



Elmwood BID Advisory Board

## ELMWOOD BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD Minutes

**Location:** The 14 Karats, 2910 College Avenue, Berkeley, CA, 94705  
**Date:** Friday, February 21, 2020  
**Time:** 11am

### *Attendance*

- Commissioners present: Julia Elliott, Joseph Aguiar, Claudia Moudry, Jon Moriarty
- Commissioner(s) absent: Ann Leyhe, Jason Wayman
- Staff present: Kieron Slaughter, Office of Economic Development.

- I. **Welcome and Introductions.** Meeting called to order at 11:07am.
- II. **Public Comment.** None.
- III. **Review and Approve Minutes from August 16, 2019 meeting.** Mr. Aguiar made a motion, seconded by Ms. Elliott, to approve the minutes as presented, and the motion passed unanimously.
- IV. **Chair's Report.** None.
- V. **Review and Approve Annual Budget.** No action
- VI. **Review BID Assessment Process. Consider sending a letter to the Finance Department to Standardize BID fee collection process (Action)** Mr. Aguiar made a motion, seconded by Mr. Moriarty. Item approved with one abstention by Ms. Elliott.
  - a. **Consider a conversion to a property based BID for easier fee collection and to capitalize on potential Elmwood Parking Lot improvements? City/Owner currently paying \$0 into the BID.** The Board requested that the staff prepare a list of businesses at the southern end of the Elmwood District and an estimate of the amount of revenue the businesses would contribute to the BID if they were annexed into the existing Business License based BID.
- VII. **Review and provide feedback on the City Council Referral for Zoning Modifications to Support Small Businesses (Action):**

1. Consider permitting Group Instruction (Dance Studios, Yoga Studios, Martial Arts, Exercise) with a Zoning Certificate.
2. Clarify the threshold for design review and the applicability of design guidelines for sign applications in commercial districts.
3. Consider permitting the sale of Distilled Spirits that are incidental to a Food Service Establishment with an Administrative Use Permit (AUP) subject to performance standards.
4. Consider permitting standalone Beer and Wine Sales (such as Tap Rooms and Wine Bars) with a Zoning Certificate subject to performance standards.
5. Consider modifying the limitation on hours of operations in some commercial districts.
6. Consider the necessity of 'change of use' requirements in commercial districts.
7. Consider the appropriate levels of discretion for Arcades and Automatic Teller Machines (ATMs) commercial districts.
8. Update the Special Use Standards in Section 23E.16.040 for Alcoholic Beverage Sales and 23E.16.050 Amusement Arcades to reflect the proposed changes to the Zoning Ordinance. Mr. Aguiar made the motion, seconded by Ms. Elliott, and the motion passed unanimously.

**VIII. Secretary's Report - Events Planned for 2020.** Events and OED staffing update was provided by the Secretary.

**IX. Adjournment.** Mr. Aguiar made a motion, seconded by Ms. Elliott, to adjourn, and the motion passed unanimously. The meeting adjourned at 11:45am.



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