



Civic Arts Program
Office of Economic Development

Open Call for Artists

MARTIN LUTHER KING JR. CIVIC CENTER
2180 Milvia Street
Berkeley, CA 94704
2017-2018

Prospectus:

The Civic Center Art Exhibition is the City of Berkeley's opportunity to celebrate the richness of artistic production within its community. This annual exhibition is produced through a collaborative effort between [Kala Art Institute](#), the Civic Arts Commission and the Civic Arts Coordinator. Approximately 30 artists will be selected by a jury to exhibit their artwork in the Martin Luther King Jr. Civic Center Building at 2180 Milvia Street. The artwork will be distributed on all six floors including the Mayor and City Council wing on the fifth floor. Selected artworks will be displayed for approximately one year, through November of 2018. A web site of the artists and the art will be posted on the City of Berkeley web page and connected to Kala Art Institute's web site. Tours can be arranged by calling the Civic Arts Office at (510) 981-7533.

All selected artists will receive a \$150 honorarium.

Media: All 2-D media and 3-D media in compliance with size, presentation and weight restrictions described in this document.

Eligibility:

Open to all artists living and/or working in the City of Berkeley. **THERE IS NO ENTRY FEE TO PARTICIPATE!**

Application Deadline:

November 10, 2017 by 5:00 pm. Entries must be uploaded to Slideroom. Application sent via mail or email will not be accepted.

How to Submit:

Submit entries via Slideroom at <https://kala.slideroom.com>. You may submit up to 5 images. For best quality viewing please submit images in the highest resolution possible (150-300 dpi), up to 5mb and in .jpg, .png or .gif format. For further questions please visit <https://tinyurl.com/ydxkdwaw>. An application workshop will be held on October 21, 2017 at 1:00 PM at Kala Institute Art Gallery, 2990 San Pablo Ave, Berkeley, CA 94702. Tel: (510) 841-7000.

Specifications and Limitations:

- All work must be created within the last 5 years.
- Artist must be living or working within the Berkeley city limits at time of entry to be considered
- Accepted 2-D work must be professionally framed (if applicable) and ready to hang. Colored mats are discouraged. Artists must provide their own pedestal and vitrine for accepted 3-D work, if applicable.
- 3-D work that is wall-mounted must be light-to-medium weight
- Minimum size of work is 8" if the works are in a series. Most spaces will accommodate work approximately 22" x 30". Maximum size of wall space is 8' x 10'. Free-standing sculpture must be no larger than 24" x 24" x 60."
- Ready to hang, including mounting hardware.
- The work selected will be appropriate to a public space and a diverse audience. The work should be of the highest quality and reflect the aesthetic and cultural values of our unique community.
- Work submitted must be available to be on loan for the entire year.

Terms

When you apply to this Call for Artists you agree to allow the City of Berkeley to use the images and information submitted with this application for their review process, and also to promote the project, which may include use of the submitted images throughout the City of Berkeley, on the City of Berkeley website or on printed materials. You also agree that the work submitted is your own and does not infringe anyone's copyright or ownership.

All information contained herein does not constitute either an expressed or implied contract. The provisions of the Call for Artists are subject to change. The Civic Arts Commission reserves the right to reject any entry submitted to this Call for Artists.

Awards:

An honorarium of \$150 will be awarded to each artist selected for the exhibition.

Civic Arts Commission Guidelines

Artwork is selected on its aesthetic merits. Art will be chosen with appropriate regard for the nature of the space and the audience. This gallery addresses the viewer directly on the public right of way. Art must exhibit consideration for viewers' sensitivities to violence, sexual expression and negative portrayals of diverse populations.

Selection Process

All applications submitted by the deadline will be reviewed for completeness, and screened by an open-peer Selection Panel. The Selection Panel may include arts professionals appointed by staff, Civic Arts Commissioners, and city staff.

Contact Information for inquires and/or mail:

The Civic Arts Program and Civic Arts Commission of the City of Berkeley contracted with Kala Art Institute, a Berkeley-based community non-profit arts organization, to assist with this process www.kala.org. Questions can be directed to Mary Ann Merker, Civic Arts Coordinator, 510 981-7533, mmerker@cityofberkeley.info

This is a public art project of the City of Berkeley Civic Arts Commission.

Estimated Timeline:

Entries due: November 10, 2017, Notification: November 20-21, 2017

Delivery of Accepted Artwork: December 4-5, 2017

Call for Entries	October 10, 2017
Application workshop at Kala Art Institute	October 21, 2017
Deadline for digital submission through Slideroom	November 10, 2017
Jury with selection panel	November 17, 2017
Notification of artists selected	November 20-21, 2017
De-installation of work	December 4, 2017
Artist Pick-up / Drop-off	December 4-5, 2017
Installation of selected work	December 6-8, 2017
Open Reception at City Offices	Late January/Early February 2018