To: Honorable Mayor and Members of the City Council

From: Dee Williams-Ridley, City Manager

Submitted by: Phillip Harrington, Director, Public Works

Subject: Implement Residential Preferential Parking (RPP) Program on Sections of McGee Street and Rose Street

**RECOMMENDATION**

Conduct a public hearing and upon its conclusion, adopt a Resolution amending Resolution No. 56,508-N.S. Sections 25E and 25N by adding subsections to implement Residential Preferential Parking (RPP) on portions of two city streets.

**FISCAL IMPACTS OF RECOMMENDATION**

Funding of $1,688.80 for RPP street signage installation is available in the FY 2020 budget in the General Fund, 011-54-622-664-0000-000-431-513110 and 011-54-622-664-0000-000-431-642990.

**CURRENT SITUATION AND ITS EFFECTS**

Within the past few months, residents in two RPP eligible areas submitted petitions to join the RPP Program. The two areas that would join the Program are shown in Attachment 3 and include:

1. In Area E: Both sides of the 1800 block of McGee Street between Delaware Street and Hearst Avenue; and
2. In Area N: The south side of the 1494 block of Rose Street between Keoncrest Drive and Sacramento Street.

In accordance with Berkeley Municipal Code Section 14.72.050(A)(1), staff verified that residents submitted signatures on qualifying petitions representing a numerical majority of dwellings wishing to “opt-in” to the RPP for the street sections listed in the attached Resolution. Staff verified that at least 75% of the curb spaces were occupied during mid-morning and mid-afternoon observation periods at all locations.

The addition of one block in RPP Area E, and one side of one block in Area N should have a minimal impact on enforcement capabilities. Each new addition to the RPP Program, however, tends to result in slightly diminished enforcement for all other
existing permit areas, due to parking enforcement officers having slightly larger areas to patrol.

This recommendation supports the City’s Strategic Plan Priority of providing excellent, timely, easily-accessible service and information to the Community.

BACKGROUND
The RPP Program was instituted in 1980 (1) to protect Berkeley residential neighborhoods from an influx of non-resident vehicles and related traffic; (2) to assure continued quality of life for residents; and (3) to provide neighborhood parking for residents. The Program limits parking for vehicles not displaying an RPP permit in most RPP areas to two hours, and reserves available daytime parking for residents, between 9:00 a.m. and 7:00 p.m. Monday through Friday, and on some blocks Saturday.

The RPP Program currently allows residents to petition the City to “opt-in” or “opt-out” of the Program. The process to install RPP controls requires submittal of a petition signed by residents (including tenants of rental properties) of at least 51% of dwellings sited along the affected block, and a parking survey of those blocks that shows at least 75% of available on-street parking spaces are occupied during the mid-morning and midafternoon time periods. In addition, residents of a block petitioning to opt-in should be included in existing residential Study Area boundaries covered by the EIR.

ENVIRONMENTAL SUSTAINABILITY
Expansion of the RPP Program to include additional blocks may have a minor beneficial environmental effect. It may reduce greenhouse gases generated by commuters searching for parking who “cold start” their vehicles (i.e., moving a car without warming up the engine), or by drivers moving their cars to new locations after the two-hour parking limit expires. Incremental expansion of the RPP Program may, however, make alternative transportation options more attractive. A modal shift by commuters to walking, bicycling, public transportation, or carpooling may also lead to a decrease in greenhouse gasses.

RATIONALE FOR RECOMMENDATION
Because the required number of households on the subject blocks have signed a petition, and as parking surveys show more than 75% occupancy of curbside parking, these blocks meet the requirements set forth by the BMC for inclusion into the RPP Program.

ALTERNATIVE ACTIONS CONSIDERED
Council may allow unrestricted parking to remain on these streets. Yet, Council has acted previously to approve the “opting in” of blocks where the requisite number of households signed a petition requesting RPP control, and where the parking utilization exceeds 75%.
CONTACT PERSON
Farid Javandel, Transportation Manager, Public Works (510) 981-7010
Matthew Cotterill, Traffic Engineering Assistant, Public Works (510) 981-6433

Attachments:
1. Resolution
2. Public Hearing Notice
3. Map of Street Sections Opting Into Program
RESOLUTION NO. ##,###-N.S.

IMPLEMENT RESIDENTIAL PREFERENTIAL PARKING (RPP) PROGRAM ON TWO STREETS; SECTIONS OF MCGEE STREET AND ROSE STREET

WHEREAS, Berkeley Municipal Code Section 14.72.050.A.1, Designation of a Residential Preferential Parking (RPP) Area, allows residents to petition the City to "opt-in" or "opt-out" of the program and requires submittal of a petition containing signatures of residents of at least 51% of dwellings on the affected block; and

WHEREAS, residents of at least 51% of the dwellings on the following blocks have petitioned to "opt-in" to Residential Preferential Parking:

1. Both sides of the 1800 block of McGee Street between Delaware Street and Hearst Avenue; and
2. The south side of the 1494 block of Rose Street between Keoncrest Drive and Sacramento Street.

WHEREAS, staff has conducted field observations and determined at least 75% of available on-street parking spaces are occupied during the mid-morning and mid-afternoon time periods; and

WHEREAS, the designation of these blocks as a residential permit parking area will not be detrimental to the health, safety, peace, morals, comfort and general welfare of persons residing in the area designated; and

WHEREAS, the $1,688.80 implementation cost is available in FY 2020 General Fund 010 for Transportation Traffic Maintenance.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the following subsections of Section 25 of Resolution No. 56,508-N.S. are hereby added to read as follows:

Section 25E McGEE STREET, both sides between Delaware Street and Hearst Avenue

Section 25N ROSE STREET, south side between Keoncrest Drive and Sacramento Street
NOTICE OF PUBLIC HEARING - BERKELEY CITY COUNCIL
SCHOOL DISTRICT BOARD ROOM, 1231 ADDISON STREET,
BERKELEY CA 94702

EXTEND RESIDENTIAL PREFERENTIAL PARKING PROGRAM
TUESDAY, SEPTEMBER 10, 2019 AT 6:00 P.M.

The Public Works Department is proposing to conduct a public hearing and, if recommendations are approved, adopt a Resolution amending Sections 25E and 25N of Resolution No. 56,508-N.S. by adding subsections to extend residential preferential parking on both sides of the 1800 block of McGee Street between Delaware Street and Hearst Avenue; and the south side of the 1494 block of Rose Street between Keoncrest Drive and Sacramento Street.

The Residential Preferential Parking (RPP) Program allows for residents to petition the City to "opt-in" or "opt-out" of the Program. Complying with program requirements, residents of the blocks under consideration for opting into the RPP Program have submitted the qualifying signatures on petitions and also have at least 75% of the curb spaces occupied during the morning and mid-afternoon observation periods. Adding blocks within the existing residential study area boundaries through evaluations by an EIR study certified on September 27, 1988, and in accordance with California Environment Quality Act (CEQA) guidelines, are categorically exempt as defined by Section 15.162(c).

A copy of the agenda material for this hearing will be available on the City’s website at www.CityofBerkeley.info as of August 29, 2019.

For further information, please contact Matthew Cotterill, Assistant Planner at (510) 981-6433.

Written comments should be mailed or delivered directly to the City Clerk, 2180 Milvia Street, Berkeley, CA 94704, in order to ensure delivery to all Councilmembers and inclusion in the agenda packet.

Communications to the Berkeley City Council are public record and will become part of the City’s electronic records, which are accessible through the City’s website. Please note: e-mail addresses, names, addresses, and other contact information are not required, but if included in any communication to the City Council, will become part of the public record. If you do not want your e-mail address or any other contact information to be made public, you may deliver communications via U.S. Postal Service or in person to the City Clerk. If you do not want your contact information included in the public record, please do not include that information in your communication. Please contact the City Clerk at 981-6900 or clerk@cityofberkeley.info for further information.

If you challenge the above in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Berkeley at, or prior to, the public hearing. Background information concerning this proposal will be available at the City Clerk Department and posted on the City of Berkeley webpage at least 10 days prior to the public hearing.

Posted: August 29, 2019
Posting is in accordance with Berkeley Municipal Code Chapter 14.72

I hereby certify that the Notice for this Public Hearing of the Berkeley City Council was posted at the display case located near the walkway in front of the Maudelle Shirek Building, 2134 Martin Luther King Jr. Way, as well as on the City's website, on August 29, 2019.

________________________
Mark Numainville, City Clerk
ATTACHMENT 3

This map is for reference purposes only.
Care was taken in the creation of this map, but it is provided "AS IS". Please contact the City of Berkeley to verify map information or to report any errors.
March 27, 2019

CITY OF BERKELEY
Transportation Division
1947 Center Street
Berkeley CA 94704