To: Honorable Mayor and Members of the City Council

From: Councilmember Cheryl Davila

Subject: African American Tobacco Control Leadership Council (AATCL) work on reducing youth tobacco use in Berkeley: Relinquishment of Council Office Budget Funds to General Fund and Grant of Such Funds

RECOMMENDATION
Adopt a Resolution approving the expenditure of an amount not to exceed $250 per Councilmember including $150 from Councilmember Cheryl Davila, to African American Tobacco Leadership Council for their great work reducing youth tobacco use, particularly among African American youth, in Berkeley, with funds relinquished to the City’s general fund for this purpose from the discretionary Council Office Budgets of Councilmember Davila and any other Councilmembers who would like to contribute.

FISCAL IMPACTS OF RECOMMENDATION
No General Fund impact; $150 is available from Councilmember Cheryl Davila’s Council Office Budget discretionary account (budget code 011-11-102-411-6).

ENVIRONMENTAL SUSTAINABILITY
None.

BACKGROUND
African American Tobacco Leadership Council has a commitment to raising the next generation to be strong, healthy and intelligent adults who are ready to take their rightful place in the world. The AATCLC is working to improve the life outcomes of all African Americans, especially young boys and men, and to overcome the legacy of slavery, segregation and oppression

African American Tobacco Leadership Council partners, with community stakeholders, elected officials and public health agencies have informed the national direction of tobacco control policy, practices and priorities, as they affect the lives of Black-American and African immigrant populations.
The AATCLC has been at the forefront in elevating the regulation of mentholated and other flavored tobacco products on the national tobacco control agenda and has supported numerous California cities in adopting and implementing Buffer Zones.

The African American Tobacco Control Leadership Council 10th celebrated their 10th year with Gala at the Double Tree on December 2, 2018.

CONTACT PERSON
Cheryl Davila, Councilmember, District 2  510.981.7120

ATTACHMENT: 1: Resolution
RESOLUTION NO. ##,###-N.S.

AUTHORIZING THE EXPENDITURE OF SURPLUS FUNDS FROM THE OFFICE EXPENSE ACCOUNTS OF THE MAYOR AND COUNCILMEMBERS FOR A GRANT TO PROVIDE PUBLIC SERVICES FOR A MUNICIPAL PUBLIC PURPOSE

WHEREAS, Councilmember Cheryl Davila has discretionary funds in her office expenditure account (budget code 010-0224-410); and

WHEREAS, since 2008, AATCLC partners with community stakeholders, elected officials and public health agencies to inform the national direction of tobacco control policy, practices and priorities, as they affect the lives of Black-American and African immigrant populations; and,

WHEREAS, the AATCLC has been at the forefront in elevating the regulation of mentholated and other flavored tobacco products on the national tobacco control agenda and has supported numerous California cities in adopting and implementing Buffer Zones. Buffer Zones are local legislation that prohibit the sale of all flavored tobacco products—including menthol—within a 500-1000 foot perimeter around schools. This includes Black & Milds, Swisher Sweets, blunt wraps and any other tobacco products; and

WHEREAS, AATCLC has a commitment to raising the next generation to be strong, healthy and intelligent adults who are ready to take their rightful place in the world. The AATCLC is working to improve the life outcomes of all African Americans, especially young boys and men, and to overcome the legacy of slavery, segregation and oppression; and

WHEREAS, African American Tobacco Control Leadership Council celebrated their 10th year with Gala at the Double Tree on December 2, 2018;

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that funds relinquished by the Mayor and Councilmembers from their Council Office Budget up to $250 per office shall be granted to the African American Tobacco Control Leadership Council (AATCL) for their commitment to reducing youth tobacco use, particularly among African American youth, in Berkeley.