



Office of the City Manager

INFORMATION CALENDAR  
July 24, 2018

To: Honorable Mayor and Members of the City Council  
 From: Civic Arts Commission  
 Submitted by: Kim Anno, Chair, Civic Arts Commission  
 Subject: FY2019 Public Art Plan and Budget

INTRODUCTION

Attached is the City of Berkeley's Public Art Plan and Budget for Fiscal Year (FY) 2019. The budget was adopted by the Civic Arts Commission (M/S Ozol/Slattery; Ayes- Anno, Blecher, Bullwinkel, Ozol, Passmore, Slattery, Tamano; Noes- none) at its regularly scheduled meeting on May 23, 2018. This budget and plan will guide the City's public art investments and project management for the upcoming fiscal year, implemented through partnerships of the Commission, Economic Development and Civic Arts staff, other City departments, and consultant teams.

CURRENT SITUATION AND ITS EFFECTS

The attached budget contains projected revenues totaling \$433,326. Revenues are generated through the City's Percent for Art policy (Resolution No. 60,048-N.S.), whereby a sum equal to 1.5% of eligible public capital projects is transferred to the Public Art Fund. FY2019 revenues include rollover of FY 2018 funds and the annual contribution reflecting baseline capital projects. The revenue figures presented here are the best estimates as of May 2018 and are subject to change. All revenues are deposited in the Public Art Fund (657-8704-465-3038).

The budget contains projected expenditures totaling \$421,729. The planned expenditures include the installation of sound and light poles at Downtown Berkeley BART Plaza to facilitate art installations and performances; art installations at BART Plaza, including ambient sound pieces and temporary sculpture; collection maintenance and restoration activities; and other public art projects.

The expected revenues exceed the currently planned expenditures; therefore, the budget and plan projects an end-of-year carryover of approximately \$11,597. The budget and plan also includes a brief list of possible future projects to be implemented as staffing allows and as opportunities arise.

BACKGROUND

The City's Percent for Art policy, adopted in 1999, requires the Civic Arts Commission to develop an annual plan and budget for public art projects, to be presented

informationally to the City Council. Each year, after the capital projects budget is finalized and 1.5% for art allocation is identified, Civic Arts staff works with the Civic Arts Commission's Public Art Committee and other City departments to develop the budget. At the May 23, 2018 Civic Arts Commission meeting, the Commission voted unanimously to accept the Public Art Budget for fiscal year 2018.

Note that this program and policy is separate and distinct from the *One-Percent for Public Art on Private Projects* policy (Berkeley Municipal Code Chapter 23C.23), established in 2016. Note also that the attached budget does not include anticipated public art projects related to the Measure T1 bond, which will be budgeted separately and will total \$350,000 through FY 2020.

#### ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the content of this report.

#### POSSIBLE FUTURE ACTION

The draft budget includes likely future expenditures on potential public art projects around the City. The Civic Arts Commission may make modifications to this budget over the course of the year as additional needs and opportunities arise.

#### FISCAL IMPACTS OF POSSIBLE FUTURE ACTION

All future public art revenues and expenditures will be tracked and accounted for. If necessary, an additional Information Report will be submitted to the City Council.

#### CONTACT PERSON

Jordan Klein, Economic Development Manager, 981-7534

#### Attachments:

1: Projected Public Art Budget for FY2019.

## Public Art Budget Fiscal Year 2019

Updated: 05/22/2018

Public Art Fund 657 8704 465 3038

**Income**

Program Income	Description	Total
FY18 Carryover (unencumbered)		\$44,933
FY18 Carryover (encumbered funds)		\$323,229
FY19 Allocation		\$65,164
<b>Total Income</b>		<b>\$433,326</b>

**Encumbered Expenses & Pending Contracts**

Projects	Description	Total Project Budget	FY2019 Budget	Encumbered	Balance
1947 Center Street Gallery Curator	Contract With Demetri Broxton	\$7,720	\$4,059	\$4,059	\$4,059
BART Plaza Sound and Light System	Contract with Bug ID	\$299,468	\$269,520	\$269,520	\$269,520
BART Plaza Temporary Sculpture	Contract with Michael Christian	\$34,500	\$17,250	\$17,250	\$17,250
BART Plaza Opening Week Cultural Performance	Contract with DBA	\$10,000	\$10,000	\$10,000	\$10,000
BART Plaza Ambient Sound Installation Commission	Commissioning 5 Artists	\$20,000	\$20,000	\$0	\$20,000
Collection Maintenance and Restoration	Spring 2018 RFP & Follow-up activities	\$50,000	\$50,000	\$0	\$50,000
EarthSong Maintenance Plan	Contract with Steve Huss	\$8,400	\$2,400	\$2,400	\$2,400
<b>Total Expenses</b>		<b>\$430,088</b>	<b>\$373,229</b>	<b>\$303,229</b>	<b>\$373,229</b>

<b>Public Art Balance After Encumbered Expenses &amp; Pending Contracts</b>	<b>\$60,097</b>
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**FY2019 New Projects**

Projects	Description	Budget Estimate	FY 2019 Budget
Attorney's Fees	Update Sound commission contract	\$2,500	\$2,500
BART Plaza Sound and Light System Management	New Contract	\$10,000	\$10,000
Civic Center Art Exhibition 2019-2020	Contract with Kala Art Inst., other admin costs	\$20,000	\$20,000
Cube Gallery Curator	New Contract	\$7,000	\$7,000
EarthSong Restoration	Sandblasting and Paint	\$6,000	\$6,000
Rumford Statue Enhancements	Lighting features to enhance existing piece	\$3,000	\$3,000
<b>Total Expenses</b>		<b>\$48,500</b>	<b>\$48,500</b>

<b>Public Art Balance After Encumbered Expenses &amp; Proposed FY19 Projects</b>	<b>\$11,597</b>
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**Future Projects**

Projects	Description	Budget Estimate	FY 2019 Budget
BART Plaza Ambient Sound Installation Commission	Commissioning 5 Artists	\$20,000	\$0
BART Plaza Temporary Art Work	New Contract	\$25,000	\$0
Big People Relocation	New Contract	\$20,000	\$0
<b>Total Expenses</b>		<b>\$65,000</b>	<b>\$0</b>

Note: Revenue figures are projections and are subject to change based on final FY2018 actual expenditures and final FY 2019 budgeted totals.

