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## **Background Briefing and Work Status**

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## **Responsible Banking Task Force**



# Task Force Background and Participants

The city of Berkeley took several steps to require social responsibility by its vendors and contractors



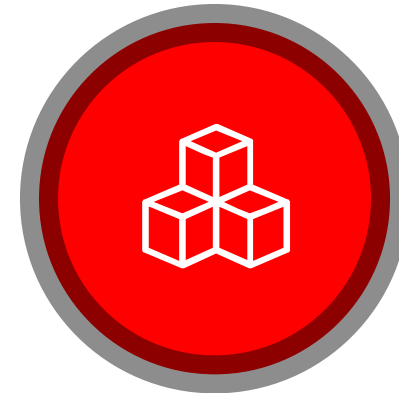
## 2017: The Mayor and Council Establish the City of Berkeley Responsible Banking Task Force



**Financial  
Management**



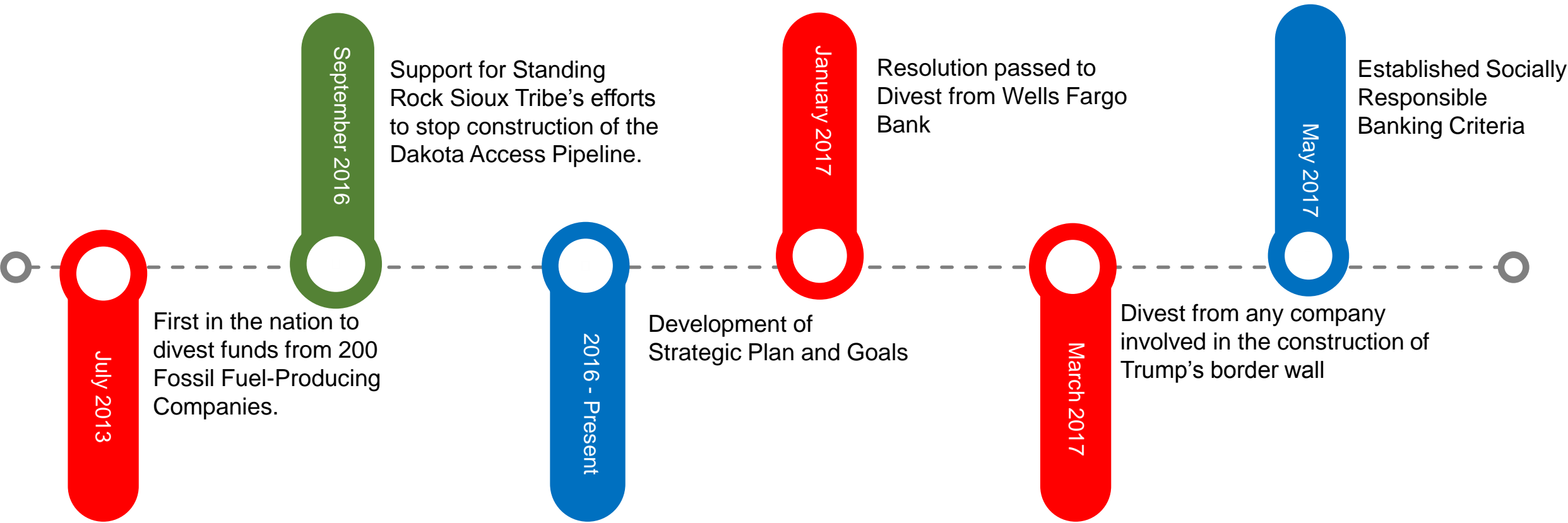
**Public Advocacy with a  
focus on socially  
responsible business  
practices**



**Community  
Development**

# City Council Actions

The Task Force was formed in response to Berkeley City Council's policy positions since 2011



# Task Force Goals

Evolution of Social Responsibility Criteria for Municipal banking



Socially Responsible  
Procurement Practices



Efficient and Effective  
Local Government

# Linking Strategic Plan Goals to Banking Services

The Task Force will connect service contracts to the City of Berkeley's Strategic Plan Goals



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**Social and  
Racial Equity**

5

**An Efficient  
and  
Financially  
Healthy Local  
Government**

6

**A Sustainable  
Local  
Economy**

7

**Be a Global  
Leader in  
Addressing  
Climate  
Change and  
Protecting the  
Environment**

# Task Force Process and Progress



The Task Force is working with City Finance to incorporate best practice socially responsible banking

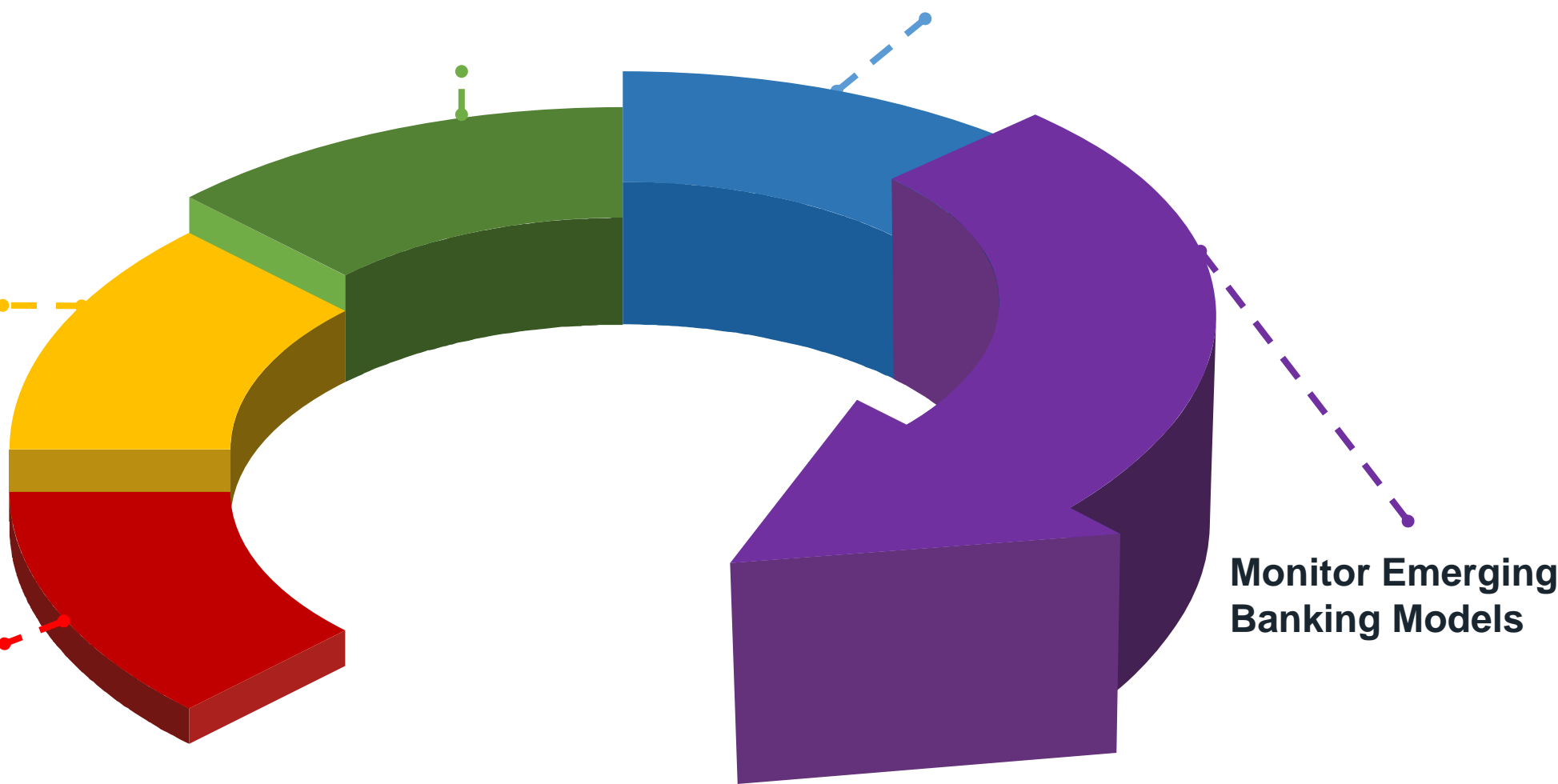
Restructure RFP Process

Explore New Approaches

Identify Best Practices

Investments moved out of Wells Fargo Bank

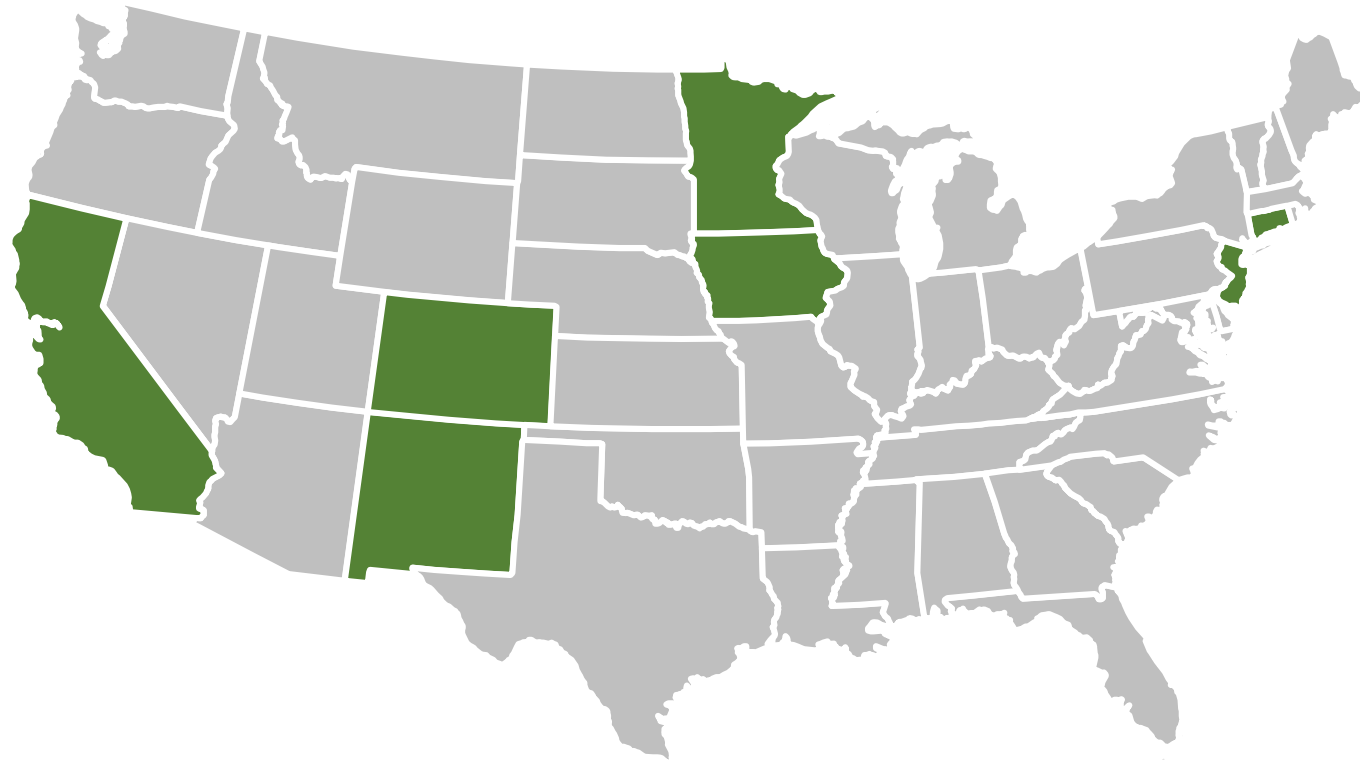
Monitor Emerging Banking Models



# Small to medium size cities similar to Berkeley in population dropping Wells Fargo



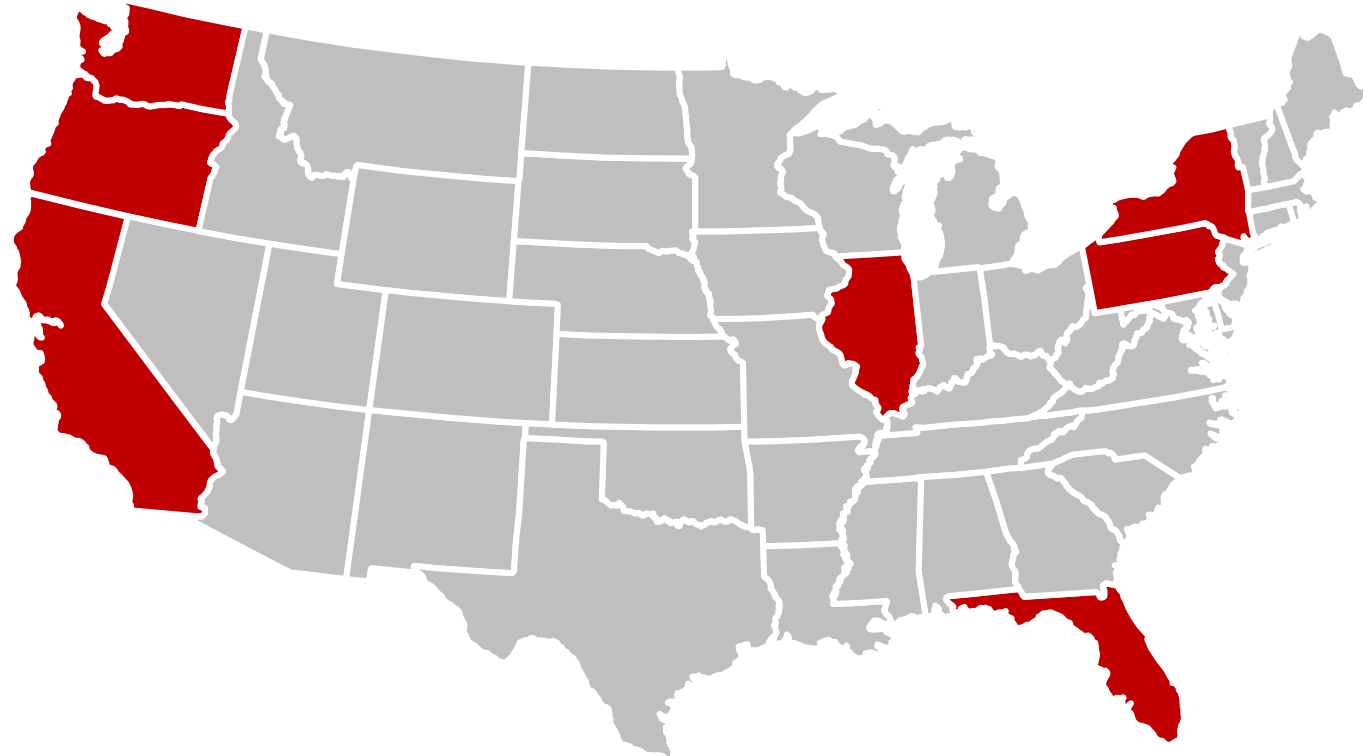
1. Alameda, CA
2. Berkeley, CA
3. Davenport, IA
4. Davis, CA
5. Eagle County, CO
6. East Orange, NJ
7. Las Cruces, NM
8. Santa Fe, NM
9. Missoula, MT
10. New Haven, CT
11. Santa Cruz, CA
12. San Leandro, CA
13. Santa Monica, CA
14. St. Peter, MN



# Cities and counties larger than Berkeley in population dropping Wells Fargo and (other mega banks)



1. Broward County, FL
2. Chicago, IL
3. Los Angeles, CA
4. New York, NY
5. Oakland, CA
6. Philadelphia, PA
7. Portland, OR
8. Sacramento, CA
9. Santa Clara County, CA
10. San Francisco, CA
11. Santa Rosa, CA
12. Seattle, WA
13. Washington, DC

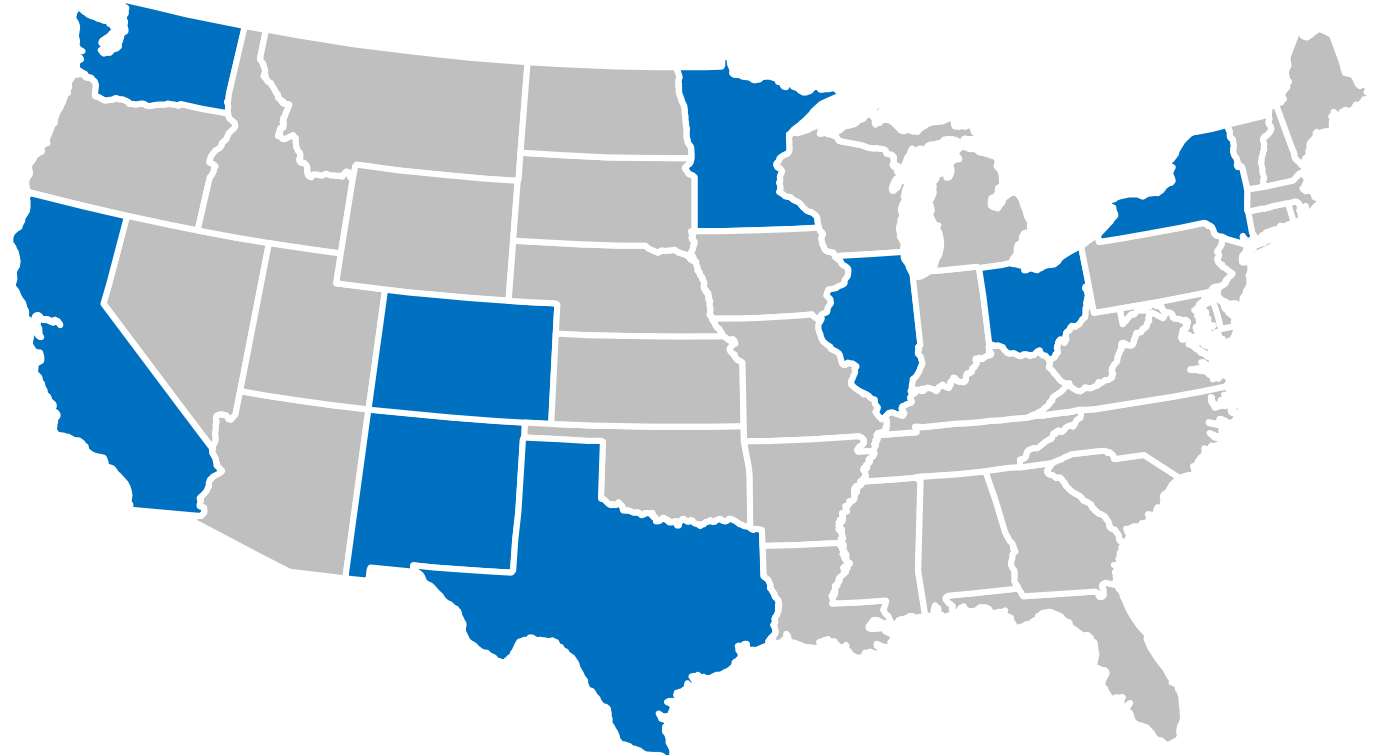




# States, public agencies, universities and pension funds dropping Wells Fargo



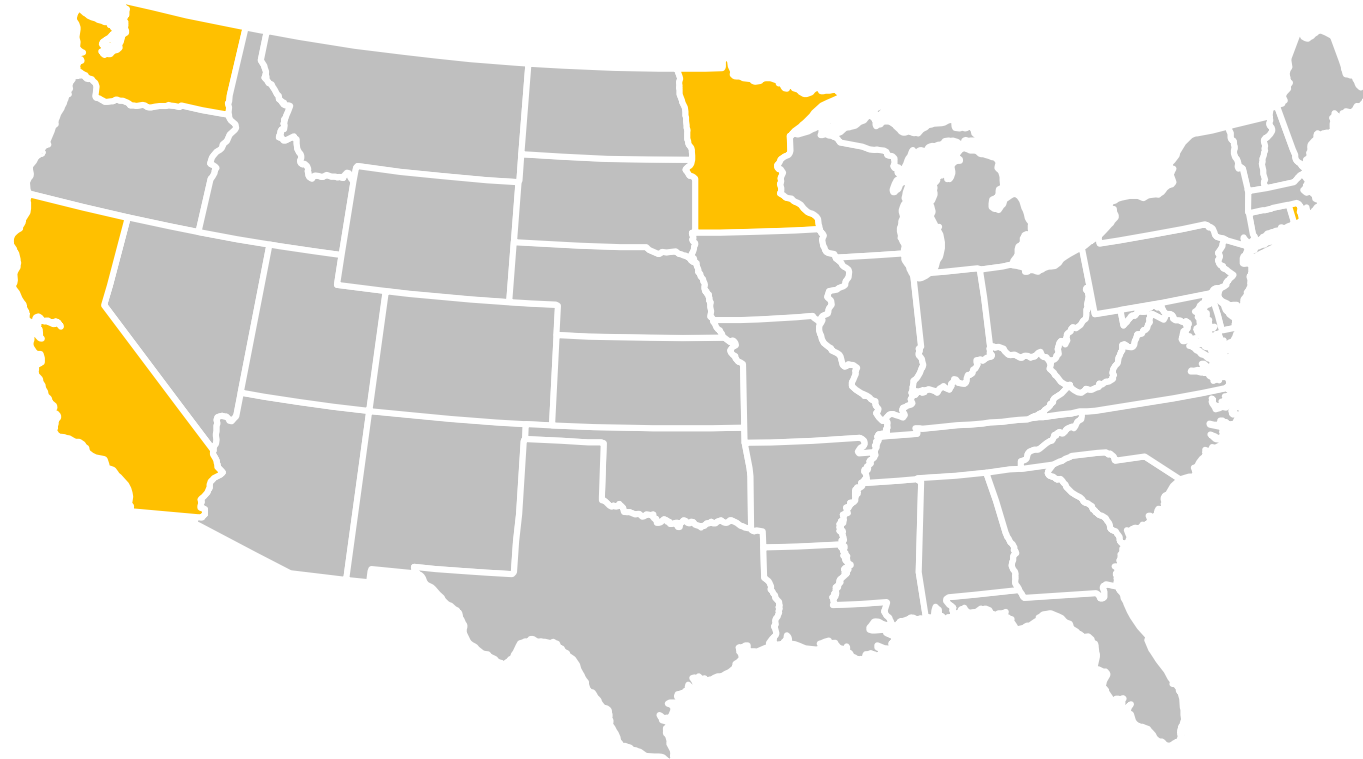
1. State of California
2. State of Illinois
3. Mille Lacs Band of Ojibwe, MN
4. State of New Mexico
5. New York State Pension Fund
6. State of Ohio
7. Seattle City Public Utility
8. TexaSaver
9. Colorado Pipe Industry Trust Fund
10. University of California



# Other cities that have studied dropping Wells Fargo or other mega banks



1. Bellingham, WA
2. Minneapolis, MN
3. San Jose, CA
4. Providence, RI
5. West Hollywood, Ca

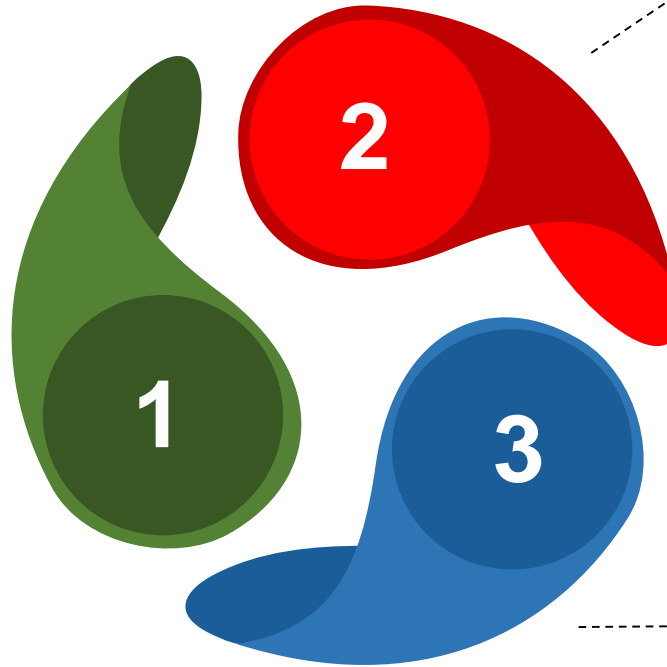


# Challenges to Achieving Goals

The City of Berkeley is one of many cities that is striving to make a change from their current bank.



**Current Pool of Banks  
Is Limited**



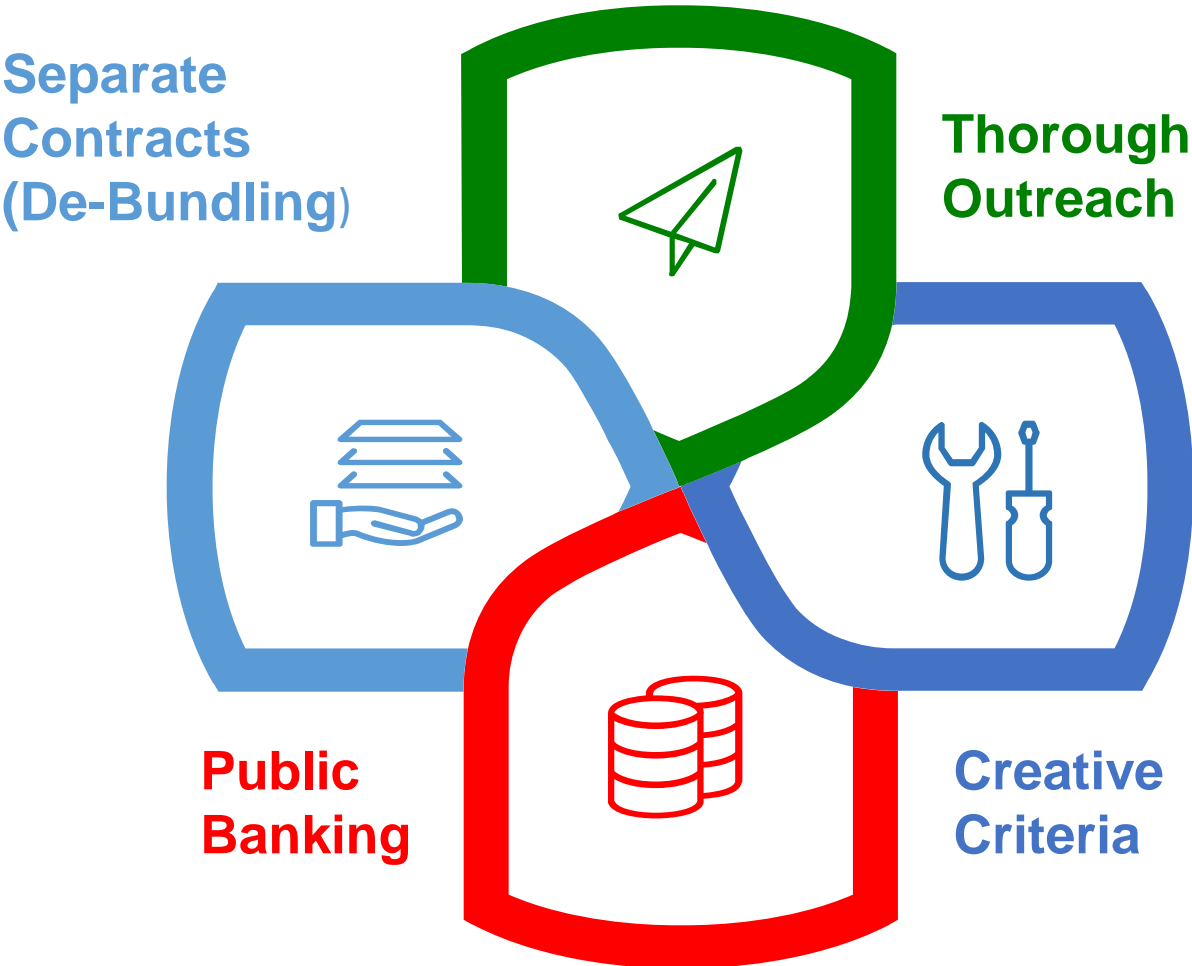
**Legal and Technical  
Requirements**

**Social Responsibility vs.  
Technical Capacity**

# Alternatives & Solutions – Towards a New Model



The Task Force is exploring alternatives to the traditional procurement process and banking services model



# Conclusions and Next Steps

Council to give guidance and approval of the alternative approaches and options now being explored

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The Task Force supports the staff recommendation and will continue our work to make Berkeley a leader in developing a new model of socially responsible banking.

**Thank You**