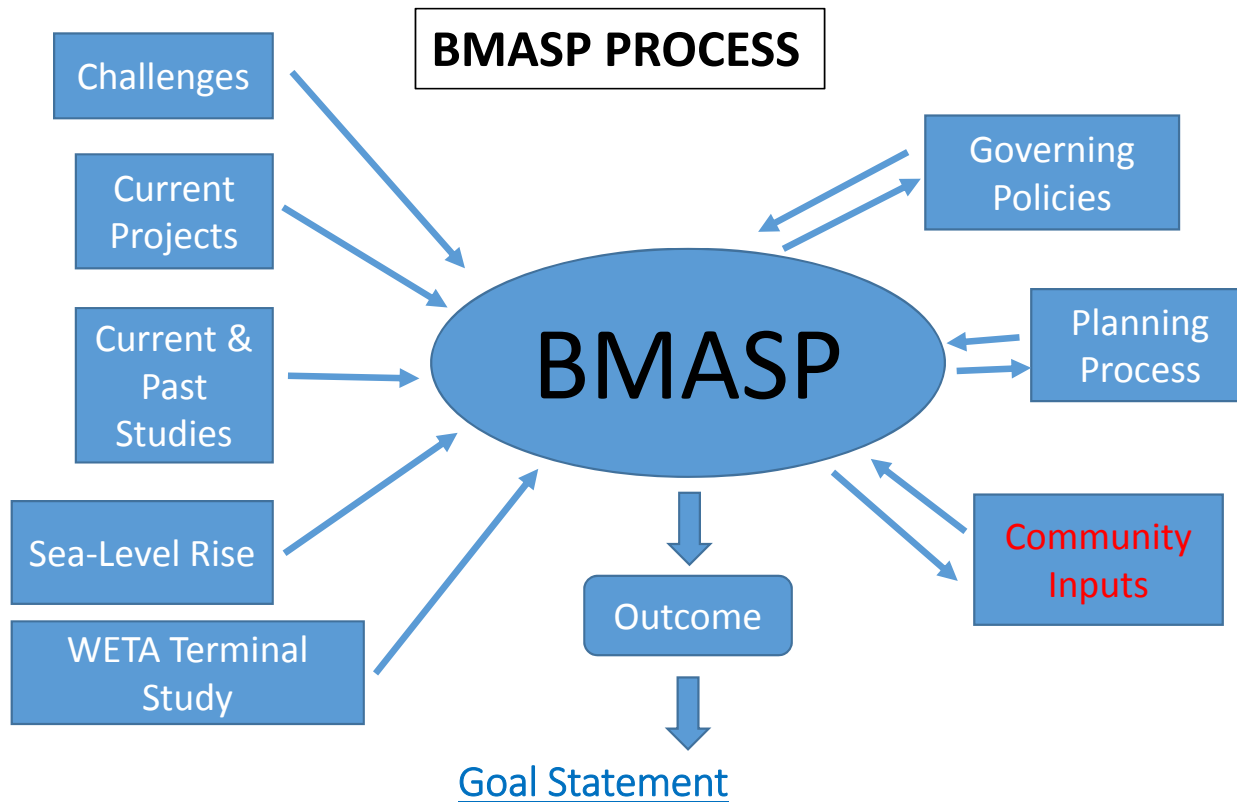


Goal of Berkeley Marina Area Specific Plan (BMASP)

A financially self-sustainable publicly-owned marina area to preserve and enhance infrastructure that supports current marina with infrastructure and amenities to support current and future community needs, while adapting to climate changes and promoting recreation and environmental stewardship.

- Existing/
Present
1. Analysis of the existing financial model, and develop strategies to retain current marina programs.
 2. Invest in capital projects that would continue to support current marina programs. Capital projects shall be prioritized by 5-year Capital Improvement Plan with consideration in expenditure vs. revenue.
- Future
3. Forward-thinking (**Next 20-years or more**) to meet future community needs and desires.
 4. Identify new revenue potentials based on opportunities and constraints analysis in the aspects of environmental impact and all **governing policies** at the Marina; *2002 City General Plan, 2003 Marina Master Plan, 1986 Waterfront Specific Plan, BCDC...etc.*
 5. Identify new infrastructure needs, associated funding and mitigation required for new revenue generation.
 6. Ultimately, a financially self-sustainable marina with amenities that meet the needs of the community.



A financially self-sustainable publicly-owned marina area to preserve and enhance infrastructure that supports current marina with infrastructure and amenities to support current and future community needs, while adapting to climate changes and promoting recreation and environmental stewardship.

BMASP Implementation Framework

A. Baseline Conditional Evaluation & Initial Community Engagement

- Existing Infrastructure Assessment
- Existing Amenities & Operations Assessment
- Marina Enterprise Fund Financial Analysis
- Evaluation of Revenue Generating Opportunities & Constraints
- City Project Website: Online Community Survey
- City Commission Meeting(s)
- Community Engagement #1

B. Develop Draft Specific Plan

- City Commission Meeting(s)
- Public Review of Draft Specific Plan & Community Engagement #2

C. Develop 2nd Draft Specific Plan

- City Commission Meeting(s)
- Public Review of Draft Specific Plan & Community Engagement #3

D. CEQA Process

- Evaluation of environmental impacts per CEQA guideline such as biological, traffic and transportation, recreation...etc.
- Public Scoping Meeting & Community Engagement #4
- City Commission Meetings(s)

E. Final Specific Plan & Final Draft EIR

- City Commission Meeting(s)
- Adopted by City Council

City Council Meeting

May 14, 2019



Parks, Recreation & Waterfront