

CW #1
Questionnaire Summary

community workshop 01 questionnaire: **WHAT WE HEARD**

January 28th, 2021, 6:30-8:30 via Zoom

124 participants

online questionnaire

Jan 28th – March 15th

979 questionnaire responses



BERKELEY MARINA AREA specific plan

JOIN US TO LEARN ABOUT THIS PROJECT!

COMMUNITY WORKSHOP 01

WHEN?
January 28th
6:30 – 8:30pm

WHERE?
join us on zoom!
<https://zoom.us/j/93373467062>

**Parks Make Life Better!**
BERKELEY WATERFRONT
WWW.CITYOFBERKELEY.PARKS

What is the age of the respondents?

25-55
(57%)

56-75
(37%)

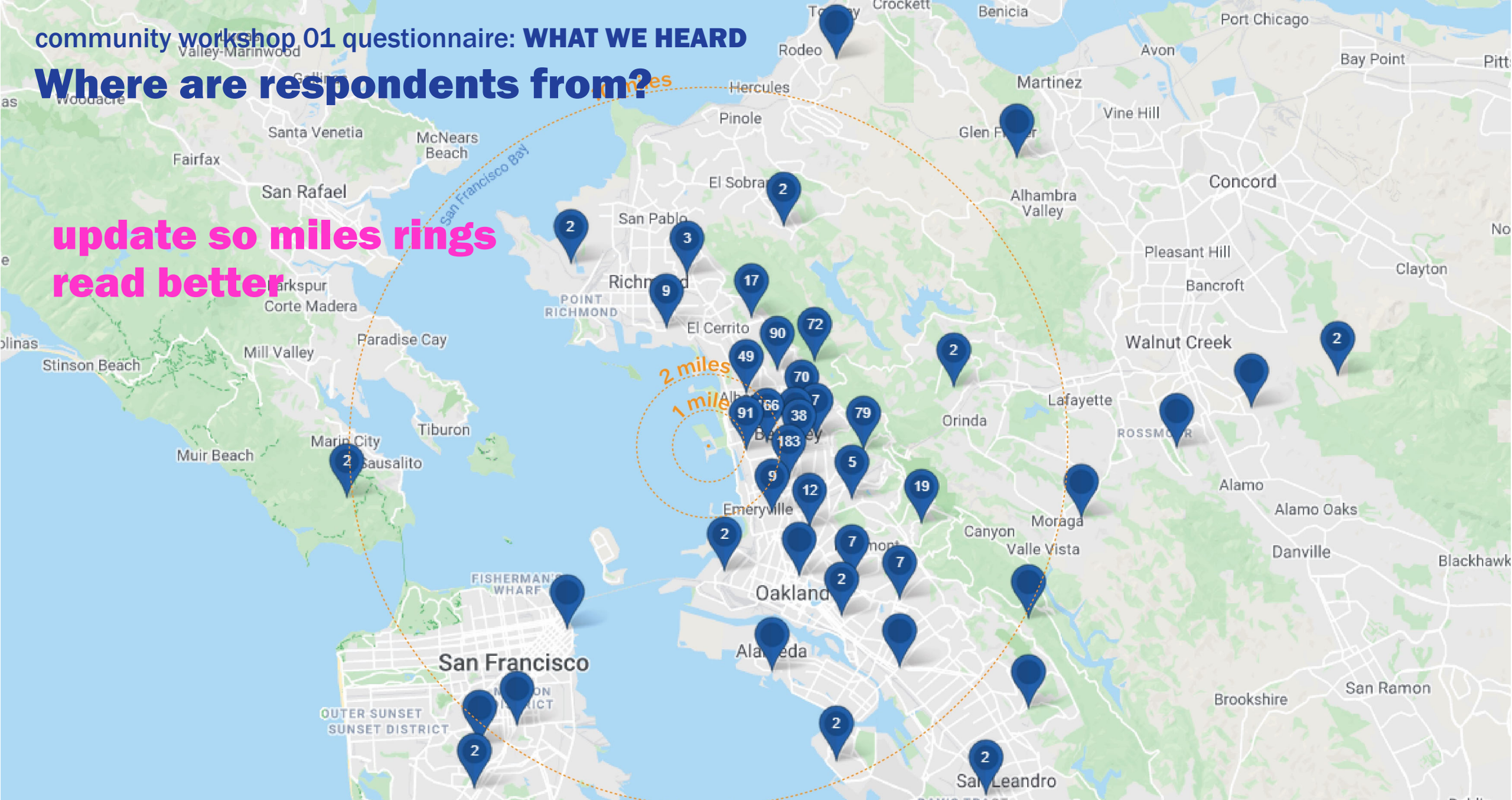
76+
(3.5%)

18-24
(2%)

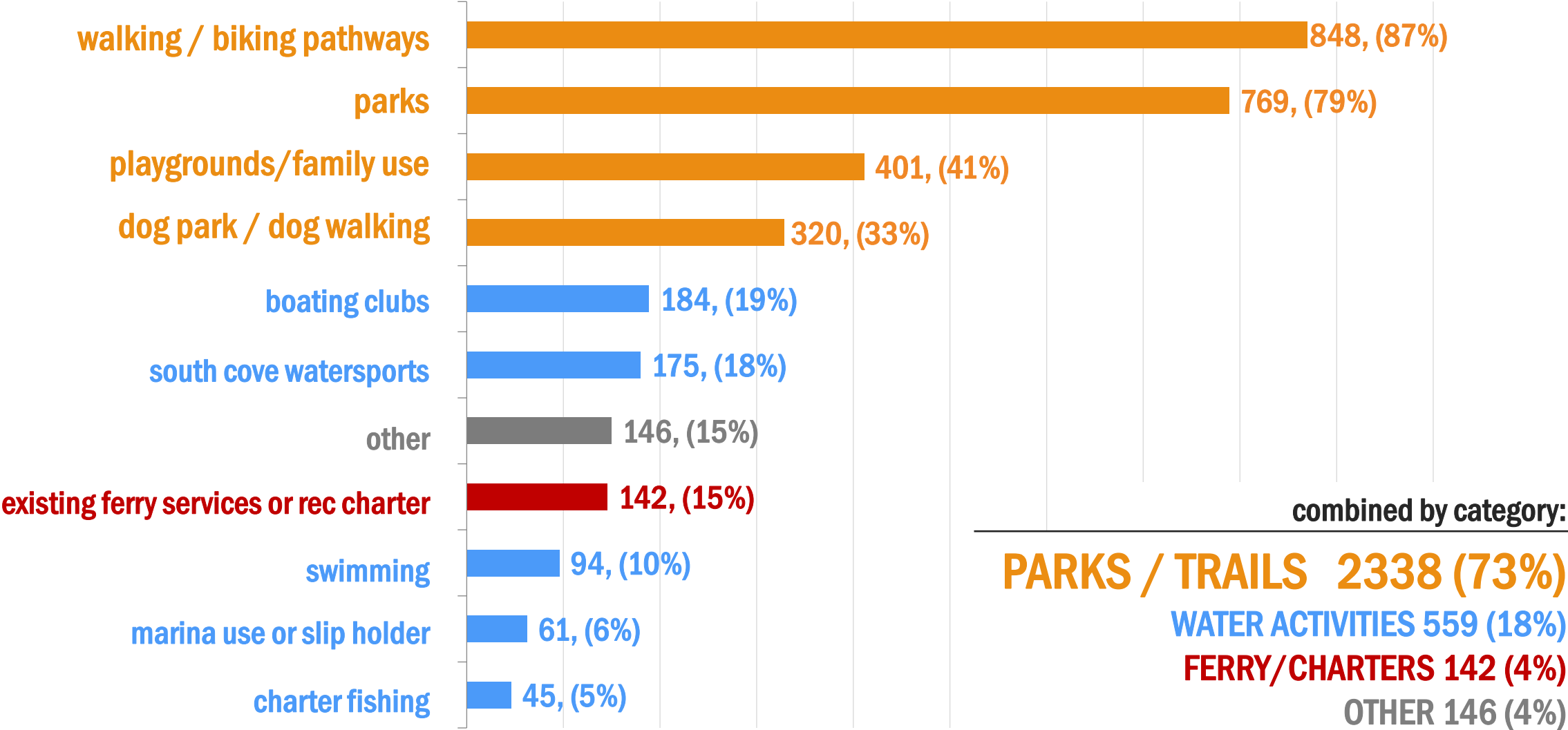
under 18
(0.1%)

Where are respondents from?

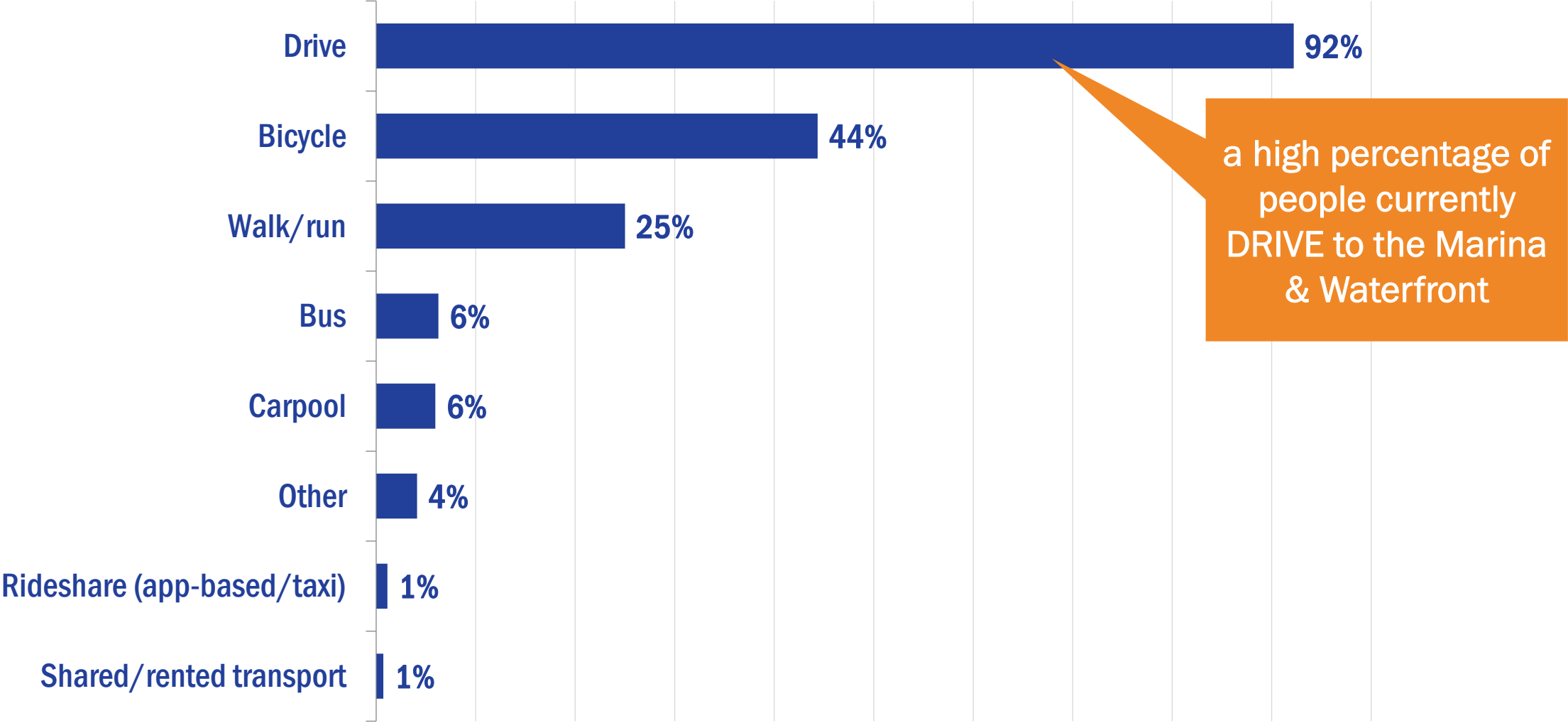
update so miles rings
read better



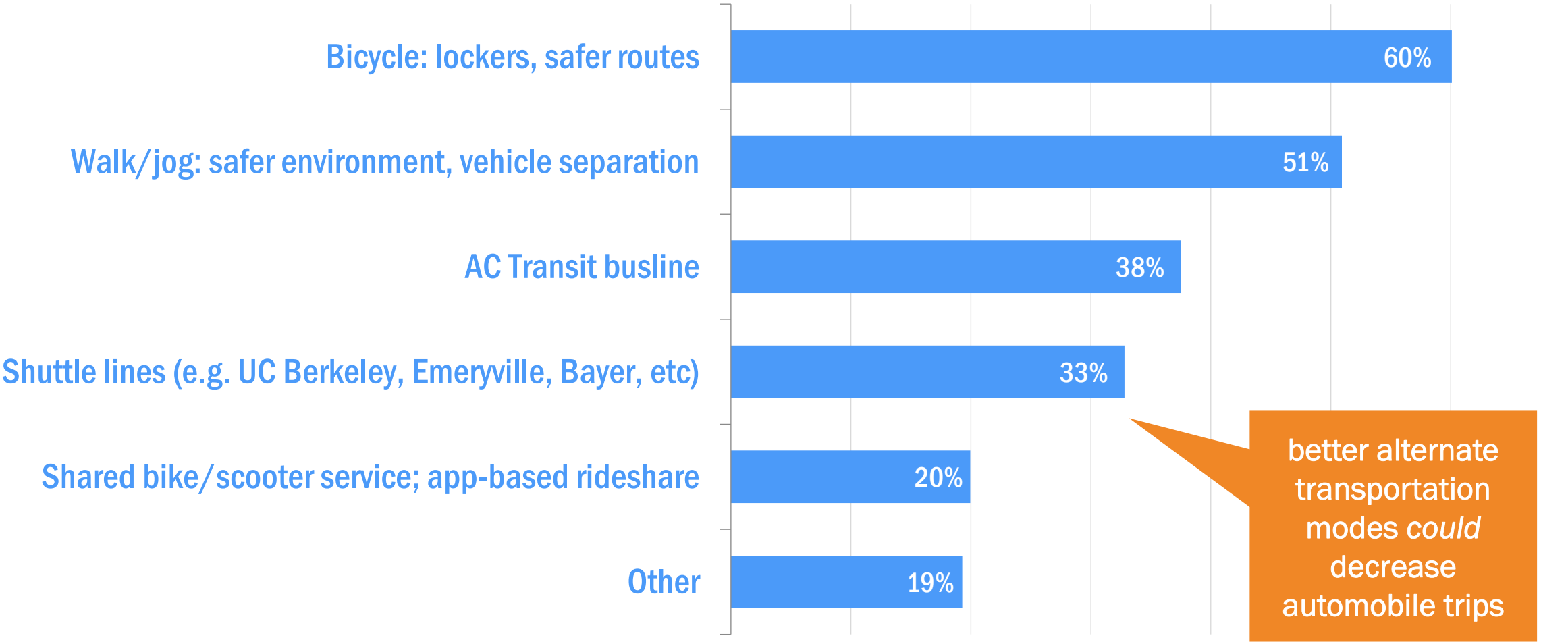
Q1: How do you use the Waterfront and Marina?



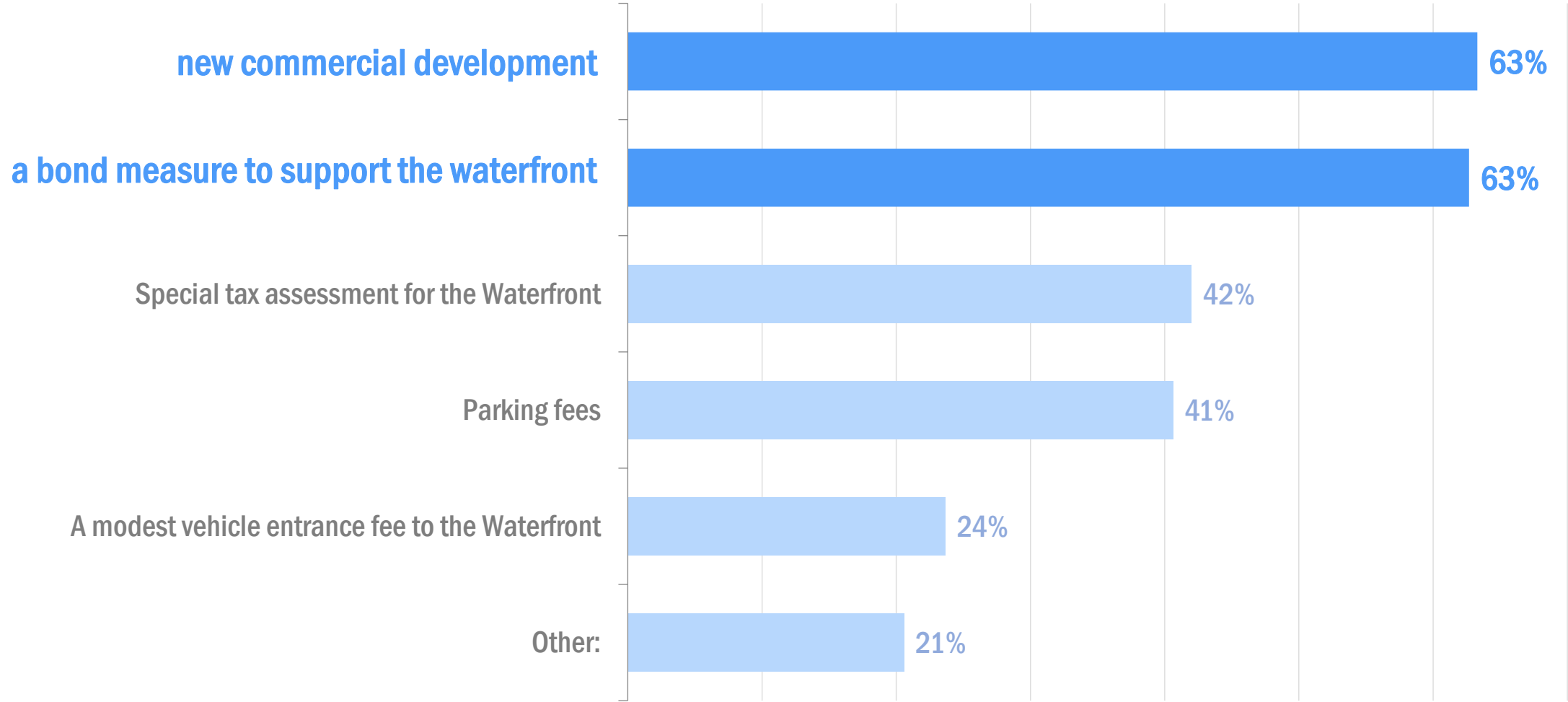
Q2: How do you currently access the Berkeley Marina and Waterfront?



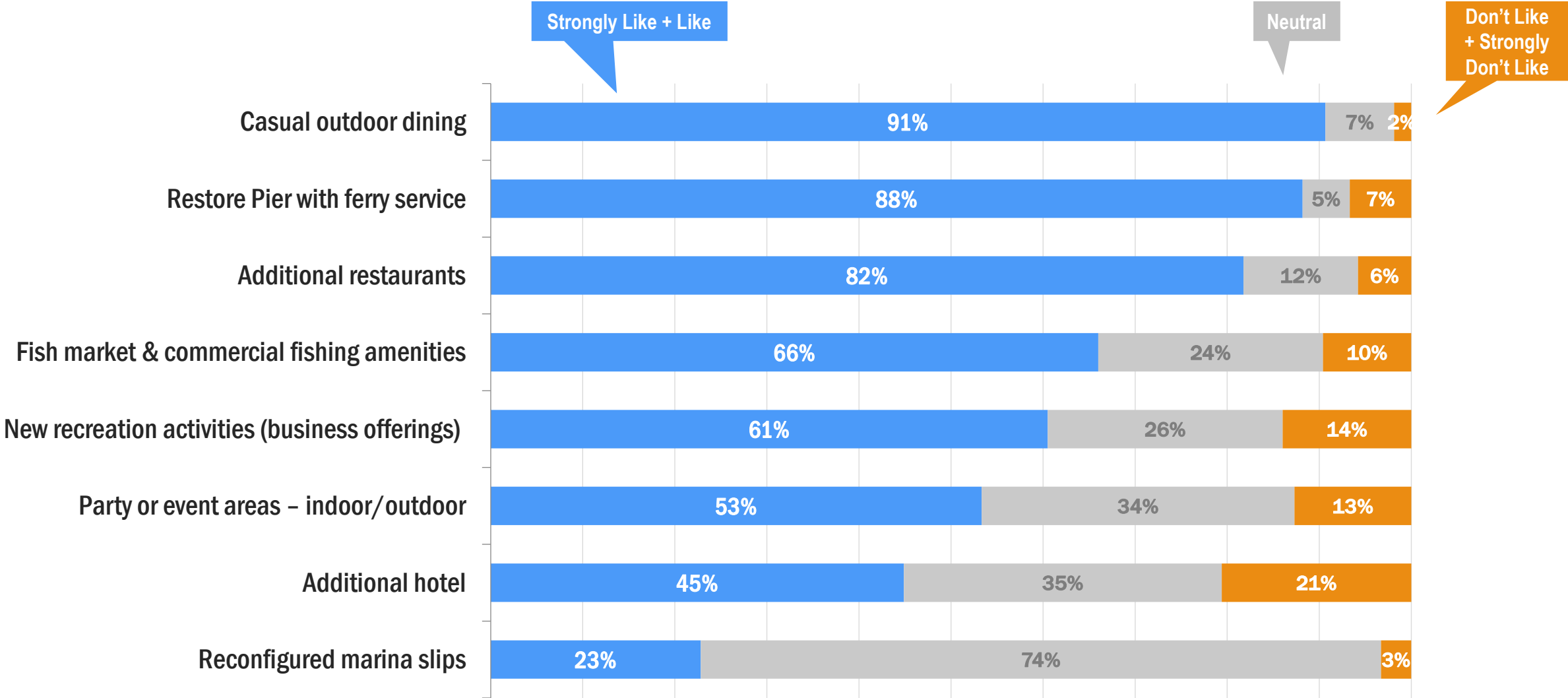
Q3: How **WOULD YOU access the Waterfront by any of the following non-single-occupancy auto modes, if they were provided or made more convenient?**



Q5: The Marina Fund is in a fiscal crisis. What new potential funding mechanisms would you support?

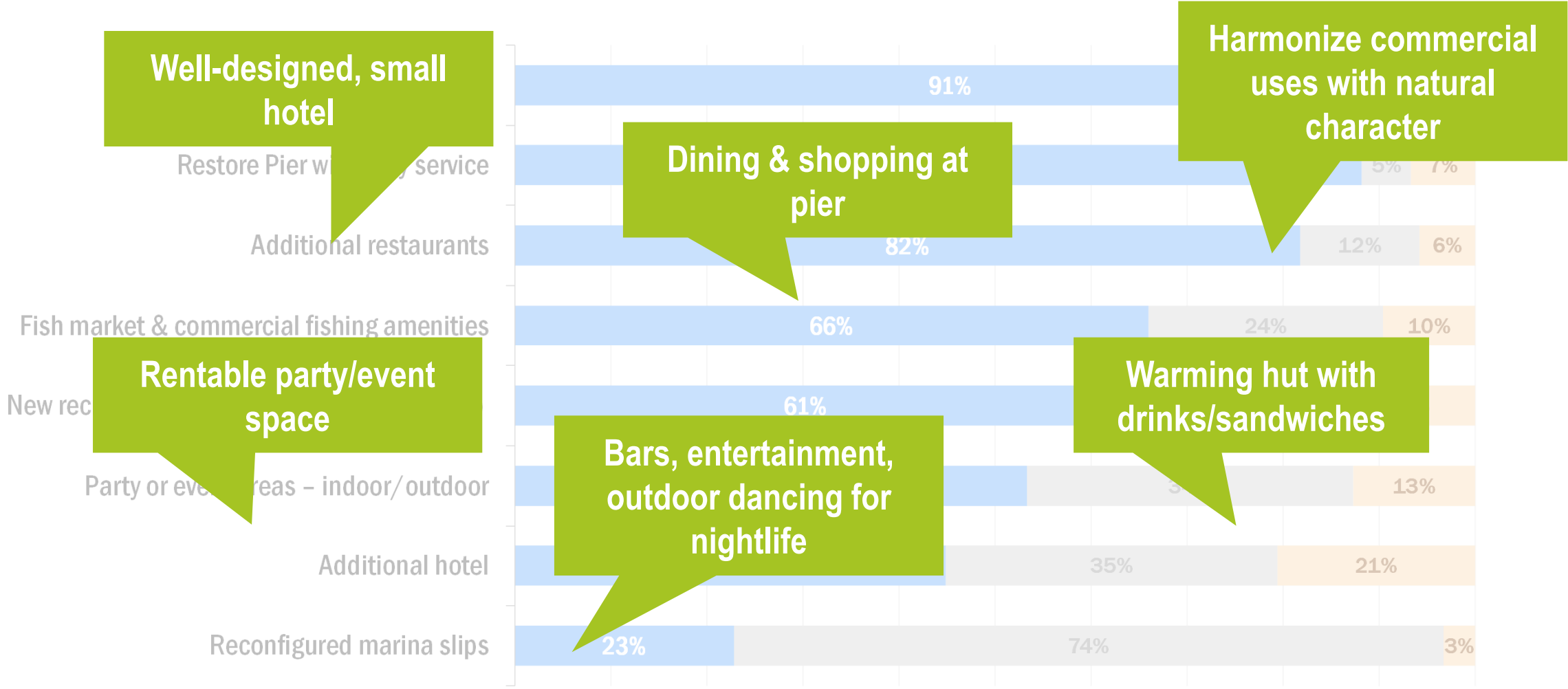


Q4: Indicate your support for the following revenue-generating facilities

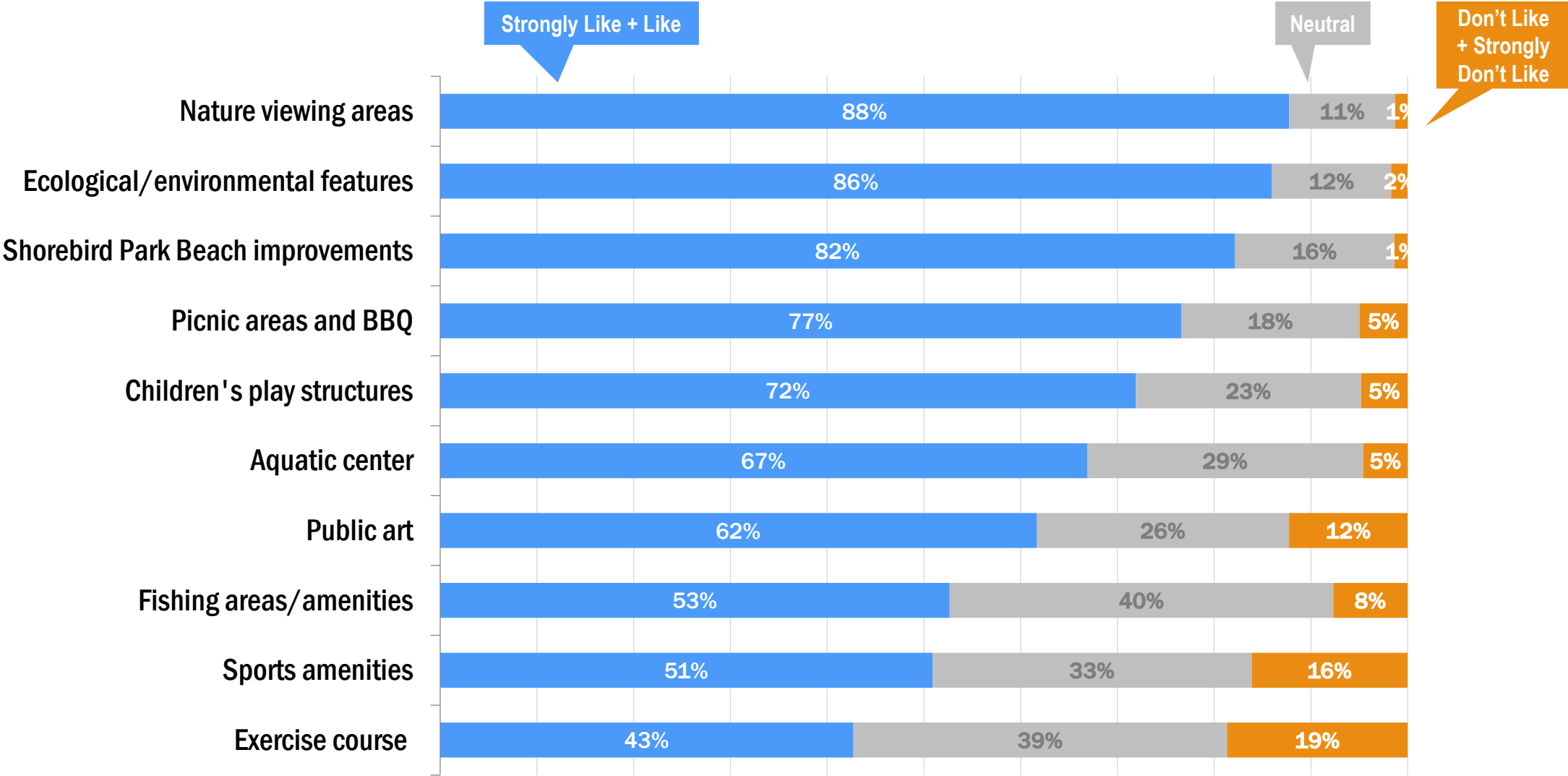


Q4: Indicate your support for the following revenue-generating facilities

OTHER:

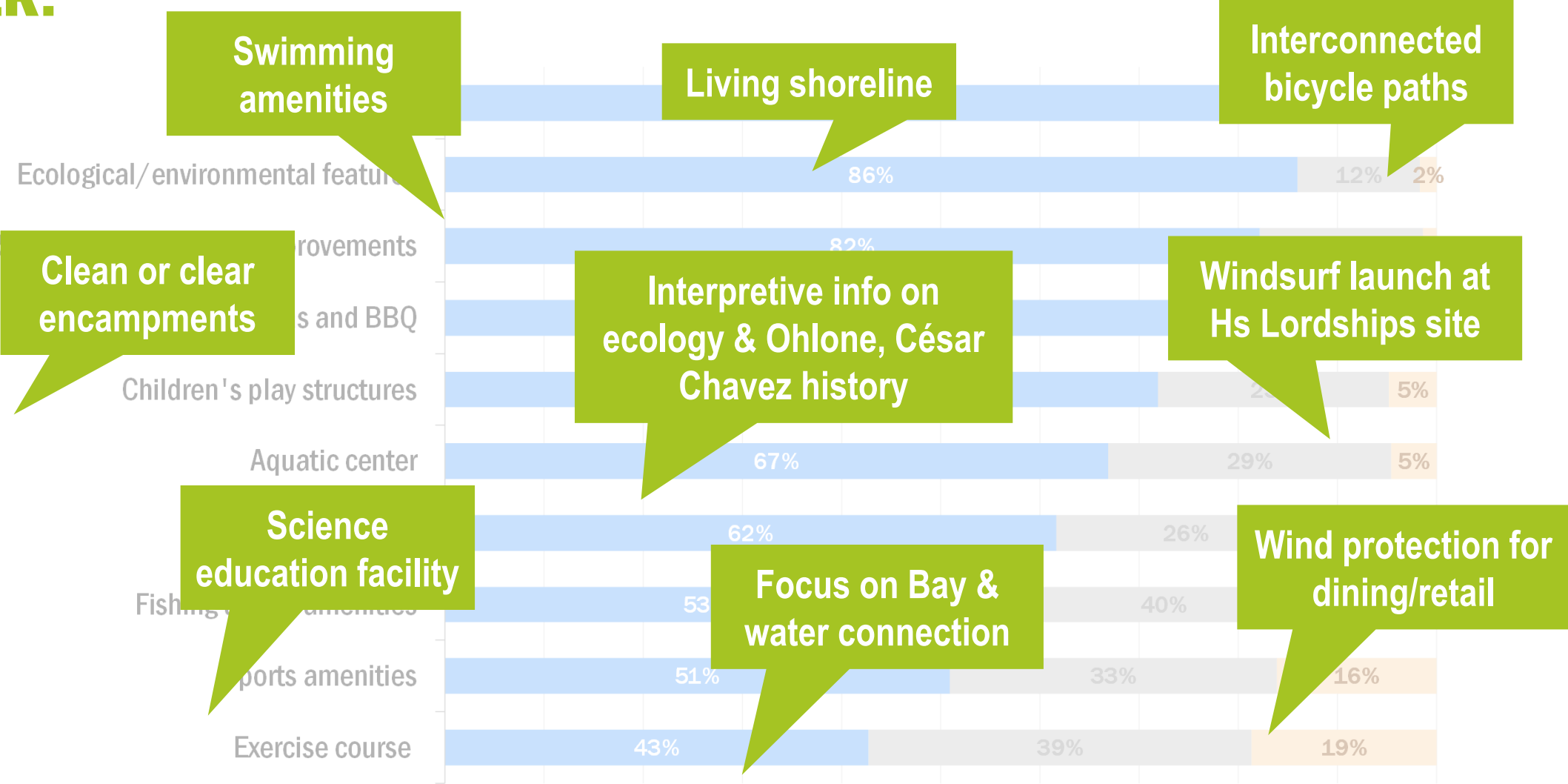


Q6: What new or enhanced amenities would you like to see?

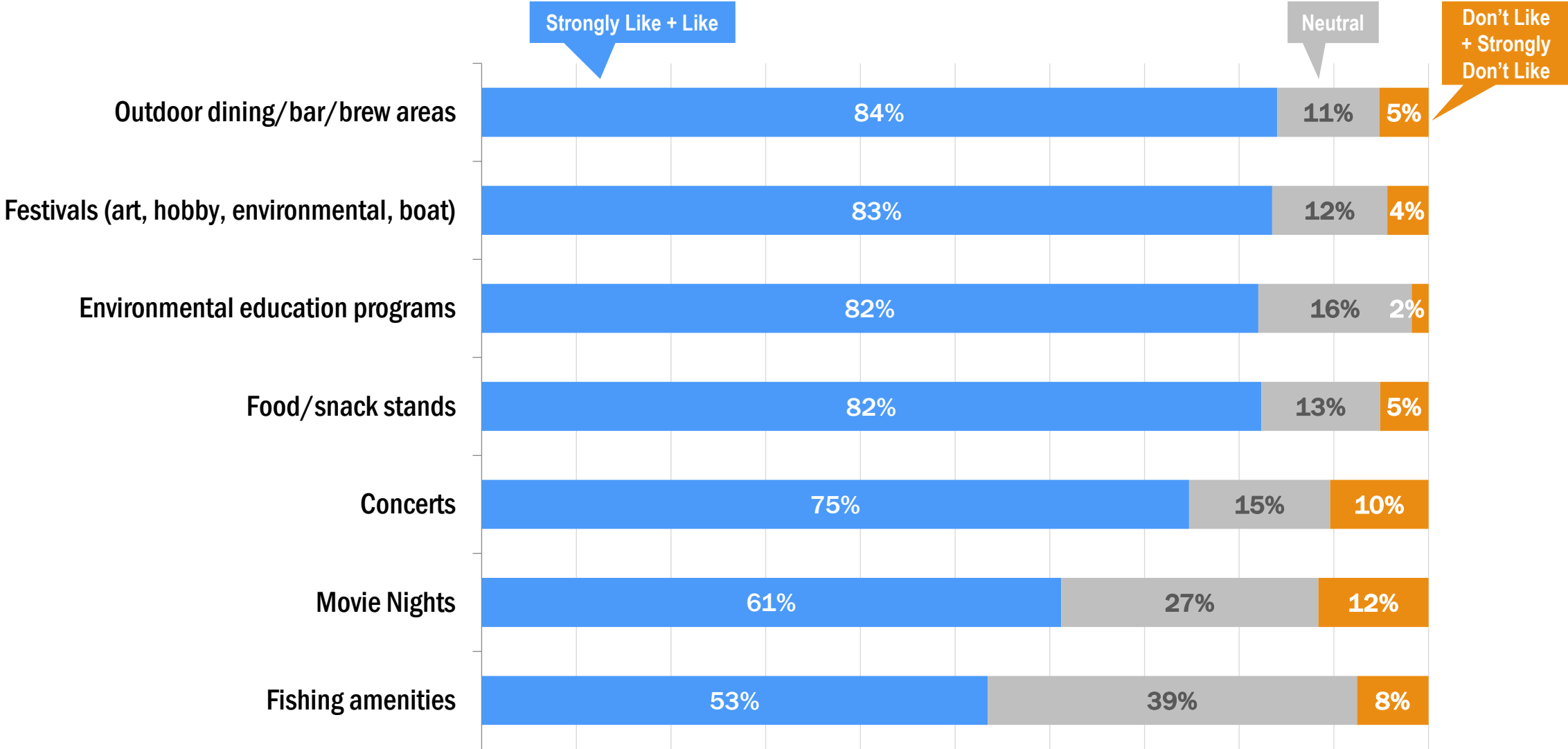


Q6: What new or enhanced amenities would you like to see?

OTHER:

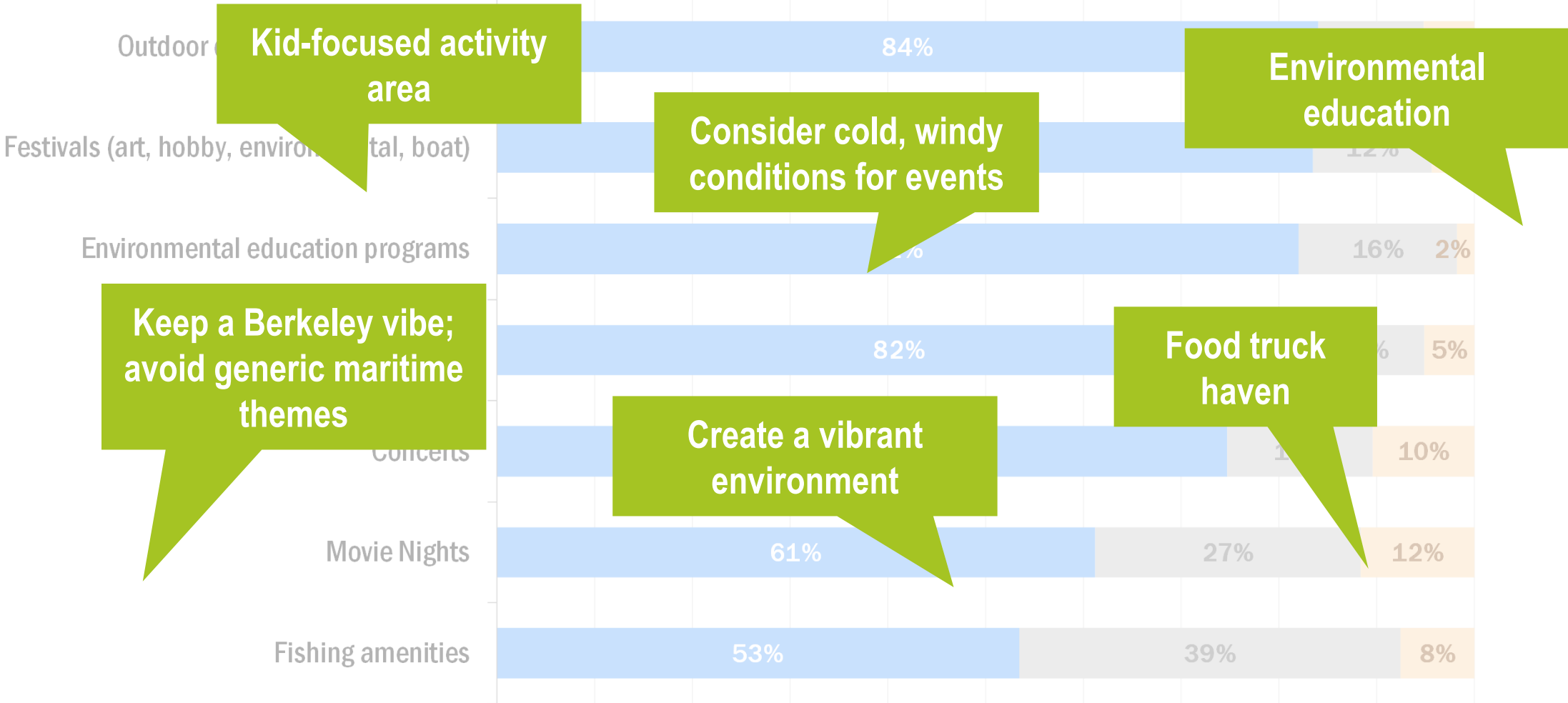


Q7: Indicate your level of support for the following programming ideas



Q7: Indicate your level of support for the following programming ideas

OTHER:



Q8: Let us know if you have other comments!

Existing Assets

- Park setting to relax, walk, bike, socialize, swim, walk dog
- Open space, nature, habitat
- Low/no-cost programs, parking, recreation options
- World class venue for windsurfing & sailing
- A Bay Area treasure, but underused, underfunded

Projects & Programming

- Build a pier with ferry service
- Enhance bicycle route safety
- Create environmental education facility & programming
- Improve Adventure Playground and Shorebird Park Beach
- Balance parking demand with programs to reduce single-occupancy vehicle travel
- Create a family friendly, inclusive gathering place
- Pickleball

Maintenance

- Address safety issues of homeless encampments
- Fix roads; improve parking and ADA stalls/paths
- Increase maintenance, add trash cans – keep clean
- Upgrade/replace failing marina docks

Commercial Activity

- Encourage evening economic activity with food trucks, events
- Consider a new small hotel
- Create fish & farmers' market
- Develop small-scale commercial area with retail, restaurants, market, cafes, event space
- Encourage outdoor dining