



Elmwood BID Advisory Board

ELMWOOD BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD Minutes

Location: Nabolom Bakery & Pizzeria, 2708 Russell St. Berkeley, CA, 94705
Date: Friday, March 1, 2019
Time: 9am

Attendance

- Commissioners present: Julia Elliott, Joseph Aguiar, Ann Leyhe, Claudia Moudry
- Commissioner(s) absent: Mellissa Hathaway, Jason Wayman
- Staff present: Kieron Slaughter, Office of Economic Development.

- I. Welcome and Introductions.** Meeting called to order at 9:12am.
- II. Public Comment.** None.
- III. Review and Approve Minutes from September 20, 2018 meeting.** Ms. Elliott made a motion, seconded by Mr. Aquiar, to approve the minutes as presented, and the motion passed unanimously.
- IV. Discuss southern Elmwood businesses and collaborative opportunities with the Rockridge District Association.** Chris Jackson, President of the Rockridge District Association discussed his experience and interaction with the Berkeley businesses on the board or Rockridge and the Elmwood. He also discussed the opportunity for both districts to work on a gateway sign at the border of Rockridge and the Elmwood Districts. Their priorities for Rockridge are Streetscape improvements, Security, Promotion of the district and Land Use.
- V. Chair's Report.** Ms. Hathaway was absent so the Vice Chair, Mr. Aquiar made the report. He raised the issue and question about the BID assessment on hair stylist and staff agreed to look into it.
- VI. Secretary's Report.** Mr. Slaughter provided an update on a variety of projects that the Office of Economic Development is working on such as Business Support Services provided by Uptima Business Bootcamp and Project-Equity. Mr. Slaughter also discussed the IKE Smart City Kiosks.
- VII. Adjournment.** Ms. Moudry made a motion, seconded by Ms. Leyhe, to adjourn, and the motion passed unanimously. The meeting adjourned at

9:56am.



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