



Office of the City Manager

CONSENT CALENDAR
July 24, 2018

To: Honorable Mayor and Members of the City Council
 From: Dee Williams-Ridley, City Manager
 Submitted by: Scott Ferris, Director, Parks Recreation & Waterfront Department
 Subject: Berkeley Echo Lake Camp Association Donation to Echo Lake Camp.

RECOMMENDATION

Adopt a Resolution accepting a cash donation of \$4,665 for Echo Lake Camp from the Berkeley Echo Lake Camp Association.

FISCAL IMPACTS OF RECOMMENDATION

The cash donation in the amount of \$4,665 will be deposited into the Camps Fund donation revenue budget code 330-5996-368.99-03. The donation will be appropriated in the First Amendment to the FY2019 Annual Appropriations Ordinance.

CURRENT SITUATION

The Berkeley Echo Lake Camp Association has offered to help support the programs at Echo Lake Family Camp by offering a cash donation of \$4,665. This donation will be used to offset the Echo Lake Youth Camp, Teen Weekend, and Pre-K Weekend scholarships and bus transportation expenses. The City's Open Governance Ordinance (OGO) requires City Council disclosure and approval of any gift to the City in excess of \$1,000 (BMC Section 2.06.150, Ord. 7,166-N.S.)

BACKGROUND

Since 1922, Berkeley Echo Lake Camp has provided unique ways for Berkeley youth and families to experience camp in a beautiful Sierra Nevada mountain setting. Since 2014, the Berkeley Echo Lake Youth Camp program has grown in popularity, number of campers served, number of scholarships awarded, and proportion of scholarships to total number of campers served. Scholarships are administered based upon demonstrated financial need.

Echo Lake Youth Camp Scholarships

Season	Youth Campers	Scholarships Awarded	Value
2016	338	12	\$5,625.00
2017	394	25	\$12,862.50
2018	437 (projected)	40 (projected)	\$21,000.00

In addition to providing Youth Camper and CIT program scholarships, the City sponsors the Echo Lake Camp Teen Weekend and Pre-K Weekend Programs at very low or no cost to participants. In Summer 2017, Teen Weekend had 65 participants and Pre-K Weekend had 100 participants. In total, the value of fee waivers and subsidized programming to low-income and underserved youth and families attending summer 2018 Echo Lake Camp programs is more than \$35,000.

The Berkeley Echo Lake Camp Association (BELCA) is dedicated to preserving and enhancing the camp experience for present and future generations through education, volunteer efforts, and financial support, and places a strong emphasis on providing resources to provide opportunities for low-income and underserved youth to attend Camp. BELCA has been very generous and supportive to the City of Berkeley's Echo Lake Camp program.

For Summer 2018, BELCA has offered a cash donation of \$2,465 to offset City costs associated with administering Echo Lake Youth Camp scholarships (fee waivers), and \$2,200 to offset costs associated with Teen Weekend and Pre-K Weekend bus transportation, for a total of \$4,665.

ENVIRONMENTAL SUSTAINABILITY

There are no identifiable environmental effects or opportunities associated with the subject of this report.

RATIONALE FOR RECOMMENDATION

This donation will help offset scholarship and program subsidy costs incurred by the City for Echo Lake Camp programs during summer 2018.

ALTERNATIVE ACTIONS CONSIDERED

None

CONTACT PERSON

Craig Veramay, Recreation Program Supervisor, 510-981-6717

Attachments:

1: Resolution

RESOLUTION NO. ##,###-N.S.

DONATION OF \$4,665 TO THE CITY OF BERKELEY FROM THE BERKELEY ECHO
LAKE CAMP ASSOCIATION

WHEREAS, the Berkeley Echo Lake Camp Association (BELCA) is dedicated to preserving and enhancing the Camp experience for present and future generations through education, volunteer efforts, and financial support; and

WHEREAS, the Berkeley Echo Lake Camp Association has been generous and supportive of Echo Lake Camp programs; and

WHEREAS, the Berkeley Echo Lake Camp Association has offered a cash donation of \$4,665 to offset costs the City incurred by providing scholarships and subsidized programs during the summer 2018 season. The City's Open Governance Ordinance (OGO) requires City Council disclosure and approval of any gift to the City in excess of \$1,000 (BMC Section 2.06.150, Ord. 7,166-N.S.)

NOW THEREFORE, BE IT RESOLVED by the Council of the City of Berkeley that it accepts a cash donation of \$4,665 from the Berkeley Echo Lake Camp Association.

