



Office of the City Manager

CONSENT CALENDAR
May 14, 2019

To: Honorable Mayor and Members of the City Council
From: Dee Williams-Ridley, City Manager
Submitted by: Savita Chaudhary, Director, Department of Information Technology
Subject: Contract No. 11012 Amendment: Granicus, Inc. for Video Streaming Services

RECOMMENDATION

Adopt a Resolution authorizing the City Manager to amend Contract No. 11012 with Granicus, Inc., to continue providing live video streaming, on-demand archival video, podcasting, and web page subscription services, increasing the contract amount by \$156,966 for a total not-to-exceed amount of \$207,646 from July 1, 2017 to June 30, 2022.

FISCAL IMPACTS OF RECOMMENDATION

Funds for the additional software maintenance and hardware will be available in the Department of Information Technology’s Fiscal Year (FY) 2019-2022 Cost Allocation, Permit Service Center, and Rent Stabilization Board fund. Funding for future fiscal years is subject to Council approval of the proposed citywide budget and annual appropriation ordinances:

\$13,356	<i>FY 2019: Software Maintenance for GovDelivery</i> Budget Code: 680-35-362-376-0000-000-472-613130- (IT Cost Allocation, Enterprise Applications, Software Maintenance)
\$4,500	<i>FY 2020: Hardware (Encoder Appliance)</i> Budget Code: 680-35-362-376-0000-000-472-613130- (IT Cost Allocation, Enterprise Applications, Software Maintenance)
	<i>FY 2020-2022: Annual Maintenance</i>
\$139,110	\$101,100 IT: 680-35-362-376-0000-000-472-613130- \$19,005 Planning: 621-35-363-380-0000-000-472-613130 \$19,005 Rent Stabilization Board: 801-35-363-380-0000-000-412-613130
\$156,966	Total FY 2019-2022: Hardware and Software Maintenance Fees

CURRENT SITUATION AND ITS EFFECTS

Video streaming City meetings is a Strategic Plan Priority Project, advancing our goal to be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community.

The City of Berkeley uses the Granicus MediaManager suite of hosted services to provide public access to live and on-demand archival video via the City website at http://www.CityOfBerkeley.info/IT/Online_Video_Page.aspx . In addition, MediaManager hosts on-demand training videos for internal use by staff from all City departments. This cloud-based service provides unlimited audio and video streaming capacity, archival storage space, indefinite retention, podcasting, and system administration tools (such as video indexing, and synchronized digital documents) without requiring the City to own or maintain a video hosting infrastructure. This service has allowed the City to further strengthen City's efforts towards greater transparency, accountability, public information accessibility seven days a week.

In order to improve the quality of the online video streaming of City meetings, and to take advantage of the latest technologies associated with the streaming services, as part of this contract the City will upgrade the existing encoder. The current encoder is an analog encoder and is more than six years old. The City will need to purchase a new upgraded digital encoding appliance, which will allow the City to broadcast City meetings in high definition.

BACKGROUND

Granicus provides video streaming and archiving services to more than 1,300 cities, towns, counties, and states across the US. In 2003, the City executed a contract with Granicus, Inc. for video streaming, indexing and archiving of City Council meetings and to host internal staff training videos. In January 2003, the City began video streaming and archiving City Council meetings. In January 2006, the City began video streaming and archiving Rent Stabilization Board meetings.

In May 2008, the City began video streaming and archiving Zoning Adjustment Board (ZAB) meetings. In October 2012, the City began video streaming and archiving meetings of the Successor Agency to the Berkeley Redevelopment Agency.

Throughout the past ten years, Granicus has worked with the Department of Information Technology and the City Clerk Department to provide excellent video streaming, storage, archiving, training, and technical support services for Council meetings, Rent Board meetings, commission workshops, and several other City of Berkeley programs.

In 2016 Granicus merged with GovDelivery, the only digital marketing platform built exclusively for public sector organizations. The City has used GovDelivery's web page subscription service for its public website since 2002.

ENVIRONMENTAL SUSTAINABILITY

Streaming City meetings online allows community members to watch these meetings remotely, which reduces greenhouse gas emissions associated with travel time to and from City Council chambers and other locations meetings are held.

RATIONALE FOR RECOMMENDATION

Granicus continues to provide a reliable, efficient, and cost-effective method of providing video streaming service to members of the public and City staff. Additionally, streaming City meetings increases the number of community members who can access City meetings. With the merger of GovDelivery, Granicus now provides the only digital marketing platform built exclusively for public sector organizations.

ALTERNATIVE ACTIONS CONSIDERED

Staff explored the possibility of hosting video streaming services in-house, however, the estimated cost of doing so (infrastructure, staff time, bandwidth, storage, and programming) exceeds the cost of contracting with Granicus for these services.

CONTACT PERSON

Savita Chaudhary, Director, Department of Information Technology, 981-6525

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

CONTRACT NO. 11012 AMENDMENT: GRANICUS, INC. FOR VIDEO STREAMING SERVICES

WHEREAS, video streaming City meetings is a Strategic Plan Priority Project, advancing our goal to be a customer-focused organization that provides excellent, timely, easily-accessible service and information to the community; and

WHEREAS, Granicus provides video streaming and archiving services to more than 1,300 cities, towns, counties, and states across the US; and

WHEREAS, the City began using Granicus, Inc. for video streaming, indexing and archiving of City Council meetings and to host internal staff training videos and expanded these services in 2006 to include the Rent Stabilization Board and in 2008 to include the Zoning Adjustment Board; and

WHEREAS, Granicus merged with GovDelivery, who provides the web page subscription services to the City; and

WHEREAS, funds for the additional software maintenance and hardware will be available in the Department of Information Technology's Fiscal Year (FY) 2019-2022 Cost Allocation, Permit Service Center, and Rent Stabilization Board fund, funding for future fiscal years is subject to Council approval of the proposed citywide budget and annual appropriation ordinances.

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that the City Manager is authorized to amend Contract No. 11012 with Granicus, Inc., for live video streaming, on-demand archival video, podcasting, and web page subscription services, increasing the contract amount by \$156,966 for a total not-to-exceed amount of \$207,646 from July 1, 2017 to June 30, 2022.