

REGINA ALMAGUER FINE ARTS

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Regina Almaguer has over twenty years experience in art administration, with an emphasis on public art planning, programming and project management. She is a former director of public art programs for the cities of San Francisco and Oakland and has developed and managed public art programs for the cities of Richmond and Walnut Creek, California.

Almaguer established her consulting firm in 1999 and works with both government agencies and private clients to administer art projects in venues ranging from public libraries to luxury hotels. She offers comprehensive arts policy, planning, and project management services.

Areas of expertise include:

- Collaborating with artists, architects, designers and government agencies to successfully integrate art and design elements into public or private facilities.
- Public Art master planning and policy development.
- Managing calls for artists through local, regional or national competitive processes.
- Writing and monitoring professional services contracts for artists, independent contractors and service providers.
- Supervising the design, fabrication and installation of commissioned artwork.
- Developing and implementing community outreach programs.
- Developing maintenance plans for commissioned artwork.

Regina Almaguer holds an M.A. in Art History from the University of California at Davis and a B.A. in Anthropology from San Francisco State University. She also received a Certificate of Specialization in Museum Science and the Theory of Art Restoration from the L'Universita dell'Arte, Florence, Italy.

SELECTED PROJECTS

San Francisco Bay Area Rapid Transit District

Percent for Art Policy Consultant 2014-2015

Consultant and co-author of BART's first set of art policies and program guidelines intended to provide a foundation for the effective planning and management of the Art in BART program. The art policy will unify BART's art program activities, integrate art into larger initiatives, and explore the potential for expansion of the program through innovative partnerships with artists, funders and community organizations.

Warm Springs Extension, 2010-2013

Design-Build Contractor: Warm Springs Constructors

Architects: Robin Chiang and Company, Preliminary Concept; HNTB Design-Build Architects

Art consultant for the new Warm Springs BART Station in Fremont, Ca. Responsible for the development of art program policies and procedures and artist outreach and selection processes for a \$1.2 million art-in-transit program. Commissioned artwork will include over 6,500 feet of custom art glass in the station's rotunda and curtain walls.

Oakland Airport Connector Stations, 2010-2013

Design Build Contractor: Flatiron/Parsons, a Joint Venture

Art Consultant for two new BART Airport Connector stations in Oakland, Ca. Responsible for the development of art program policies and procedures, artist outreach and selection processes for a \$600,000 art-in-transit program.

BART Promotional Poster Program, 2007-current

With BART's Marketing and Research Department plan and implement an art-in-transit *Promotional Poster Program* designed to provide riders with the opportunity to enjoy original illustrations while traveling through the BART system. The posters are displayed on station walls in a select number of locations throughout the BART district.

Art and Design Program Administrator, 1999-2002

Client: BART and Bay Area Transit Consultants

Planned, developed and administered a \$1.5 million art-in-transit program for the West Bay Extensions Program. Oversaw all aspects of the art program, including community outreach, artist recruitment, conceptual design and design development, and fabrication and installation of artwork for the South San Francisco, San Bruno, and Millbrae BART stations.

City of Richmond, 2013-current

Art Consultant and Project Manager for an outdoor sculptural environment at Point Sheridan, located along the Port of Richmond waterfront. The artwork will be located adjacent to the historic Ford Building, now a vibrant multi-use facility, and the planned Ferry Landing.

City of Napa, 2015-current

Bottomley Design & Planning and vanderToolen Associates.

Art Consultant for the Dwight Murray Plaza in downtown Napa. Managed design competition for artist to conceptualize and produce unique art elements that will activate the Plaza and serve as visual landmarks for this newly designed civic space.

City of Emeryville**Powell Street/Shellmound Bridge, 2013-current**

Art Consultant and Project Manager for the Powell Street/Shellmound Bridge, a 555-foot concrete span that intersects and separates two major public retail areas in Emeryville. The project includes public art and lighting elements that will create connectivity between the two

retail areas and which will enliven and lighten the Bridge's presence on the street.

Annual Purchase Award Program 2006-2014

Assist staff and the Public Art Committee in purchasing an artwork from the annual Emeryville Celebration of the Arts Exhibition. Responsible for developing the review and selection criteria and for facilitating the installation of the purchased artwork.

Bus Shelter Program, 2009 and 2014

Assist staff and the Public Art Committee implementing a public art program to place 2-D work by local artists in four bus shelters throughout the City. Tasks include drafting the Request for Proposals, facilitating the selection panel, preparing reports for the Public Art Committee and City Council, and working with staff to facilitate the posters' production.

Doyle-Hollis Park, 2007-2008

Art Consultant and Project Manager for a public art project at Doyle-Hollis Park. The public art component includes an artist-designed carved granite fountain and seating for this popular neighborhood park.

Doyle-Hollis Greenway, 2005-2006

Art Consultant and Project Manager for a public art project commissioned for the Doyle Street Greenway, a capital improvement project that features widened sidewalks, bike paths, traffic calming devices, a community garden and a tot lot. The artwork includes a series of nine functional seating sculptures that are integrated into the landscape along the Greenway. Rendered in a palette of natural hues, the collection of stone-like sculptures features etched imagery of flora and fauna photographed by the artists on the site along the Greenway.

City and County of San Francisco, 2002-2012

Consultant to the San Francisco Arts Commission, managing a diverse selection of permanent and temporary public art projects. Project sites include the new San Francisco Public Utilities Building, McLaren Park, the Joseph P. Lee Recreation Center, the Bayview Branch Library, the Moscone Recreation Center, the Randall Museum, and the Municipal Railway Maintenance Facility at Islais Creek.

City of Sacramento, 2007-2008

Architects: Corgan and Associates.

Art Consultant for the Sacramento Metropolitan Airport Terminal B Modernization Program, which included an \$8 million allocation for public art. Tasks included creating an *Airport Art Program Master Plan* to provide a strategic plan for the acquisition, exhibition and maintenance of artwork, and for the planning and implementation of artist recruitment, selection, and project management processes.

Carpenter and Company, 2005-2006

Architects: Skidmore Owings and Merrill

Art Consultant and Project Manager for \$1.5 million art project at the St. Regis Hotel and Museum Tower in downtown San Francisco, a mixed-use development that includes the St. Regis Hotel, luxury condominiums and the African American Museum of the Diaspora.

City of Walnut Creek, 2001-2003

Provided consulting services for the development and management of a Public Art Program created by City ordinance in September 2000. Established administrative systems for percent for art requirements in private and public development, developed program policies and procedures, assisted private developers in project management, and administered municipal public art projects. Planned and implemented the Veterans Memorial Plaza, a \$1.5 million plaza and memorial that honors Veterans of the United States Armed Forces.

Wrote the City's first set of Public Art Policies and Procedures in 1997 and was hired as a consultant to revise and update them in 2009.

PROFESSIONAL ACTIVITIES (*selected*)

- Member, Americans for the Arts, 2005-present
- Member, Northern California Association of Public Art Consultants, 2006-present
- Guest Speaker, Sacramento Arts Commission, *Experience Matters: From the Studio to Public Space*, 2015
- Panelist, San Francisco Arts Commission, Alameda Watershed, 2014; Southeast Community Facility and San Francisco General Hospital, 2013
- Volunteer, City of Orinda Art in Public Places Program, 2007-2013
- Panelist, Santa Clara Valley Bus Rapid Transit Public Art Program, 2013
- Panelist, Design Competition for Caldecott Tunnel 4th Bore, 2012
- Macdonald Avenue Revitalization Task Force, City of Richmond, 2003
- Member, Bedford Gallery Advisory Council, Walnut Creek, CA 1999-2001