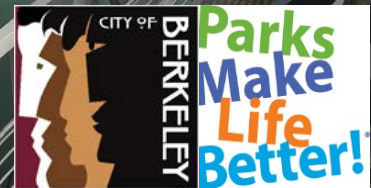


Berkeley Marina Specific Plan

Focus Group Meeting
Tuesday, September 29, 2020



Parks, Recreation & Waterfront

Focus Group Meeting Agenda

6:30 **Introductions**

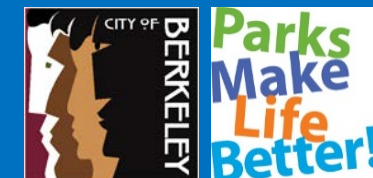
6:40 **Overview of Projects at the Berkeley Waterfront**

- Current Capital Projects
- Update on Pier & Ferry Feasibility Study
- Berkeley Marina Area Specific Plan

6:50 **Scope of the Berkeley Marina Area Specific Plan (BMASP)**

7:15 **Focused Discussion Topics**

8:15 **Next Steps, Adjourn**



Objective of Focus Group Sessions

Listen to your ideas on how the Berkeley Marina Area could better serve your needs and those of the larger community.



TOPICS

1. What qualities draw you here?
2. What limits your use?
3. What changes could enhance your experience?
4. What community outreach ideas do you suggest?

Project Team

City of Berkeley Staff

Nelson Lam, PE
Supervising Civil Engineer/Project Manager

Roger Miller
Senior Management Analyst

Shannon Allen, AICP
Principal Planner

Ali Endress
Waterfront Manager

Sean Crothers
Waterfront Supervisor

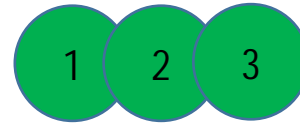
Consultant Team

Peter Bluhon
Public Engagement Facilitator
Bluhon Group (Hargreaves Jones Team)

Gavin McMillan, FASLA
Senior Principal
Hargreaves Jones

Capital Projects Status

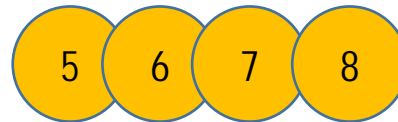
Berkeley Waterfront



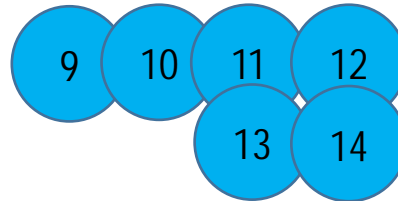
Recently Constructed



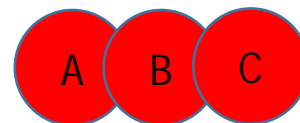
Under Construction



Construction to begin



Planning/Design/Feasibility



CalTrans



Bay Trail Extension – Phase 3 (South Cove segment)



South Cove ADA Accessible Gangway (middle dock)



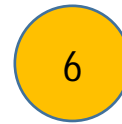
South Cove Floating Dock Replacement (east & west docks)



Aquatic Park Central Tide Tubes
Maintenance Sediment Removal & Inspection



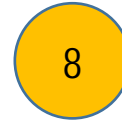
University Ave Lane Reconfiguration



Spinnaker Way Pavement Rehabilitation



Marina Blvd Pavement Rehabilitation

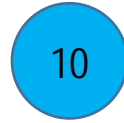


Bicycle Electronic Lockers





Municipal Pier Structural Assessment & WETA-scale Ferry Facility Feasibility Study



Marina-wide Sea Level Rise Vulnerability Study



O&K Docks Electrical Upgrade



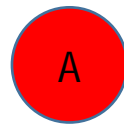
South Cove West Parking Lot Improvement



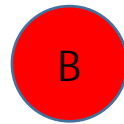
Selective Timber Pile Replacement/Repair



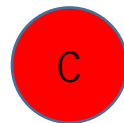
Berkeley Paddling & Rowing Club Parking Lot



Ashby/I-80



University Ave/I-80



Gilman St/I-80

Phase 2 Measure T1 Infrastructure Bond

The City is soliciting input on how to spend over \$50M in bond funding. In 2016, the residents of Berkeley passed a \$100M Infrastructure bond. Right now, the City is spending \$40M (Phase 1) on array of amazing projects that were identified in 2017. For a complete list of projects and information about the bond, please see the below link.

<https://www.cityofberkeley.info/MeasureT1Updates.aspx>

During the month of October, City Staff and members from the Parks and Waterfront and Public Works Commissions will host five (5) public meetings (see below dates and map) to take feedback on how T1 Phase 2 funding should be spent. Each meeting will focus on potential projects in the identified areas as well as city- wide projects.

October 2020 - Area Public Meetings (5) on Measure T1 Phase 2

Each Thursday in October, 2020, 6:30pm – 8:30pm. [Via Zoom webinars].

10-01-2020, 6:30 PM – Districts 7/8: <https://zoom.us/j/97867174185>
Phone: +16699006833,,97867174185#

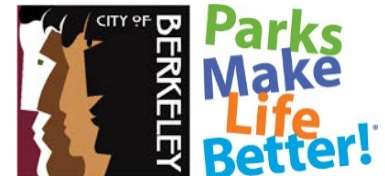
10-08-2020, 6:30 PM – Districts 5/6: <https://zoom.us/j/93056814145>
Phone: +16699006833,,93056814145#

10-15-2020, 6:30 PM – Districts 2/3: <https://zoom.us/j/97372069574>
Phone: +16699006833,,97372069574#

10-22-2020, 6:30 PM – Districts 1/4: <https://zoom.us/j/95483839103>
Phone: +16699006833,,95483839103#

10-29-2020, 6:30 PM – Waterfront / Aquatic Park / Bay Trail / Tom Bates Fields
<https://zoom.us/j/97699637212>
Phone: +16699006833,,97699637212#

Wed. Oct 29 6:30 pm
Waterfront, Aquatic Park, Bay
Trail, Tom Bates Fields



Pier Structural Assessment & Ferry Feasibility Study

Timeline

- **July 2015** – Closure of Berkeley Municipal Pier
- **December 2017** – Draft Structural Assessment Report
- **September 2018** – Draft Small-Scale Ferry Terminal Feasibility Study at Berkeley Municipal Pier
- **May 2019** – MOU approved by City & WETA for WETA-scale Ferry Facility
- **October 2019** – Feasibility Study on WETA-scale Ferry Facility at the Berkeley Marina
- **October/Nov 2020** – Begin Community Engagement



Pier Structural Assessment & Ferry Feasibility Study

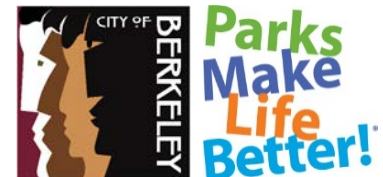
City & WETA Partnership

Water Emergency Transportation Authority (WETA)

- **System Expansion Policy (2015) & Strategic Plan (2016)**
 - Berkeley Marina Ferry Facility as a Near-Term Expansion Project

City of Berkeley

- **General Plan** supports regional ferry:
 - *Climate Action Plan*: Public transit as sustainable transportation mode.
 - *Local Hazard Mitigation Plan*: High Priority Action for emergency response & recovery after a disaster.
- City prepared the draft ***Berkeley Municipal Pier Structural Assessment and Ferry Transportation Feasibility Study on Waterside Improvements (small-scale ferries)*** at potential renovated pier; draft study to be amended by the WETA study.
- Pier/Ferry Study to inform **BMASP**.



WETA Ferry Terminal – EIR Timeline

- **October 2008**
Berkeley/Albany Ferry Terminal Study Draft EIS/EIR identified **four sites A-D**
- **April 2009**
WETA Board selected **Site B** as “Locally Preferred Alt” in DEIR
- **November 17, 2009**
Council adopted (Res. 64,702) “Supporting in Concept WETA Ferry Terminal Project on Seawall Dr, **subject to conditions**”
- **February 2011**
Revised Parking Lot Plan at HS Lordship Lot



Pier Structural Assessment & Ferry Feasibility Study

Key topics

- A. Ferry Facility Landside Amenities**
- B. Transportation & Parking Demand Analysis (to promote non-car travel)**
- C. Conceptual Design Alternatives for a Dual-Purpose Pier**
- D. Public Engagement & Commission/Council & WETA Board Presentations**

What is a Specific Plan?

Sets long-term goals & policies to guide development & preservation in a specific area.

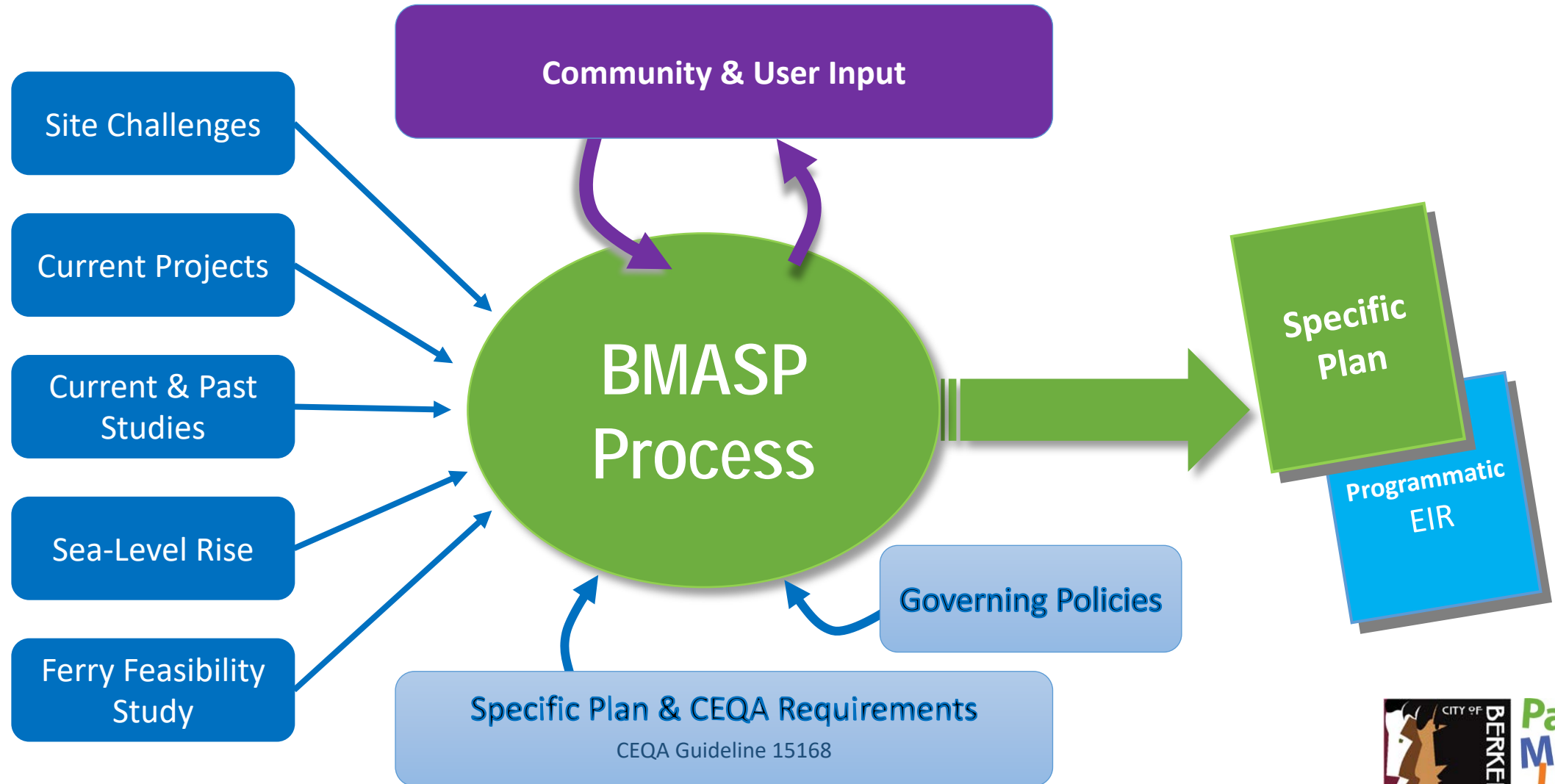
Desired Land Uses

Standards and Guidelines

Supporting Infrastructure

Implementation Measures

Specific Plan & CEQA Process



Current Challenges at the Berkeley Waterfront

Decaying Infrastructure

- Docks*
- Pilings*
- Pavement
- Restrooms
- Shoreline Erosion

Parking

- Shortage, Operation/Enforcement

Declining Revenue

- Berth occupancy*
- Leases*

Safety and Security

- Break-ins, etc.

*Direct revenue generators

Immediate Needs

• Council request: \$2.8M in FY19

- **Waterfront Master Plan (\$1.15M)**
- Finger docks & pilings (\$200k)
- Parking lots, restrooms & gates (\$1.035M)
- Meadow area barrier (\$150k)
- Shoreline stabilization (\$250k)

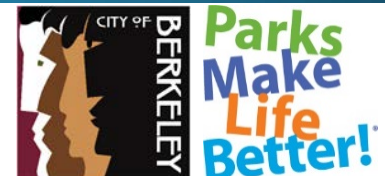
• One-time capital needs FY20-22: \$9M

• Unfunded needs at the Marina: \$104M

- Pier & docks (\$83M)
- Streets (\$4.75M)
- Pathways, shoreline & buildings (\$6.6M)
- Waterfront parking lots (\$9.8M)

Total: \$115.8M

What is best way to address \$115M of work — while encountering revenue deficit?



BMASP Vision Statement



Provide a vision and plan for achieving a financially self-sustainable, publicly-owned marina area with infrastructure and amenities to support current and future community needs, while adapting to climate changes and promoting recreation and environmental stewardship.

BMASP Project Goals

- Achieve financial sustainability.

Marina Fund forecast: “...projected to go red in FY2021-2022.”

- How to stay in the positive?
- What is the best financial model for the Marina?

- Address infrastructure needs.

Totaling \$115.8M

- How to prioritize capital projects?
- How to fund?

- Serve community needs.

Marina Programs: Boating slips, sailing clubs, special events, live-aboards, businesses, etc.

Recreation: Biking, birdwatching, fishing, kites, etc.

- Affordability of all these programs?
- Community input needed.

- Address climate change.

Sea Level Rise Vulnerability and Mitigation

- What are the impacts to our infrastructures?
- How to mitigate?

BMASP – Work Plan

Existing/Present

1. Analyze **existing financial model**; develop strategies to retain Marina programs.
2. Invest in **capital projects that support Marina programs** prioritized by a 5-year CIP.

Future

3. Use **20-year horizon** to address future community needs.
4. Identify **new revenue opportunities** within existing regulatory constraints, including: *2002 Eastshore State Park General Plan, 2002 City General Plan, 2003 Marina Master Plan, 1986 Waterfront Specific Plan, BCDC, State Land Commission Grant Trust*, among others.
5. Identify **infrastructure needs**, associated funding, and mitigation for revenue generation.
6. Achieve a **financially self-sustaining** Marina with amenities that serve the community.

BMASP Tentative Schedule





Questions?

Contact:

Nelson Lam, P.E.

Supervising Civil Engineer

Department of Parks, Recreation and Waterfront

NeLam@CityofBerkeley.info

(510) 981-6395

Focused Discussion

Topic #1

What special qualities draw you to use the marina?



Focused Discussion

Topic #2

What limits your use and enjoyment?



Focused Discussion

Topic #3

What improvements to existing — or new — facilities or programs could enhance your use and that of others?



Focused Discussion

Topic #4

What community outreach ideas would help the BMASP process?



Next Steps

- ✓ Send contact info to NeLam@CityofBerkeley.info include **BMASP Mailing List** on subject line.
- ✓ Creation of BMASP Webpage
- ✓ Online Questionnaire
- ✓ Community Meeting #1 (Tentative November 2020)