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# KAREN EICHLER

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## PROFESSIONAL SUMMARY

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Established Producer skilled in art direction and project management.

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## SKILLS

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Excellent communication skills,  
presence and professional manner.

Intuitive and resourceful problem solver.

Confident leader.

Excellent eye for detail, editing,  
visual consistency/inconsistency  
and communication.

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## WORK HISTORY

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**Sole Proprietor, 01/2001 to 09/2014**  
**Karen Eichler Fine Art – Piedmont, CA**

As sole proprietor of an independent art consulting firm, I have enjoyed a range of work with creatives while consistently applying organizational excellence, diplomacy and exceptional communication skills. My business has given me the freedom to research current and emerging art and design trends and technologies.

Projects include:

- \* Producer: Develop a twenty-four month brand strategy for a private country club that included the installation of historic photographs and wall text, artifacts, furnishings and other visual story-telling elements utilizing dozens of vendors and multiple installation deliverables.
- \* Independent art consultant to interior designers and architects sourcing fine art and photography for emerging art collectors through galleries, fine art publishers, national and international art fairs.
- \* Consultant to visual artists on sales strategies within and beyond traditional gallery setting.
- \* Consultant to real estate developers implementing public art projects necessary to fulfill municipal code requirements.

**Manager, Acquisitions and Legal Department , 08/1992 to 03/1996**

**Corbis – 710 Second Avenue, #200, Seattle, Washington**

As manager, and then consultant, to the acquisitions department of Corbis Productions, my role was to support and lead team relationships being forged with international museums, photography collections, and independent photography archives. My consulting position included successfully forging a partnership with General Electric that resulted in access to their entire archive of product and historic imagery. At that period in time, copyrights and permissions were very much an issue and diplomatic and patient cultivation of relationships was paramount.

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## EDUCATION

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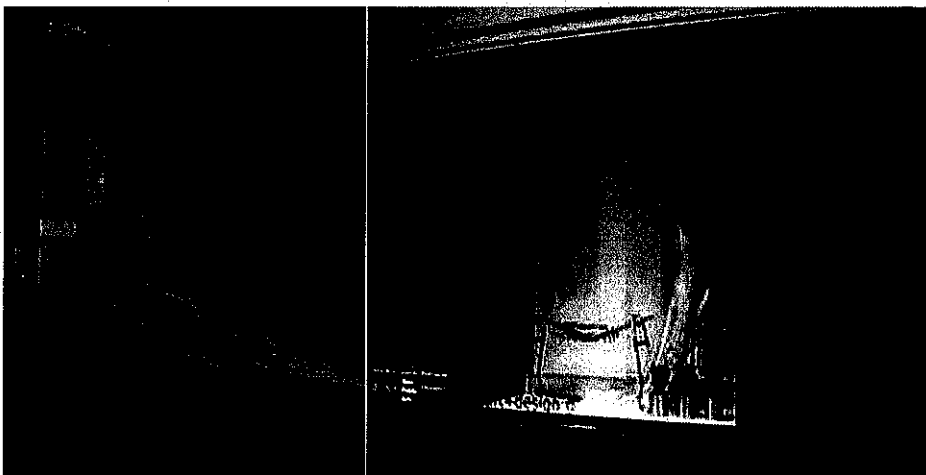
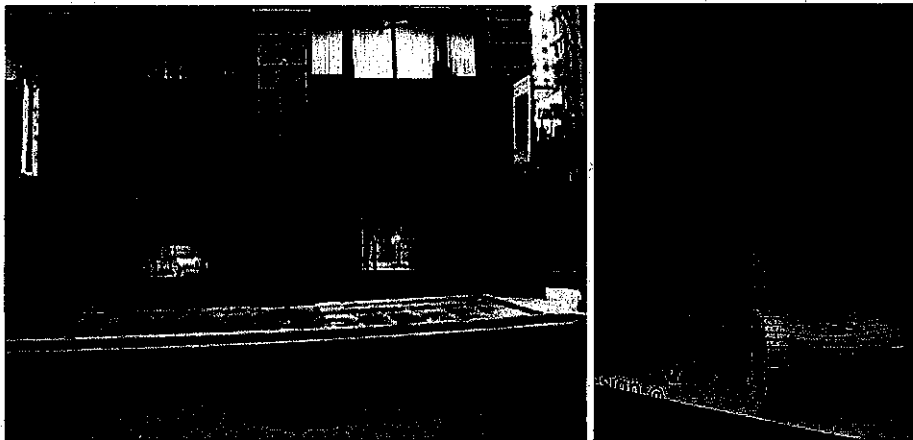
**Bachelor of Arts: Art History 1987**  
**University of Washington - Seattle, Washington**

## **KAREN EICHLER FINE ART - CASE STUDIES**

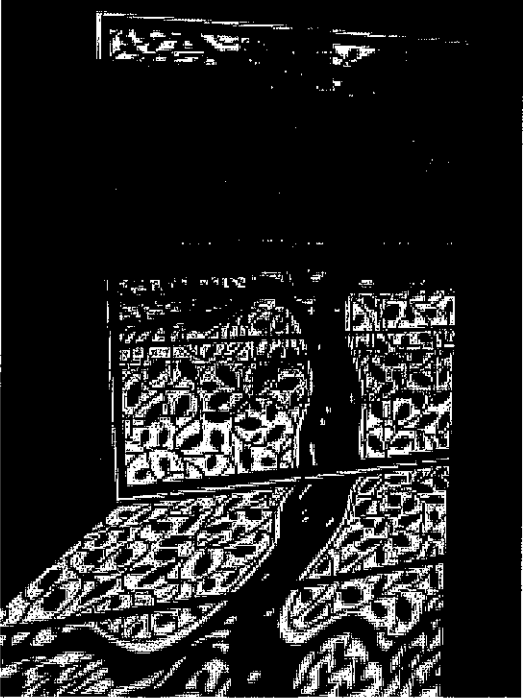
Karen Eichler Fine Arts collaborated with Kava Massih Architects and Pulte Homes to commission a painting by a local artist. The painting was translated into a glass awning at the entry of Glashaus, 65<sup>th</sup> & Hollis, all within the public art requirement budget and emphasizing the history of the site as a former glass manufacturing facility. The signature awning was photographed and strategically used in marketing materials.



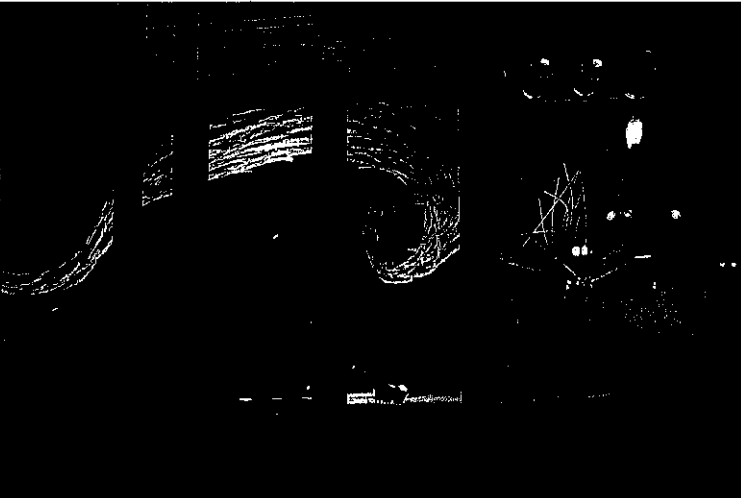
Karen Eichler Fine Arts activated vacant retail space at Jessie Street in the Yerba Buena Arts District of San Francisco for client NEW MONTGOMERY PARTNERS. Partnering with California College of Art students in furniture and fashion design, Karen Eichler Fine Arts managed the rotating installation and events. New Montgomery Partners quickly signed a long-term lease with an art gallery.



Karen Eichler Fine Arts collaborated with developer Bay Rock Residential to commission three artistically treated screens at the street level parking for residential OAK WALK. The artists were tasked with creating an aesthetically pleasing, functional art work which referred to the project's name.



Karen Eichler Fine Arts activated vacant retail space on Telegraph Avenue in Oakland for client, Brog Properties. A collaboration with two local galleries and a lighting designer brought activity to the street and resulted in a retail lease.



Riffing on the paintings of Fragonard, Karen Eichler Fine Art commissioned a surface designer to create a contemporary twist on a bandana. Injecting humorous electronic habits into the historic imagery, the design was locally printed to create a cotton kerchief, tied to a bottle of champagne, and given to clients as a 2014 holiday thank you.

