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CITY OF BERKELEY  
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TO AGAINST  
**REBUTTAL ARGUMENT ~~IN FAVOR OF~~ MEASURE S – CIVIL SIDEWALKS**

**Don't believe the scare tactics being used by the opponents of Measure S the Berkeley Civil Sidewalks Ordinance.**

Ordinances like Measure S have already saved jobs in merchant areas and have slowed the downward spiral that comes with living on the sidewalks. **Yes on S will help people get the critical services they NEED to transform their lives.**

**Similar ordinances have improved commercial areas in Santa Cruz, Santa Monica, San Francisco and 60 cities.** It has passed extensive judicial review and only Berkeley's version includes both outreach from our Ambassadors and waiving citations in exchange for services.

**It is not a progressive value to watch people wither away on sidewalks day after day,** becoming more unstable and abusing their bodies with alcohol and drugs.

**It is not responsible to disregard that reality and ignore its impact on neighborhood businesses.** Local jobs are critical for working families who are barely staying afloat in an economy that has been too harsh for too long.

**It is not compassionate to do nothing** about a harmful situation and support the status quo.

**Yes on S will help people get the services they need to transform their lives.** Berkeley spends over \$2,800,000 on comprehensive social services and we have real solutions to help people transition from the streets to stable environments. That will continue.

**Measure S will help people and will save local jobs.** Measure S encourages alternatives to street life and safer sidewalks for everyone.

**Vote Yes on S, Berkeley Civil Sidewalks**

Berkeleycivilsidewalks.com

Laurie Capitelli	Berkeley City Councilmember
James Young	Partner, Paul's Shoe Repair
Erin Rhoades	Chair, Livable Berkeley
Craig Becker	Owner, Caffe Mediterraneo
Tom Bates	Mayor, City of Berkeley