

# **RESUMÉ:**

## **About LeBasse Projects:**

LeBasse Projects is an international arts consultancy that partners with its artists and clients in developing large-scale experiential exhibitions and ideas.

With a focus on public installations, sculptures and mural projects LBP can design and develop public art programming that is both exciting and culturally relevant for nearly any size client or project.

We specialize in utilizing public art programming to enhance projects and communities through authentic cultural place making. By tailoring artist installations, murals and sculptures to the environment and audience, our projects deliver engaging and experiential art for the public.

Working with an international roster of artists and designers, LeBasse Projects is also able to deliver strong media return for our clients. Our strong relationships with culturally relevant media outlets help our clients' projects earn strong critical, institutional and most importantly public reviews.

With a series of global projects since our inception in 2012, LeBasse Projects has the proven ability to concept, produce and manage nearly any scale project on any continent for any client.

LeBasse Projects has worked on a broad range of projects for corporate clients as diverse as Nike, RedBull, Converse and Perrier to major commercial centers like Times Square Hong Kong, Harbour City Hong Kong, IAPM Shanghai, BAFI/Bonifacio Global City Manila and real estate developers Five Point Communities, Lennar Homes, Industry Partners, Runyon Group and Hudson Pacific. In addition to corporate clients, LBP has delivered art programming for the public sector, worked on projects for the County of Los Angeles, City of Sacramento and

Culver City, CA with additional projects in development for the Cities of Dallas and Santa Monica.

#### **About Beau K. Basse:**

Beau Basse is the Founder of LeBasse Projects, a contemporary art consultancy, working with clients including international developers, cities and global brands to develop experiential art programming.

Prior to launching the consultancy, Basse owned and operated two contemporary art galleries in Los Angeles for over a decade, producing and curating over 150 exhibitions and events, including gallery shows, museum projects, international art fairs, public art installations and private curatorial events.

Basse is currently involved with organizations including the Bonifacio Arts Foundation, PACSOCAL and the Friends of the Sacramento Metro Arts Commission. Basse currently is on the Contemporary Arts Curators Circle of LACMA and is a former Board Member of the MOCA Contemporaries.

LeBasse Projects 654 N. Spring St Los Angeles, CA, 90012

Phone Number: (310) 283-1733

Email: beau@lebasseproject.com

www.lebasseprojects.com

## PARTIAL LIST OF RECENT PROJECTS

2016/2015:

#### Client: Bonifacio Global City / Bonifacio Arts Foundation

Project: Annual Arts Festival

About: LBP was commissioned to produce and manage a week long arts festival, painting

murals across the Bonifacio Global City Development

Artists involved: Andrew Schoultz (USA), FAILE (USA), Bunnie Reiss (USA), Eric Reiger/HotxTea (USA), Kristin Farr (USA), Francisco Diaz (Argentina), Kris Abrigo (Philippines), Pedro Campiche (Portugal), KFK Collective (Philippines), Nate Frizzell (USA), Drew Merritt (USA), CYRCLE (USA)

# Client: Runyon Group (Los Angeles, CA)

Project: Platform Culver City / 1% for public art requirement

About: LBP was hired to curate and manage the public art process for the Platform

development in Culver City, CA. A multi wall mural was installed across the development.

Artist: Jen Stark (Miami, FL)

# **Client: Five Point Communities (Irvine, CA)**

Project: Ongoing Public Art Curatorial and Management

About: LBP is on retainer with client managing the inclusion of public art across a 6000

home and 2 million square feet of retail mixed-use development

Artists: Various (In Development)

#### Client: City of Sacramento/ Sacramento Metro Arts Commission

Project: Annual Arts Festival

About: LBP was hired to produce an annual arts festival to activate the community in

midtown Sacramento

Artists: Kelly Graval/RISK (Los Angeles, CA), Shepard Fairey (Los Angeles, CA), Andrew Schoultz (Los Angeles, CA), Faith 47 (South Africa), Meryl Pataky (San Francisco, CA), Diogo

Machado (Argentina), Hillary Pecis (Sacramento, CA)

#### Client: Industry Partners / Lionstone Group (Los Angeles, CA)

Project: 10301 Jefferson Campus Murals.

About: LBP curated and delivered 5 murals across a multi-building campus in Culver City.

Artist: CYRCLE (Los Angeles, CA)

# **Client: Harbour City (Hong Kong)**

Project: Temporary Installation

About: LBP was commissioned to create a monumental artwork and design wrap to

enhance the entrance to the busiest retail center in Hong Kong.

Artist: Tomokazu Matsuyama (Japan/New York)

# **Client: Hong Kong Times Square (Hong Kong)**

Project: Temporary Installation

About: LBP was asked to create a month long outdoor art installation to engage with the 200k daily visitors to clients development. LBP curated and managed the fabrication of over

Artist: Gary Baseman (Los Angeles, CA)

30 sculptural works as part of the display.

## PAST PROJECT IMAGE LIST





#### 1-2. Jen Stark, 'Technicolor Drip' 2016

Platform LA, 8850 Washington Blvd, Culver City, CA 90232 Description: Multi building mural designed for a high end mixed use project in the heart of Culver City. The mural was designed to enhance the parking structure and connect the project across a pedestrian walkway. The mural has become an iconic landmark as it sits between Culver City's Arts District and Downtown core.

Medium: Acrylic paint

Dimensions: 50' x 150' and 20' x 45' Client: Runyon Group and Culver City



# 3. VHILS, 'Chinatown' 2015

Chinatown, 818 N. Spring St, Los Angeles, CA 90012 Description: Mural produced for a redevelopment building. A unique mural project that was carved into stucco to utilize the underlayer of brick. Created as a nod to the history of Chinatown and a link to the creative future use of the building.

Medium: Exposed Brick Dimensions: 45' x 125' Client: Industry Partners





#### 4-5. Tomokazu Matsuyama, 'Sky is the Limit' 2015

Harbour City, Kowloon, Hong Kong

Description: LBP produced a 30' tall stainless steel sculpture, as well as designing an entrance motif for the entrance to Harbour City, the largest mixed use/retail development in Hong Kong. NY based artist Tomokazu Matsuyama was selected to design the project.

Medium: Stainless Steel, vinyl wraps and light box acrylic.

Dimensions: 30' x 14'

Client: Wharf Holdings, Harbour City



# 6. Yoskay Yamamoto, 'Submerged' 2014

Hong Kong Times Square Courtyard

Description: LBP was commissioned to create a month long outdoor art installation designed to engage with the 200k daily visitors to the clients development – one of the busiest in Hong Kong. LBP managed the fabrication of over 30 sculptural works as part of the display.

Medium: Variable. Wood and Fiberglass

Dimensions: Variable. Largest works measured 22' tall x 10' wide

Client: Wharf Holdings, Hong Kong Times Square



#### 7.CYRCLE, 'Between the Lines' 2015

Bonifacio Global City, Manila, PH

Description: Mural commissioned to activate and engage a community in a new development. Mural was designed to create a sense of place above an empty lot surrounded by high density

mixed use and residential buildings. Medium: Acrylic paint, spray paint

Dimensions: 90' x 150'

Client: Ayala Development, BGC



# 8.David Esfahanian (aka Bumblebee), 'Where I Want to Bee' 2015

631 Wilshire Blvd. Santa Monica, CA

Description: LBP curated a mural project for a developer in order to enhance some creative culture to a rehab building. Mural design was chosen, as it was nod to the beach and lifestyle of Santa Monica.

Medium: Acrylic paint Dimensions: 60' x 25' Client: Pacshore Partners



# 9.Kenny Scharf, 'Untitled' 2015

Art Center College of Design, South Campus Pasadena Description: LBP curated and project managed a series of murals for the school.

Medium: Acrylic paint and spray paint. Dimensions: 25' x 20' and 15' x 20' Client: Art Center College of Design



# 10.Geoff McFettridge, 'Untitled' 2015

Art Center College of Design, North Campus Pasadena

Description: LBP curated and project managed a series of murals

for the school.

Medium: Acrylic paint Dimensions: 15' x 25'

Client: Art Center College of Design