



Office of the City Manager

January 22, 2018

To: Honorable Mayor and Members of the City Council

From:  Dee Williams-Ridley, City Manager

Subject: February 7, 2019, East Bay Electrification Expo
Ed Roberts Campus, Berkeley

The City of Berkeley's Office of Energy & Sustainable Development (OESD), with the Ecology Center and StopWaste, are co-hosting an Electrification Expo to educate the community and building professionals about the benefits of clean energy, "all-electric" homes. The Expo is targeting communities in Alameda and Contra Costa counties, with several local governments and organizations promoting the event. At the Expo, participants can attend workshops, talk to local residents who are electrifying their homes and apartments, see ultra-efficient heat pump technology, and meet local, experienced contractors. Our local community-based electricity provider, East Bay Community Energy (EBCE), is also participating in the Expo, along with Marin Clean Energy (MCE), the community choice energy provider for Contra Costa, Marin and Napa counties.

Providing education and outreach to residents and building professionals on transitioning from natural gas to clean electricity is an important Climate Action strategy. Natural gas in homes and buildings is the second largest source of greenhouse gas emissions in Berkeley. As the electricity supply becomes cleaner each year, we can vastly reduce emissions by phasing natural gas out of existing buildings. The Expo will provide the motivation, know-how, and access to professionals to help our community members make the switch to clean energy homes.

Please share this information with community members and feel free to contact Timothy Burroughs, Director of the Planning and Development Department, for more information. The attached word document provides a brief text version of the event flyers to facilitate information-sharing with your constituents.

Attachments:

1. East Bay Electrification Flyer (pdf)
2. East Bay Electrification Outreach Content (Word document)

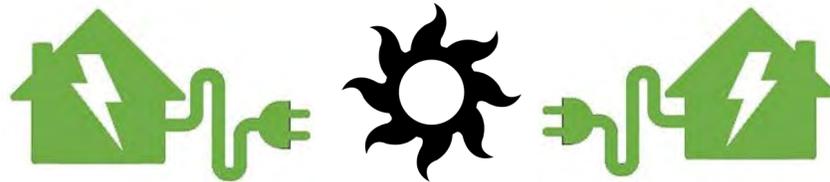
cc: Paul Buddenhagen, Interim Deputy City Manager
Mark Numainville, City Clerk
Matthai Chakko, Assistant to the City Manager
Jenny Wong, City Auditor
Timothy Burroughs, Director of Planning & Development

THURSDAY, FEBRUARY 7, 3PM – 8PM

East Bay Electrification Expo

Fight Climate Change with a Clean Energy Home

Ed Roberts Campus, 3075 Adeline St. by Ashby BART, Berkeley



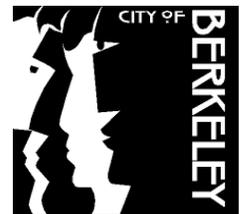
Homes and buildings are the second largest source of greenhouse gas emissions. But thanks to local Community Choice Energy, electricity in the Bay Area is getting cleaner and greener. We can vastly reduce our carbon footprint by getting off natural gas in our homes and electrifying everything.

Expo is free and open to the public!

- Talk with local residents & contractors who are electrifying homes and apartments
- Check out heat pump water heaters & heating/cooling systems, and induction cooktops
- Attend workshops for renters, homeowners, or building professionals, led by electrification expert Sean Armstrong. Seating is limited advance registration required.

Register at ecoctr.org/electrification2019

Sponsored by BayREN and hosted by:



East Bay Electrification Expo Fight Climate Change with a Clean Energy Home



Thursday, February 7, 2019
3pm-8pm
Ed Roberts Campus
3075 Adeline St, Berkeley, CA 94703

Watch induction cooktop demos, talk with local residents who are electrifying homes and apartments, meet local contractors installing all-electric appliances, see super-efficient heat pump water heaters & space heating/cooling systems, and learn more at workshops for renters, homeowners, and building professionals.

The Expo is free and open to the public. Advance [registration](#) is required for the workshops, as seating is limited.

- **3:30-5:00pm:** Building Professional Workshop (Plumbers, Electricians, Contractors, Architects, HVAC Installers)
- **6:00-7:30pm:** Renter & Homeowner Workshop

Hosted by the City of Berkeley, Ecology Center, and StopWaste, with the generous support of BayREN.

For more information or to register, please visit: ecoctr.org/electrification2019