


Office of the City Manager

July 3, 2013

To: Honorable Mayor and Members of the City Council
From: Christine Daniel, City Manager 
Subject: New Plastics Recycling Acceptance Program

The City's Zero Waste services and the Ecology Center are ready to accept additional plastics in our curbside recycling programs. This is the product of efforts undertaken by City staff, our contractors (Ecology Center and CCC), and the Zero Waste Commission to expand the types of plastics the City collects and recycles. The City Council approved related action to support this service expansion in March 2013.♻️

Public notification of the expanded collection begins on July 8th when the attached card is mailed to each residential address in the City. This card provides details of the change from accepting "Plastic Bottles Only" to accepting "All Plastic Containers," and includes a message of "reduce your use." In addition, the City will issue a press release, and the Ecology Center and City websites will be updated with information about collection of the additional kinds of plastics. Later in July, recycling carts will be relabeled, offering a more permanent reminder of the expanded plastics recycling.

Attachment: Notification Card for Expanded Plastics Collection

cc: William Rogers, Deputy City Manager
Andrew Clough, Public Works Director
Mark Numainville, City Clerk
Ann-Marie Hogan, City Auditor
Pam Embry, Public Information Officer
Andy Schneider, Recycling Program Manager

♻️ Full report: www.cityofberkeley.info/Clerk/City_Council/2013/03Mar/Documents/2013-03-19_Item_14_Contract_No_8219B_Amendment.aspx



**YOUR
NONPROFIT
NEIGHBORHOOD
RECYCLER**

USE LESS. RECYCLE MORE.



When you reduce and reuse the plastic you buy, you help Berkeley keep plastic waste from ending up in our local creeks, Bay, ocean, and landfills. For simple how-to tips on cutting back visit: ecologycenter.org/plastics.

When you do recycle, the Ecology Center now accepts more types of plastic in your cart, including clean food storage containers, dairy tubs, and plastic cups and trays.

Questions? Call (510) 527-5555.
Or visit ecologycenter.org/recycling.



Download our **Eliminating Plastics Fact Sheet** by scanning this QR Code with your smartphone.

Ecology Center Recycling Services are provided under contract with the City of Berkeley.



RECYCLE THESE PLASTICS IN YOUR CURBSIDE CART:



- ✓ Food storage containers
- ✓ Dairy tubs (like yogurt)
- ✓ Cups and trays
- ✓ Plastic bottles

Please rinse out food residues.

PLEASE NO:

- × Food
- × Styrofoam
- × Plastic bags or wrap
- × Compostable plastics
- × Utensils, straws, or coffee lids
- × Toys, buckets, or oversized items
(Drop off oversized plastic items at 2nd and Gilman St)

For a full list of what you can and can't recycle, visit ecologycenter.org/recycling.

Ecology Center Recycling
1231 2nd Street
Berkeley, CA 94710

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BERKELEY, CA

[John Q. Sample]
[123 Main Street]
[Berkeley CA 94703]