeley? Envision the future of Berkeley's clean electric transportation system.
- Get resources to make your home a *clean energy home*. Learn about home electrification, clean energy through East Bay Community Energy, SunShares solar bulk discount program, and more.

Light Refreshments. Space is limited. [Reserve your seat today.](#)

ecoctr.org/AugustRideElectric

3rd Annual Ride Electric Event



Join us at the Downtown Berkeley Farmers' Market

Discover the latest electric and plug-in hybrid cars, and e-bikes, and talk to local EV drivers. Learn about credits, rebates, grants and loans that make plug-in cars AFFORDABLE. Bring the kids to a 100% clean powered bounce house, while you enjoy lunch at the farmers' market.

Saturday, September 14, 11am-3pm, Civic Center Park

[Sign up now](#) to attend. If you drive an EV and can showcase it at Ride Electric, [please register.](#)

Co-hosted by Cities of Berkeley, Alameda, Oakland, and El Cerrito, and the Ecology Center

driveelectricweek.org/event.php?eventid=1630