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**Rebuttal to Argument in Favor of Measure T**

**Vote NO on Measure T**

The arguments in favor of Measure T are **false and misleading**.

Far from being “community-based,” Measure T is **backed by a few large landholders** in West Berkeley who would profit greatly from its passage. Thousands of people living and working west of San Pablo **never received a single notice** about this proposed rezoning of their homes and businesses.

Measure T’s proponents say “large West Berkeley industrial sites are underutilized.” In fact, West Berkeley industry is thriving. **West Berkeley manufacturing space has a vacancy rate of ~~only~~ 2.9%**, the lowest manufacturing vacancy rate in the East Bay.

Thanks to existing zoning that keeps space affordable, West Berkeley is **home to hundreds of skilled light manufacturers, artists and artisans**—bakers, brewers, printers, filmmakers, painters, potters, woodworkers, makers of musical instruments, scientific glass and many other specialized products.

West Berkeley **has 850,000 square feet of R & D** occupied by **numerous cutting edge firms**.

What Measure T’s proponents call “**flexibility**” is **really a deregulation of land use** that would invite real estate speculation and **displace many established businesses and good jobs**.

The claim that Measure T provides “**new funds**” to “**support the entire city**” is **fantasy**.

**But Measure T would affect all of Berkeley—negatively—by damaging the city’s environment**. Massive development would pollute Berkeley’s air, darken West Berkeley streets, block views of the bay and hills and clog major intersections with traffic.

For the sake of Berkeley’s economy and environment,

**Vote NO on Measure T.**

Visit [SaveWestBerkeley.org](http://SaveWestBerkeley.org).

List and order of signers, No on T rebuttal

1. Steven Sullivan, President and Co-Founder, Acme Bread, West Berkeley
2. Mark Liolios, Director, Aquatic Park EGRET, Environmentalist.
3. Klein Lieu, ASUC Senator
4. Jed Riffe, West Berkeley resident, homeowner, Independent Filmmaker and New Media Producer.
5. C. Mark Humbert, President, Claremont-Elmwood Neighborhood Association (CENA)