



## Kriss Worthington

Councilmember, City of Berkeley, District 7  
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### ACTION CALENDAR

JULY 24, 2018

TO: Honorable Mayor and Members of the City Council  
FROM: Councilmember Kriss Worthington  
SUBJECT: Resolution referring the Nextdoor App to the City Manager.

#### RECOMMENDATION:

Adopting a resolution referring the Nextdoor App to City Manager in order for the Berkeley Police Department to provide Berkeley residents with real time updates about their community.

#### BACKGROUND:

Nextdoor is a news application where community members can inform one another about local events in real time. In contrast with region-wide news, this app relies on close-knit communities to keep posts relevant to members. This app provides a convenient platform for all community members to comfortably post and receive real time information.

Community members benefit by receiving crime alerts through the app, which would be faster than any other platform. Topics discussed on this app may range from safety concerns at a specific location to local community events such as protests and neighborhoods meetings. The most important feature of the app is that it can inform citizens of emergencies in real time, rather than after the fact. It is important for community members to be informed about what is happening around them and utilize the available resources to get information as quickly as possible. This knowledge will keep individuals more aware of their community and make them safer overall.

Connecting this app with the City would give more resources to the Berkeley Police Department, enhance the utility and credibility of the application by having more contributors, and most importantly, educate Berkeley residents on how to be safe.

FINANCIAL IMPLICATIONS: Minimal.

ENVIRONMENTAL SUSTAINABILITY:

Consistent with Berkeley's Environmental Sustainability Goals and no negative impact.

CONTACT PERSON: Councilmember Kriss Worthington 510-981-7170

ATTACHMENTS:

1. Proposed Nextdoor Resolution

RESOLUTION NO. ##,###-N.S.

REFER NEXTDOOR APP TO THE CITY MANAGER FOR THE BERKELEY POLICE DEPARTMENT TO USE NEXTDOOR TO EDUCATE THE BERKELEY COMMUNITY ABOUT LOCAL CRIME

WHEREAS, Nextdoor App provides a platform where neighbors can inform one another about local, current events including crime; and

WHEREAS, providing Berkeley residents and students with faster, more accessible crime alerts would reduce crime and violence in the City of Berkeley by providing individuals necessary time to take action following dangerous situations; and

WHEREAS, Berkeley Police can utilize modern technology as a tool to combat crime by alarming residents and providing advice to stay safe; and

BE IT RESOLVED by the City Council of Berkeley that it hereby refers the Nextdoor App to City Manager.

BE IT FURTHER RESOLVED that this Resolution shall become effective immediately upon passage and adoption.

The foregoing Resolution was adopted by the Berkeley City Council on **July 24, 2018** by the following vote

Ayes

Noes

Absent

\_\_\_\_\_  
Jesse Arreguin, Mayor

Attest \_\_\_\_\_  
Mark Numainville, City Clerk