



Office of the City Manager

September 13, 2018

To: Honorable Mayor and Members of the City Council

From: *Dee* Dee Williams-Ridley, City Manager

Subject: Fall 2018 Sustainability Events: Ride Electric (September 15, 2018), and SunShares (October 2, 2018)

This fall, the Office of Energy & Sustainable Development (OESD), in conjunction with the Ecology Center, is hosting two events to educate the community about electric cars and bikes, and affordable rooftop solar. The Ride Electric and SunShares Workshop events and associated outreach support Berkeley's [Climate Action Plan](#).

Please share this information with community members and feel free to contact Timothy Burroughs, Director of the Planning and Development Department, for more information. Below are brief text versions of the event flyers to facilitate information-sharing with your constituents.

2nd Annual Ride Electric at the Farmers' Market

Electric Vehicles (EVs) are more affordable than ever

Saturday, September 15 | 11:00am – 3:00pm

Civic Center Park | [1940 Allston Way](#)

Please [register](#).

At this FREE event:

- Discover the latest electric cars & bikes
- Talk to local EV owners
- Find resources for purchasing, leasing & rebates
- Test ride Ford GoBike Plus and other e-bikes
- Bring the kids! Art activities & bounce house

Berkeley Homeowner SunShares Workshop

Solar made simple and affordable

Tuesday, October 2 | 6:00pm - 7:30pm

South Berkeley Senior Center | [2939 Ellis Street](#)

Light refreshments | Wheelchair accessible

Please [RSVP](#).

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Re: Fall 2018 Sustainability Events

SunShares makes it easier and more affordable for Bay Area residents to go solar or purchase electric vehicles. SunShares offers time-limited discounts, pre-vetted solar providers, free workshops, and helps renters learn more about their clean energy options. This is the last year to take advantage of a 30% federal solar tax credit, in addition to SunShares discounts.

If you can't attend the October 2 workshop in Berkeley, please visit www.bayareasunshares.org to sign up or for more information. SunShares workshops are also taking place in our neighboring partner cities of [Oakland](#) (September 22, 2018) or [El Cerrito](#) (October 15, 2018). SunShares discounts end November 2018.

Attachments:

1. Ride Electric Flyer
2. Berkeley SunShares Workshop Flyer

cc: Paul Buddenhagen, Interim Deputy City Manager
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager
Ann-Marie Hogan, City Auditor
Timothy Burroughs, Director of Planning & Development

FREE NATIONAL DRIVE ELECTRIC WEEK EVENT

SATURDAY, SEPTEMBER 15
11 AM - 3 PM

2ND ANNUAL

RIDE ELECTRIC

AT THE FARMERS' MARKET
Civic Center Park
1940 Allston Way, Berkeley

Make the switch to zero emission transportation! Electric Vehicles (EVs) are more affordable than ever.
At this free event:

- Discover the latest electric cars & bikes
- Talk to local EV owners
- Find resources for purchasing, leasing & rebates
- Test ride Ford GoBike Plus and other e-bikes
- Bring the kids! Art activities & bounce house

REGISTER AT ECOCTR.ORG/RIDEELECTRIC18

CO-HOSTED BY



SUPPORTED BY

350 Bay Area, Albany Climate Action Coalition, Berkeley Climate Action Coalition, Citizens' Climate Lobby, Clean Vehicle Rebate Project, East Bay Clean Cities Coalition, Golden Gate Electric Vehicle Association, League of Women Voters BAE, Plug In America, NorCal Solar, Sierra Club SF Bay Chapter, SunWork and the Cities of Albany & Oakland



Berkeley Homeowner SunShares Workshop

October 2, 2018 • 6 - 7:30 PM

**South Berkeley Senior Center
2939 Ellis Street, Berkeley**

FREE • Light Refreshments

SunShares makes it easier and more affordable for Bay Area residents to go solar or purchase electric vehicles. SunShares offers time-limited discounts, pre-vetted solar providers, free workshops, and helps renters learn more about their clean energy options. *This is the last year to take advantage of a 30% federal solar tax credit, in addition to SunShares discounts.*

To sign up or for more information, please visit www.bayareasunshares.org by November 2018.



***Please register in advance for this event:
<https://sunsharesberkeleyworkshop.eventbrite.com>
Contact: rmilliken@cityofberkeley.info, (510) 981-7021***