



Civic Arts Commission

INFORMATION CALENDAR

July 23, 2019

To: Honorable Mayor and Members of the City Council

From: Civic Arts Commission

Submitted by: Lisa Bullwinkel, Chairperson, Civic Arts Commission

Subject: FY2020 Public Art Plan and Budget

INTRODUCTION

Attached is the City of Berkeley's Public Art Plan and Budget for Fiscal Year (FY) 2020. The budget was adopted by the Civic Arts Commission (M/S Ozol/Slattery; Ayes: Bullwinkel, Covarrubias, Ozol, Ross, Slattery; Nays: None; Abstain: None; Absent: Anno, Blecher, Passmore, Tamano) at its regularly scheduled meeting on April 24, 2019. This budget and plan will guide the City's public art investments and project management for the upcoming fiscal year, implemented through partnerships of the Commission, Civic Arts Program staff in the Office of Economic Development, other City departments, and consultant teams.

CURRENT SITUATION AND ITS EFFECTS

The attached budget contains projected revenues totaling \$59,221 that may be used for public art. Revenues are generated through the City's Percent for Art policy (Resolution No. 60,048-N.S.), whereby a sum equal to 1.5% of eligible public capital projects is transferred to the Public Art Fund. FY 2020 revenues include committed and uncommitted rollover of FY 2019 funds and the annual contribution reflecting baseline capital projects. The revenue figures presented here are the best estimates as of April 2019 and are subject to change. All revenues are deposited in the Public Art Fund (Fund 150).

The budget contains projected expenditures totaling \$53,500. The planned expenditures include: 2020 Civic Center Exhibition and purchase of artwork from the exhibition for the Civic Art Collection; Commissioning of three original sound compositions and associated signage for the Downtown Berkeley BART Plaza; and lighting for the Rumford Sculpture on Sacramento Street.

The expected revenues exceed the currently planned expenditures; therefore, the budget and plan projects an end-of-year carryover of approximately \$5,721, which may serve as a contingency during the implementation of the FY 2020 projects. The budget and plan also includes a brief list of possible future projects to be implemented as staffing allows and as funding opportunities arise.

BACKGROUND

The City's Percent for Art policy, adopted in 1999, requires the Civic Arts Commission to develop an annual plan and budget for public art projects, to be presented informationally to the City Council. Each year, after the capital projects budget is finalized and 1.5% for art allocation is identified, Civic Arts staff works with the Civic Arts Commission's Public Art Committee and other City departments to develop the budget. At the April 24, 2019 Civic Arts Commission meeting, the Commission voted to accept the Public Art Budget for Fiscal Year 2020.

In FY 2019, the Civic Arts Program implemented a portfolio of public art projects valued at \$524,387 with funds allocated in the FY 2018 and FY 2019 Public Art Program budgets. Those projects include:

- Downtown Berkeley BART Plaza Public Art and Cultural Programming including:
 - Completion of the sound and light poles.
 - Commissioning and presentation of the first three original sound compositions for the sound poles.
 - Installation of a temporary sculpture which is on display for one year.
 - Presentation of cultural performances on the plaza stage co-produced with the Downtown Berkeley Association.
- Planning for the conservation and reinstallation of two prominent sculptures in the downtown which are being relocated due to the Shattuck Realignment Project.
- Installation of the 2019 Civic Center Exhibition and purchase of five artworks from the exhibition for the Civic Art Collection.
- Contract for the Civic Art Collection Inventory and Condition Assessment, which is currently underway.
- Completion of outfitting the Cube Space multimedia art installation venue on the ground floor of the Center Street Garage and installing the first art exhibition.

Note that the 1.5% for Public Art Program and policy is separate and distinct from the *Public Art in Private Development* policy and program (Berkeley Municipal Code Chapter 23C.23, established in 2016). Civic Arts staff maintains a separate budget for the expenditure of in lieu fees generated by that program; for FY 2020, the Civic Arts Commission has approved an expenditure budget for revenues totaling \$309,613 (Attachment 2). Also note that the attached budget does not include public art projects related to the Measure T1 bond, which is budgeted separately and totals \$350,000 through FY 2020.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the content of this report.

POSSIBLE FUTURE ACTION

The draft budget includes likely future expenditures on potential public art projects around the City. The Civic Arts Commission may make modifications to this budget over the course of the year as additional needs and funding opportunities arise.

FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

All future public art revenues and expenditures will be tracked and accounted for. If necessary, an additional Information Report will be submitted to the City Council.

CONTACT PERSON

Jennifer Lovvorn, Secretary, Civic Arts Commission, 981-7533

Attachments:

- 1: Project Public Art Budget for FY 2020
- 2: Public Art in Private Development In-Lieu Fees, FY 2020 Budget

PUBLIC ART FUND BUDGET - FY20			
Approved by Civic Arts Commission: 4/24/19			
FY20 FUNDING	Description	Amount	Total
Committed Carryover from FY19	Estimated Cost for Rumford Sculpture Lighting	\$ 8,000	
Uncommitted Carryover from FY19		\$ 7,778	
FY20 Total 1.5% Allocation		\$ 65,164	
Minus Administration Portion (.5% per ordinance)		\$ (21,721)	
TOTAL FUNDS AVAILABLE FOR FY20 PROJECTS			\$ 59,221
FY20 POSSIBLE PROJECTS		Amount	Total
Project for Committed Carryover Budget Amount FY19	Estimated Cost for Rumford Sculpture Lighting	\$ 8,000	
Civic Center Art Exhibition (2020-2021)	Curation of Civic Center Exhibition (18 month display)	\$ 15,000	
Artwork Purchase Civic Center Art Exhibition Cal Yr 2020	Artwork purchase from Exhibition	\$ 5,000	
BART Plaza Ambient Sound Installation Commissions	Commissioning 3 Artists @ \$4K ea. (Already Selected)	\$ 12,000	
BART Plaza Artwork Plaques	3 signs at \$500 ea.	\$ 1,500	
Lighting for Rumford Sculpture	Estimated costs higher than anticipated in last FY	\$ 12,000	
			\$ 53,500
Remaining Balance			\$ 5,721

Possible Future Projects		Budget Estimate	
Install Diana Rossi Mosaic in new location	Mosaic was removed from Center Street Garage	\$10,000	
Install found & removed Poetry Plaques - Addison Street	4 Plaques removed from Center St Garage project area and 7 found	\$10,000	
Homeless Social Practice Project		\$10,000	
Restoration of Artworks in Collection	Implement top recommendations from Collection Assessment	\$25,000	
Conservation and Installation of Turtles & Medallions	ROM	\$25,000	
BART Plaza Cultural Programming FY20		\$10,000	
Big People Relocation - Installation costs		\$50,000	
Worthington Referral for "Family Friendly Art"		\$50,000	
Sargent Johnson Plaque at San Pablo Park	Not artwork, but commemorative plaque for artist	\$2,000	
Total		\$192,000	

PRIVATE PERCENT FOR ART FUND BUDGET - FY20			
BUDGET CODE: 148-21-208-252-0000-000-446			
Date: 6/13/19			
		AMOUNT	TOTAL
FY20 FUNDING			
FY19 CARRYOVER		\$140,771	
In-Lieu Payment in FY19	2510 Channing Way	\$106,664	
In-Lieu Payment in FY19	739 Channing	\$20,388	
In-Lieu Payment in FY19	2621 Tenth Street	\$84,000	
In-Lieu Fee Administration Set Aside FY20 (20% per guidelines)		-\$42,210	
TOTAL FUNDS AVAILABLE FOR FY20 PROJECTS			\$ 309,613
FY19 BUDGET CARRYOVER PROJECTS			
Conservation Set Aside from FY19		\$18,659	
John Toki Sculpture Restoration		\$7,000	
EarthSong Restoration		\$12,000	
Installation of Queen Sculpture		\$20,000	
Removal of Big People		\$60,366	
Cube Space Contingency		\$8,003	
BART Plaza Cultural Programming		\$5,000	
Legal Consulting on Public Art Guidelines		\$6,000	
TOTAL FY19 PROJECTS NOT YET STARTED			\$ 137,028
FY20 PRIVATE PERCENT FOR ART PROJECTS		Amount	Total
FY20 Conservation Set Aside (10% per guidelines)		\$21,105	
Cube Space Curator	4 Exhibitions (3 months each)	\$10,000	
Cube Space Artist Fees	4 Exhibitions @ \$1,000 each	\$4,000	
Ohlone Mural Project Additions	Carved Seating, Grinding Rock	\$34,000	
John Toki restoration and reinstallation	Project costs - higher than anticipated in last FY	\$12,000	
Contract with Wang Po Shu - Earthsong modifications	ROM Cost Estimate	\$20,000	
Photography of Cube Space Exhibitions and other public art		\$10,000	
Vinyl Signage for Cube Space Exhibitions	4 Exhibition @ \$300 each	\$1,200	
Purchase of Artwork for 1947 Permit Center		\$5,000	
Artwork Preparator	Install Purchased Works and security mount works in Collection	\$2,000	
Graphic Design (Exhibition Announcements + Signage)		\$5,000	
Projects Contingency (10% of projects)		\$12,430	
Total FY20 Projects			\$ 136,735
Remaining Balance After FY20 Projects			\$ 35,850
Possible Future Projects (Can be funded out of either Public Art Fund or Private Percent for Art Fund)		Budget Estimate	
Install Diana Rossi Mosaic - Live Oak Community Center Playground		\$10,000	
Install found Poetry Plaques - Addison Street		\$10,000	
Homeless Social Practice Project		\$10,000	
Restoration of Artworks in Collection	Implement top recommendations from Collection Assessment	\$25,000	
Conservation and Installation of Turtles & Medallions	ROM	\$25,000	
BART Plaza Cultural Programming FY20		\$10,000	
Big People Relocation - Installation costs		\$50,000	
Worthington Referral for "Family Friendly Art"		\$50,000	
Temporary Art Installation South Berkeley (MLK and Adeline)		\$15,000	
Sargent Johnson Plaque at San Pablo Park		\$2,000	
Total		\$207,000	

PRIVATE PERCENT FOR ART FUND BUDGET - FY20			
BUDGET CODE: 148-21-208-252-0000-000-446			
Approved by Civic Arts Commission: 6/26/19			
FY20 FUNDING		AMOUNT	TOTAL
FY19 CARRYOVER		\$140,771	
On-Site Art Admin Fee FY19	2503 Haste	\$16,423	
In-Lieu Payment in FY19	2510 Channing Way	\$106,664	
In-Lieu Payment in FY19	739 Channing	\$20,388	
In-Lieu Payment in FY19	2621 Tenth Street	\$84,000	
TOTAL FUNDS AVAILABLE FOR FY20 PROJECTS			\$ 368,246
FY20 PRIVATE PERCENT FOR ART ADMINISTRATION		AMOUNT	TOTAL
On-Site Art Administration Set Aside FY20 (5% of Art Cost)		\$16,423	
In-Lieu Fee Administration Set Aside FY20 (10% per guidelines)		\$42,210	
Total FY20 Administration Funds			\$ 58,633
FY19 BUDGET CARRYOVER PROJECTS		AMOUNT	TOTAL
Conservation Set Aside from FY19		\$18,659	
John Toki Sculpture Restoration		\$7,000	
EarthSong Restoration		\$12,000	
Installation of Queen Sculpture		\$20,000	
Removal of Big People		\$60,366	
Cube Space Contingency		\$8,003	
BART Plaza Cultural Programming		\$5,000	
Legal Consulting on Public Art Guidelines		\$6,000	
TOTAL FY19 PROJECTS NOT YET STARTED			\$ 137,028
FY20 PRIVATE PERCENT FOR ART PROJECTS		AMOUNT	TOTAL
Conservation Set Aside FY20 (10% per guidelines)		\$21,105	
Cube Space Curator	4 Exhibitions (3 months each)	\$10,000	
Cube Space Artist Fees	4 Exhibitions @ \$1,000 each	\$4,000	
Ohlone Mural Project Additions	Carved Seating, Grinding Rock	\$34,000	
John Toki restoration and reinstallation	Project costs - higher than anticipated in last FY	\$12,000	
Contract with Wang Po Shu - Earthsong modifications	ROM Cost Estimate	\$20,000	
Photography of Cube Space Exhibitions and other public art		\$10,000	
Vinyl Signage for Cube Space Exhibitions	4 Exhibition @ \$300 each	\$1,200	
Purchase of Artwork for 1947 Permit Center		\$5,000	
Artwork Preparator to Install Purchased Works		\$2,000	
Graphic Design (Exhibition Announcements + Signage)		\$5,000	
Install Diana Rossi Mosaic - Live Oak Community Center Playground		\$5,000	
Install found Poetry Plaques - Addison Street		\$10,000	
Homeless Social Practice Project		\$15,000	
Projects Contingency (10% of projects)		\$13,320	
Total FY20 Projects			\$ 167,625
Remaining Balance After FY20 Projects			\$ 4,960
Possible Future Projects (Can be funded out of either Public Art Fund or Private Percent for Art Fund)		Budget Estimate	
Restoration of Artworks in Collection	Implement top recommendations from Collection Assessment	\$25,000	
Conservation and Installation of Turtles & Medallions	ROM	\$25,000	
BART Plaza Cultural Programming FY20		\$10,000	
Big People Relocation - Installation costs		\$50,000	
Worthington Referral for "Family Friendly Art"		\$50,000	
Temporary Art Installation South Berkeley (MLK and Adeline)		\$15,000	
Sargent Johnson Plaque at San Pablo Park		\$2,000	
Total		\$177,000	