To: Honorable Mayor and Members of the City Council  
From: Councilmember Sophie Hahn, Mayor Jesse Arreguin, and Councilmember Ben Bartlett  
Subject: National Zero Waste Conference: City Sponsorship and Relinquishment of Council Office Budget Funds to General Fund and Grant of Such Funds

RECOMMENDATION


2. Adopt a resolution approving the expenditure of an amount not to exceed $500 per Councilmember, including $250 from Councilmember Hahn, to the National Recycling Coalition, the fiscal sponsor of the conference, with funds relinquished to the City’s general fund for this purpose from the discretionary Council office budget of Councilmember Hahn, and any other Councilmembers who would like to contribute.

BACKGROUND

The National Zero Waste Conference is a two day educational and networking event organized by the National Recycling Coalition (NRC) as their contribution to Zero Waste Week. The upcoming National Zero Waste Conference will be held at UC Berkeley.

NRC is a non-profit organization that is focused on the promotion and enhancement of recycling in the U.S. NRC is composed of 23 affiliated recycling organizations, with a network of more than 6,000 members that extends across waste reduction, reuse, recycling, and composting. The organization works to maintain a prosperous and productive recycling system that is committed to accelerating the conservation of natural resources, as well as sustainable approaches to the management of discarded materials.


FISCAL IMPACTS

A total of up to $4,500 from Councilmembers’ discretionary budgets.

ENVIRONMENTAL SUSTAINABILITY

This item is consistent with the City’s vision on sustainability.
CONTACT: Sophie Hahn, District 5: (510) 981-7150

ATTACHMENTS:
1: Resolution on City Sponsorship
2: Resolution on Expenditure of Surplus Funds
RESOLUTION ######-N.S.

CITY SPONSORSHIP OF THE NATIONAL ZERO WASTE CONFERENCE TO BE HELD AT UC BERKELEY, MARCH 18-19, 2020

WHEREAS, the National Recycling Coalition (NRC) is a non-profit organization that is focused on the promotion and enhancement of recycling in the U.S., made up of 23 affiliated recycling organizations, with a network of more than 6,000 members that extends across waste reduction, reuse, recycling, and composting.

WHEREAS, NRC works to maintain a prosperous and productive recycling system that is committed to accelerating the conservation of natural resources, as well as sustainable approaches to the management of discarded materials.

WHEREAS, NRC is organizing a National Zero Waste Conference, a two day educational and networking event, to hear from national and international experts on the latest updates and best practices to get to Zero Waste.

WHEREAS, the City of Berkeley has a longstanding commitment to reducing and ultimately eliminating/diverting the waste that goes to landfills, and established one of the first municipal recycling programs in the nation.

WHEREAS, the City of Berkeley's new Single Use Foodware and Litter Reduction Ordinance, a component of the City's Zero Waste goal, is designed to reduce the use and disposal of single use foodware, including disposable cups, lids, utensils, straws, and clamshells, which are a major contributor to street litter, marine pollution, harm to wildlife, greenhouse gas emissions, and waste sent to landfills.

WHEREAS, the upcoming National Zero Waste Conference will be held at the ASUC Student Union: Martin Luther King Jr. Building, 2495 Bancroft Way, at UC Berkeley on March 18-19, 2020.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City of Berkeley hereby co-sponsors the National Zero Waste Conference, and the National Recycling Coalition has permission to use the City's name and logo in the conference's promotional materials and signage naming the City of Berkeley as a co-sponsor solely for the purpose of the City indicating its endorsement of the National Zero Waste Conference at UC Berkeley on March 18-19, 2020.

BE IT FURTHER RESOLVED that this co-sponsorship does not: (1) authorize financial support, whether in the form of fee waivers, a grant or provision of City services for free; (2) constitute the acceptance of any liability, management, or control on the part of the City for or over the National Zero Waste Conference; or (3) constitute regulatory approval of the event.
RESOLUTION #######-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM
THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS
FOR A GRANT TO PROVIDE SUPPORT FOR A MUNICIPAL PUBLIC PURPOSE

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the promotion and enhancement of recycling in the U.S., made up of 23 affiliated recycling
organizations, with a network of more than 6,000 members that extends across waste reduction,
reuse, recycling, and composting.

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committed to accelerating the conservation of natural resources, as well as sustainable
approaches to the management of discarded materials.

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networking event, to hear from national and international experts on the latest updates and best
practices to get to Zero Waste.

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eliminating/diverting the waste that goes to landfills, and established one of the first municipal
recycling programs in the nation.

WHEREAS, the City of Berkeley's new Single Use Foodware and Litter Reduction Ordinance, a
component of the City's Zero Waste goal, is designed to reduce the use and disposal of single
use foodware, including disposable cups, lids, utensils, straws, and clamshells, which are a major
contributor to street litter, marine pollution, harm to wildlife, greenhouse gas emissions, and waste
sent to landfills.

WHEREAS, the upcoming National Zero Waste Conference will be held at the ASUC Student

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that funds
relinquished by Councilmember Hahn of $250 and any funds, up to $500 per Council Office
Budget, from the Mayor and other Councilmembers shall be granted to the National Recycling
Coalition to fund the National Zero Waste Conference and to support its efforts to promote best
practices to get to Zero Waste.