



Solano Avenue Business
Improvement District Advisory Board

MINUTES

Solano Avenue Business Improvement District Advisory Board

Tuesday, January 21, 2020

Thousand Oaks Baptist Church | 1821 Catalina Avenue | Berkeley, CA 94707

CALL TO ORDER – The meeting was called to order at 11:07am.

ROLL CALL - Members present: Kate Campbell King, Todd Andrew, Peggy Smith, Tom Taylor. Members absent/excused: none. City Staff: Eleanor Hollander, OED/City of Berkeley (secretary), Melissa McDonough (CoB).

MINUTES OF PREVIOUS MEETING – The minutes of the November 19th, 2019 meeting were approved on a motion by Mr. Andrew and seconded by Mr. Taylor Motion Carries. Abstain: none.

DISCUSSION ITEMS – The group heard a presentation from Melissa McDonough on the upcoming process for retaining a consultant for the Solano Avenue Revitalization plan. The plan will include public realm improvements, identity for the corridor, and a review of transportation options, circulation and parking improvements. The RFP is to be released in February, and perhaps a consultant team can be secured by summer 2020. The BID was generally supportive of said study, and was eager to position themselves to be key advisors/contributors for the study. A motion was made by Mr. Andrew and seconded by Ms. Smith that the chair of the BID shall represent the BID in development of the study's scope (if appropriate).

Holiday décor: the \$5,710 is an allowable expense for the full project.

The group discussed how to address commissioner recruitment, Mr. Taylor is off the board due to term limits in February 2020. Several promising candidates were identified.

The group continued until the next meeting a discussion of event programming for 2020.

PUBLIC COMMENT- None.

A motion to adjourn was made by Mr. Andrew and seconded by Ms. Smith. (Approved unanimously). Meeting Adjourned at 12:33 pm.