


Office of the City Manager

April 15, 2014

To: Honorable Mayor and Members of the City Council
From: Christine Daniel, City Manager 
Subject: RPP Online Renewal—Available **Now**

Starting today, the City is offering an online renewal process for Residential Preferential Parking Permits (RPP). This will make it easier and faster to renew 14,000 annual permits. Residents will also be able to purchase up to 20 one-day temporary permits when they renew their annual permit. Visit www.cityofberkeley.info/RPP for more information or to renew permits.

BACKGROUND

Online payment is an option for Berkeley residents to renew their existing annual RPP permit(s) starting today. At the time of their renewal, residents can also purchase up to 20 (1-day) visitor parking permits per vehicle. The new online payment system enables people to pay for unpaid parking tickets, which must be cleared before an annual permit is issued. This new program will enhance customer convenience and improve processing time. A convenience fee will not be charged to renew online this year, but a fee for the 2015 renewal period will be proposed.

The annual permit period coincides with the fiscal year, ending on June 30th. In order to receive permits by July 1st, residents are advised via the mail and the City website to renew online or postmark their renewal by May 31st. Once the online renewals are accepted, the physical permits will be mailed to customers after their information has been verified. The permits will have a new, more secure design that better protects against fraud and allows for better enforcement.

On-line service is not available to first-time residential permit customers, who must submit proof of residency and application either by mail or in-person at the Customer Service Center, nor will it apply to specialty permits, such as merchant or caregiver permits.


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Re: RPP Online Renewal

The City expects that a substantial volume of RPP renewals will use the new online service due to its 24/7 convenience and lack of a convenience fee. In addition, the new online option will improve processing time for the overall RPP renewal program. The City thus anticipates fewer walk-in customers at the Customer Service Center. That may result in a reduction in wait time during the May to June renewal period. After the online renewal period is over, the RPP online project will be evaluated.

Attachments: Images of new RPP Annual and 1-Day permits.

cc: William Rogers, Deputy City Manager
Ann-Marie Hogan, City Auditor
Chief Meehan, Police
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager

RPP ANNUAL PERMIT


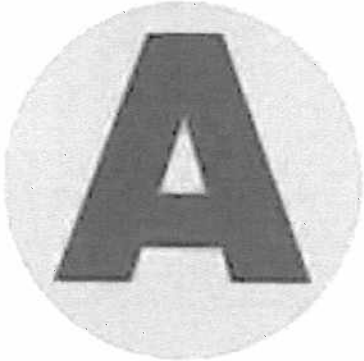


**CITY OF BERKELEY
RESIDENTIAL
PARKING PERMIT**


Permit Number: **16260**

**EXPIRES JUNE 30
2015**

AREA



RPP 1-DAY PERMIT

 **City of Berkeley**

ONE DAY
Expires June 30, 2015

A	JAN	FEB	MAR
B	APR	MAY	JUN
C	JUL	AUG	SEP
D	OCT	NOV	DEC

446601

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

See reverse side for instructions

PERMIT INSTRUCTIONS:

PERMIT EXPIRES JUNE 30, 2015

With edge of coin, scratch off the appropriate month, and dry for the date usage.
Permit is invalid if no date is scratched.

Visitor permit must be hung on the rearview mirror.

**PERMIT IS VALID FOR ONE-DAY USE ONLY.
DO NOT RE-USE PERMITS.
DO NOT SCRATCH OFF MORE THAN ONE DATE
ON THE PERMIT OR YOU WILL BE CITED.**

Permits are valid only in posted RPP zones.
This permit does not allow parking at colored curbs or tow away zones, during designated street sweeping times, or other limited zones or at parking meters.

Permits are not refundable or exchangeable.
Permits cannot be transferred, sold, duplicated or reproduced.

Failure to follow any of these instructions will result in issuance of a citation.

For more information, please visit our website:
www.ci.berkeley.ca.us

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